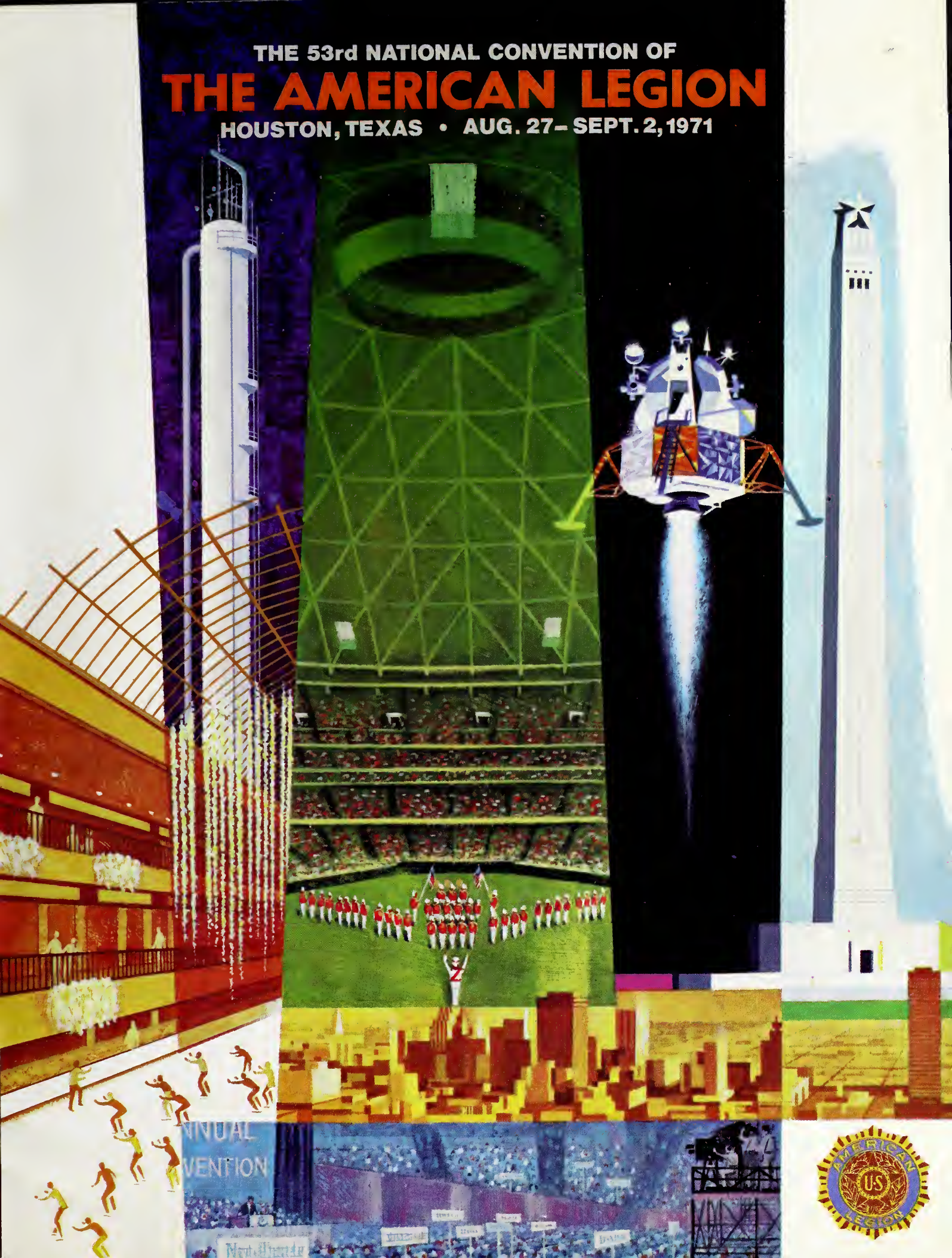
THE 53rd NATIONAL CONVENTION OF

THE AMERICAN LEGION

HOUSTON, TEXAS • AUG. 27– SEPT. 2, 1971



"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PepsiCo, INC.

Your son.
Today he's shagging balls. Tomorrow
he'll be slugging 'em out of sight.
Golf is one of the rare pleasures you can
share through a lifetime.
Pepsi-Cola happens to be another.
Somehow, Pepsi always belongs where people
have a thirst for living.

You've got a lot to live. Pepsi's got a lot to give.

THE AMERICAN LEGION
53rd
National Convention

FOR GOD AND COUNTRY

WE ASSOCIATE OURSELVES TOGETHER

FOR THE FOLLOWING PURPOSES

To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.

AMERICAN LEGION
AUXILIARY
51st
National Convention

LA BOUTIQUE
DES HUIT CHAPEAUX
ET QUARANTE FEMMES
50th
Marche Nationale

53rd NATIONAL CONVENTION

AUG. 27-SEPT. 2, 1971 • HOUSTON, TEXAS

The American Legion
Houston Convention Program

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ABOUT THE COVER: Howard Koslow of Long Island, New York, designed and painted the spectacular cover of The American Legion National Convention Program. He has portrayed the excitement and glamor of Houston. Koslow has often visited Houston and has completed other scenes of this rapidly expanding city. On the cover, Koslow has painted historic sites and locations unique to Houston. The interior of the Astrodome with the Drum and Bugle Corps contest underway; the Coliseum with a business session in progress; a space vehicle in flight with NASA's Houston headquarters in charge; the ice skaters enjoying the Galleria's manmade environment; the San Jacinto monument depicts Houston's glorious past, and lastly, the oil well's black gold furnishes the energy that propelled Houston to the forefront as one of the country's outstanding energetic cities are all a part of the Houston scene. Legionnaires, members of the Auxiliary and guests attending Houston's first National Convention of The American Legion will enjoy everything that the city has to offer.

Welcome to the 53rd Annual National Convention

The American Legion is fortunate to assemble in its 53rd Annual Convention here in Houston, Texas, the city from which America's astronauts have been guided safely through the unknown reaches of space. We hope we can chart the future course of The American Legion as surely and as effectively as our astronauts have been guided home from space.

We look with great anticipation to the busy and exciting days ahead. We also look back, in gratefulness, to the achievements of the Legion in years gone by and particularly to the year just ending.

Our theme of this past year has been, "Reach Out." This has been a program of service in "reaching out" to our prisoners of war, our returning Vietnam veterans, our older veterans, our youth, and to our communities. We have sought to make The American Legion relevant to the time in which we live.

As a matter of top priority we sought to arouse the American people, as well as world opinion, to the plight of the Americans held prisoner of war or listed as missing in action in Southeast Asia.

We "reached out" to the returning Viet-time Veterans to serve their needs. We sought to insure for them an appropriate program of benefits, and to advise them of such benefits and how best to utilize them. For those returning who are sick or disabled we have been vigilant that they receive the very best of medical and hospital care, second to none. Likewise, the returning veterans who are able bodied should come back into a healthy economic climate in which they can obtain employment. To this end we have given high priority to our "Jobs for Veterans" program, under which returning veterans are brought together with prospective employers. For those not possessing required skills for available jobs we urge "on the job training programs" or the obtaining of vocational, high school or college education.

We "reached out" to our youth seeking to involve ourselves with them and involving them in our many character and leadership building programs.

We trust that in fulfilling the programs and principles of The American Legion this year, as in the past, we may have made a meaningful contribution not only to our own great organization, but also to our country and to our fellowman.

We are confident that the actions taken here will continue and increase the Legion's role as a relevant and dynamic force in our society.

ALFRED P. CHAMIE
National Commander

WHERE TO REGISTER OBTAIN INFORMATION and PURCHASE TICKETS

Registration and Information booths and ticket sales points will be operated in Houston for the convenience of conventioneers. You may register for the convention ($5.00 per adult), find the answers to your questions, or purchase tickets for the Junior-Senior Drum and Bugle Corps Final Contest or for the Astros baseball games:

Booths will be located in the lobbies of:

Rice Hotel
Sheraton-Lincoln Hotel
Shamrock Hilton Hotel
Astroworld Hotel

Booths, as listed above, will operate from 1:00 p. m.-5:00 p. m., on Thursday, August 26, and daily thereafter from 9:00 a. m.-5:00 p. m., until taken out of service at the direction of the Convention Corporation.

In addition to the above locations, one booth will be operated in National Headquarters office, located in West Hall (2nd. floor) of the Albert Thomas Convention and Exhibit Center and one booth will be maintained at Corporation Headquarters, Room 338, Texas State Hotel.

On the evening of August 30, two of the above listed booths will terminate operations in areas indicated and will resume operations in Sam Houston Coliseum at 7:00 a. m., August 31.

All persons (except those under the age of 12) are to be reminded that the official convention badge, or other approved credentials are required to gain entry to General Convention Business Sessions scheduled for Sam Houston Coliseum on August 31, September 1 and 2.

Tickets for the Junior-Senior Drum and Bugle Corps Finals are $3.50 and $3.00 and all seats are reserved. A coupon included in each registration packet (within the official convention program) may be used to reduce the price of either the $3.50 or $3.00 ticket by 50 cents. The coupon must be presented at the time of ticket purchase.

Astros baseball tickets are available at a variety of prices, depending upon the seating location.

Both the Junior-Senior Drum and Bugle Corps Finals and the Astros baseball games will take place in the spectacular Astrodome. The Junior-Senior Drum and Bugle Corps Finals are to be held commencing at 7:00 p. m., on Sunday, August 29.

The Astros engage Pittsburgh on August 27, 28 and 29 and Los Angeles on August 30 and 31.

Houston's Sam Houston Coliseum will be the site of the three day session of the 1971 American Legion National Convention business meeting, and will house the Legion's National Offices during the period of the Convention.

THE WHITE HOUSE
WASHINGTON

May 21, 1971

Dear Commander Chamie:

The contribution of the American Legion to the strength of America and to the quality of life in our nation is impossible to estimate.

Your members have consistently supported our efforts to fortify our defense posture and strengthen our society by ambitious programs in such critical fields as child welfare, youth recreation and community health and safety.

As Legionnaires from across the nation gather for their Annual Convention, I congratulate you on another successful year of service to America, and wish you a productive session and a vital year ahead.

Sincerely,

Richard Nixon

Commander Alfred P. Chamie
The American Legion
53rd Annual Convention
Houston, Texas

PRESTON SMITH
GOVERNOR OF TEXAS

April 12, 1971

TO THOSE ATTENDING THE 1971 NATIONAL CONVENTION
OF THE AMERICAN LEGION:

It is a privilege for me to welcome each of you to Texas on the occasion of the 1971 National Convention of The American Legion scheduled to be held in Houston during the period August 27-September 2, 1971.

To the visitors to our State, I extend a special welcome. I know the hospitality for which Texans are famous will be warm and heartfelt and that your stay will be an enjoyable one. I'm sure you will find much to interest you in the great City of Houston, but do hope you have the opportunity to visit other parts of our State while you are here.

Its major contributions to American thought and deed and its endeavors to strengthen our freedom and to perpetuate our free institutions have identified The American Legion as one of the great bulwarks of the American way of life. The American Legion has achieved its position of high esteem through its programs of service to community, state and nation.

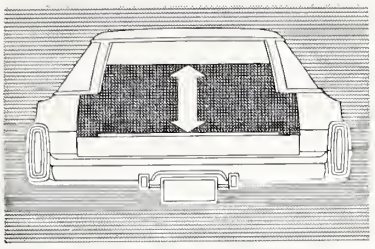
Sincere best wishes for a pleasant and productive convention.

Sincerely,

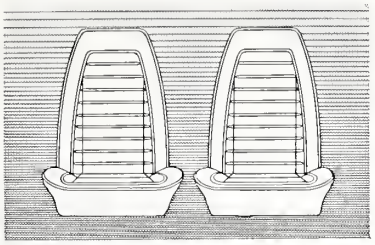
Preston Smith

Preston Smith
Governor of Texas

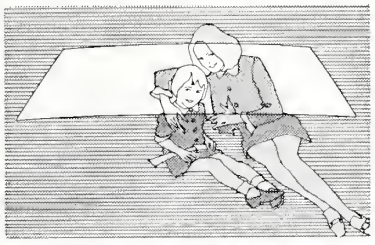
PS:mch



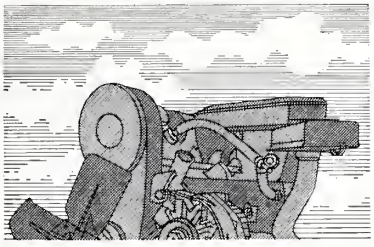
The new Glide-Away Tailgate on full-size GM wagons. The window disappears into the roof, the tailgate goes under the floor.



GM's new one-piece molded foam front seat. No more springs and padding. It's more comfortable, more durable.



A new generation of windshield glass that's thinner and lighter yet stronger at the same time. An important advance from GM.



The dramatically new aluminum-block engine for Chevrolet's Vega 2300. For 1971, GM is the only car maker to design *all* its engines to run efficiently and with lower pollutant emissions on the new low-lead or no-lead fuels.

Someday, other car makers may make "new" mean this much.

This is just a sampling. There are more new GM features for 1971. Like a double-steel roof for added strength and quiet. And a new power flow ventilation system that continually changes the air in the passenger compartment for extra comfort even when you're standing still.

See the exciting new GM cars for 1971 . . . Chevrolet's Vega 2300, Pontiac's Grand Ville, Oldsmobile's Toronado, Buick's Riviera, Cadillac's Eldorado Convertible.

Visit your Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac or GMC Truck dealer. See the cars and trucks with the GM Mark of Excellence.

GM
MARK OF EXCELLENCE

GM is doing it now.

THE AMERICAN LEGION
DEPARTMENT OF TEXAS
P. O. BOX 789
AUSTIN, TEXAS 78767

OFFICE OF
DEPARTMENT COMMANDER

May 18, 1971

Dear Fellow Legionnaires:

It is indeed an honor and a pleasure to extend warm greetings to each of you, to your families, and to the Auxiliary on the occasion of the 53rd Annual National Convention of The American Legion in Houston, Texas.

We are extremely pleased with the opportunity to host your convention and it is our sincere hope and prayer that we have provided you with all the necessary ingredients to make this a convention that will fulfill the loftiest goals of our great organization. Every effort has been made to provide you with the very finest facilities available anywhere. May the deliberations that take place be of such magnitude and dedication that the impact will be felt the world over. Ours is the greatest of all veterans organizations and we are very, very proud that you have come to our city.

It is our desire to share with you the rich heritage and history of Houston and the Lone Star State. We invite you to tour the city, the San Jacinto Battlegrounds, NASA, our coastlines, our great cities, the piney woods of East Texas and the mountains and the plains of West Texas. Above all we hope you are captivated by the warm and sincere friendship of Texas Legionnaires, its citizens, its scenic splendor and that you will want to come back again and again.

During your convention you will find Texas Legionnaires everywhere looking for an opportunity to say "Howdy" and to lend a helping hand wherever needed. They join with me in wishing you every success with the convention and in urging you to relax and enjoy your stay.

Welcome, Pardner - Glad to have you with us.

Sincerely,

B B Hester

B. B. HESTER
Department Commander

BBH:DB

Congratulations on your 53rd Anniversary. Our best wishes for a continued great history.

Occidental Life
of California *A Member of Transamerica Corporation*

Underwriter of the American Legion Life Insurance Plan.

OFFICE OF THE MAYOR
CITY OF HOUSTON
TEXAS

LOUIE WELCH
MAYOR

GREETINGS:

On behalf of the citizens of Houston, I am pleased to welcome the delegates attending the 1971 National Convention of The American Legion to our city. We are honored to be host to this convention August 27 through September 2, 1971, and we are looking forward to the opportunity of showing you our Texas hospitality.

Although Houston is among the nation's fastest-growing cities, it remains a city of friendly people. I am certain you will find a great many persons here anxious to make your visit an enjoyable and educational one.

Houston has a great many attractions to interest its visitors. Our bustling port is the nation's third busiest harbor. The Manned Spacecraft Center, the unique Domed Stadium, the Astroworld amusement area, our famous Medical Center and the vital petro-chemical industry headquarters are among the facilities that are making Houston famous. Houstonians and their visitors can also enjoy three brand new theatres for the performing arts, including the world's only outdoor air-conditioned structure, and the world's newest airport.

I hope as many of you as possible will visit us in Houston, as we are anticipating doing our part to assure members of The American Legion of the best convention in the organization's history.

Louie Welch
Mayor

Hello, Joe, Jack, Bert, Phil, Tom, Ernie, John, Bill, Dave, Charlie, Walt, Dick, Stu, Don, Herb, Bob, Harry, George, Arnie, Mort, Fred, Al, Pete, Jerry, Pat, Stan, Jim, Barry, Greg, Marv, Sam, Gene, Gary, Carl, Oscar, Elliot, Norm, Frank, Warren, Ben, Paul, Vince, Henry, Lou, Ted, Ken, Mike, Milt, Dan, Len, Bud, Archie, Larry.

Warmest best wishes to you and all your fellow conventioneers, from the people who make Canadian Club.

Canadian Club

"The Best In The House"® in 87 lands

6 YEARS OLD. IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH. 86.8 PROOF. BLENDED CANADIAN WHISKY.

H. B. SHORT
CHIEF OF POLICE

City of Houston
LOUIE WELCH, MAYOR
POLICE DEPARTMEN
61 RIESNER STREET
HOUSTON, TEXAS 77002
TELEPHONE 222-3011 · RADIO KKD 490 · TELETYPE 1 713 571 1012

To Our Legionnaire Visitors:

As Chief of the Houston Police Department it is my pleasure and privilege to welcome each of you as you commence your Fifty-Third Annual Convention.

All members of the Houston Police Department and all of our facilities are at your disposal and we will do our utmost to serve you while you are guests in our city.

We feel you will find the City of Houston even outshines the favorable publicity you have heard and we are sure you will find our hospitality most welcome.

My sincere best wishes for a highly successful session are expressed here.

H.B. Short
Chief of Police

Best Wishes to

The American Legion

from

The Leterman-Gortz Corporation

We are proud to be

Consultants to

National Headquarters

National Headquarters-Ladies Auxiliary

and

the Departments

for The American Legion

Employee Insurance Benefit

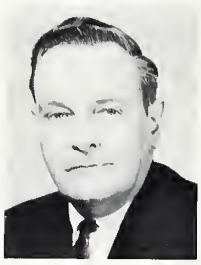
Program

Underwritten by

Life Insurance Company of North America

Lawrence E. Hoffman

Edward R. Delehanty



Donald M. McSween

Richard H. Klinge

August C. Draeb

Robert L. Parker

Arch C. Bonzer

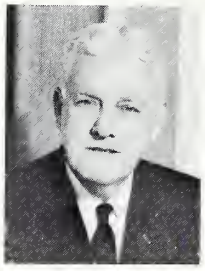
T. Paxton Stephens, Jr.

Thomas Roumell

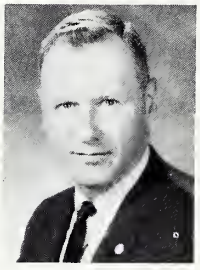
Harry K. Stinger

Robert H. Hazen
Ex-Officia

The 1971 National Convention Commission

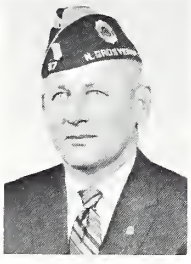


James V. Demarest
Chairman



John H. Geiger
Vice Chairman

Dr. Almo J. Sebastianelli
Natianal Cammander's Representative



Peter Nedzweckas
Cansultant

William J. Rogers
Cansultant

Maurice Stember
Cansultant

George E. Osborne
Advisory

Frank C. Momsen
Advisary

Tommy E. Jones
Advisory

Eric H. Smith
Chairman
NEC Liaison

John J. Adams
NEC Liaison

Daniel A. Drew
NEC Liaison

Deming Smith
Cantest Supervisory Chairman

A. L. Starshak
Distinguished Guests Chairman

William H. Miller
Natianal Canventian Directar

THE CHALLENGE.

In brewing Bud®, our choice is to go all the way. We hope beer matters enough to you that you too will go all the way . . . with Budweiser.

WHEN YOU SAY

Budweiser®

YOU'VE SAID IT ALL!

ANHEUSER-BUSCH, INC. • ST. LOUIS

DIRECTORY OF THE NATIONAL CONVENTION

NATIONAL CONVENTION HEADQUARTERS OFFICE
West Hall, Albert Thomas Convention
and Exhibit Center
612 Smith Street
224-3377

CONVENTION CORPORATION HEADQUARTERS
Texas State Hotel
720 Fannin Street (at Rusk)
224-9944

THE AMERICAN LEGION HEADQUARTERS HOTEL
Rice Hotel
Main and Texas
227-2111

DISTINGUISHED GUEST HEADQUARTERS
Rice Hotel
Main and Texas
227-2111

NATIONAL HEADQUARTERS STAFF
Downtowner Motor Inn
1015 Texas Avenue
228-0911

AMERICAN LEGION AUXILIARY HEADQUARTERS HOTEL
Shamrock Hilton Hotel
6900 Main at Holcombe
668-9211

Sessions:
Shamrock Hilton Hotel
6900 Main at Holcombe
668-9211

EIGHT AND FORTY HEADQUARTERS HOTEL
Astroworld Hotel (Astrodomain)
Loop 610 and Kirby Drive
748-3221

Sessions:
Astroworld Hotel (Astrodomain)
Loop 610 and Kirby Drive
748-3221

NATIONAL CONVENTION PHOTOGRAPHER
Central Studios
Texas State Hotel
720 Fannin Street (at Rusk)
224-9944

OFFICIAL DELEGATION HOTELS

ALABAMA
Savoy Field Hotel
1616 Main
223-0141
(Lawson M. Lynn, Adjutant)

ALASKA
TraveLodge At Houston Southwest
2828 Southwest Freeway (at Wakeforest)
526-4571
(Joseph M. Briones, Adjutant)

ARIZONA
Texas State Hotel
720 Fannin (at Rusk)
227-2271
(Bryant B. Barron, Adjutant)

ARKANSAS
Ramada Inn
2121 Allen Parkway
523-7383
(Arthur R. Cross, Jr., Adjutant)

CALIFORNIA
Lamar Hotel
Main and Lamar
224-8511
(Edward Sharkey, Adjutant)

CANADA
Rice Hotel
Main and Texas
227-2111
(Arthur J. Davignon, Adjutant)

COLORADO
The Drake Hotel
2016 Main
224-4466
(E. Dean Hunter, Adjutant)

CONNECTICUT
Sheraton Motor Inn (Astrodomain)
Loop 610 and Kirby Drive
748-3435
(Hugh C. Graham, Adjutant)

DELAWARE
Shamrock Hilton Hotel
6900 Main at Holcombe
668-9211
(Garland D. Bloodsworth, Adjutant)

DISTRICT OF COLUMBIA
Royal Coach Motor Hotel
7000 Southwest Freeway
771-1311
(H. Victor Conwell, Adjutant)

FLORIDA
Shamrock Hilton Hotel
6900 Main at Holcombe
668-9211
(Ralph A. Johnson, Adjutant)

FRANCE
Rice Hotel
Main and Texas
227-2111
(Benjamin H. Chain, Adjutant)

GEORGIA
Savoy Field Hotel
1616 Main
223-0141
(George E. Osborne, Adjutant)

HAWAII
Lamar Hotel
Main and Lamar
224-8511
(Bernard J. Peron, Adjutant)

IDAHO
Ramada Inn
2121 Allen Parkway
523-7383
(Lou Babb, Adjutant)

ILLINOIS
Astroworld Hotel (Astrodomain)
Loop 610 and Kirby Drive
748-3221
(E. V. "Skip" Kiesling, Adjutant)

INDIANA
Marriott Motor Hotel
2100 S. Braeswood
747-6200
(Richard C. Smidley, Adjutant)

IOWA
Sheraton-Lincoln Hotel
777 Polk
224-9041
(Robert R. White, Adjutant)

ITALY
Rice Hotel
Main and Texas
227-2111
(John J. Fornacca, Adjutant)

KANSAS
Houston Oaks Hotel
5011 Westheimer (Galleria Post Oak)
623-4300
(Kenneth L. Young, Adjutant)

KENTUCKY
Colonel Sanders' Inn
2929 Southwest Freeway
528-6161
(Ray A. Beyer, Adjutant)

LOUISIANA
Albert Pick Motor Inn
3301 Southwest Freeway
666-3841
(Wilson J. Hebert, Adjutant)

MAINE
Texas State Hotel
720 Fannin (at Rusk)
227-2271
(Anthony J. Rumo, Adjutant)

MARYLAND
Rice Hotel
Main and Texas
227-2111
Daniel H. Burkhardt, Adjutant)

MASSACHUSETTS
Sonesta Hotel
1700 Smith (Cullen Center)
227-6461
(John P. Swift, Adjutant)

MEXICO
Rice Hotel
Main and Texas
227-2111
(Rudy Hough, Adjutant)

The 1,000-room Rice Hotel will serve as the National Headquarters Hotel for the 1971 American Legion National Convention in Houston, Texas. The National Commander and other national officers and distinguished guests will be housed at the Rice which also will be the site of most of the Legion's Commission and Committee meetings.

MICHIGAN
Executive Motor Hotel
4020 Southwest Freeway
623-4720
(F. Gerrit Veldman, Adjutant)

MINNESOTA
Towers Motor Hotel
2130 W. Holcombe Boulevard
666-1461
(Frank G. Momsen, Adjutant)

MISSISSIPPI
Continental Houston Motor Hotel
101 Main Street
225-1781
(Thomas J. Kirk, Adjutant)

MISSOURI
Continental Houston Motor Hotel
101 Main Street
225-1781
(Aubrey W. Sullivan, Adjutant)

MONTANA
Ramada Inn
2121 Allen Parkway
523-7383
(Stuart M. Hall, Adjutant

NEBRASKA
Tides II Motor Inn
6700 South Main Street
522-2811
(Ray Oltman, Adjutant)

NEVADA
Sheraton-Lincoln Hotel
777 Polk Street
224-9041
(Dr. J. E. Martie, Adjutant)

NEW HAMPSHIRE
Continental Houston Motor Hotel
101 Main Street
225-1781
(Hubert S. O'Neil, Adjutant)

NEW JERSEY
White House Motor Hotel
9300 South Main Street
666-2261
(Donald S. Gillis, Adjutant)

NEW MEXICO
Texas State Hotel
720 Fannin Street (at Rusk)
227-2271
(John L. Martinex, Adjutant)

NEW YORK
Rice Hotel
Main and Texas
227-2111
(Maurice Stember, Adjutant)

NORTH CAROLINA
Shamrock Hilton Hotel
6900 Main at Holcombe
668-9211
(J. Carroll Wilson, Adjutant)

NORTH DAKOTA
Sheraton-Lincoln Hotel
777 Polk Street
224-9041
(Vernon Useldinger, Adjutant)

OHIO
Houston Oaks Hotel
5011 Westheimer (Galleria Post Oak)
623-4300
(J. P. Hone, Adjutant)

OKLAHOMA
Houston Oaks Hotel
5011 Westheimer (Galleria Post Oak)
623-4300
(C. J Wright, Jr., Adjutant)

OREGON
Continental Houston Motor Hotel
101 Main Street
225-1781
(Glenn H. Howe, Adjutant)

PANAMA
Rice Hotel
Main and Texas
227-2111
(George A. Black, Jr., Adjutant)

PENNSYLVANIA
Astroworld Hotel (Astrodomain)
Loop 610 and Kirby Drive
748-3221
(Edward T. Hoak, Adjutant)

PHILIPPINES
Rice Hotel
Main and Texas
227-2111
(Casimiro C. Tobilla, Adjutant)

PUERTO RICO
Lamar Hotel
Main and Lamar
224-8511
(Eduardo Cuchi Coll, Adjutant)

RHODE ISLAND
Sheraton Motor Inn (Astrodomain)
Loop 610 and Kirby Drive
748-3435
(John J. O'Connell, Adjutant)

SOUTH CAROLINA
Sheraton-Lincoln Hotel
777 Polk Street
224-9041
(James A. Hamilton, Sr., Adjutant)

SOUTH DAKOTA
Texas State Hotel
720 Fannin (at Rusk)
227-2271
(Cyril J. Paul, Adjutant)

TENNESSEE
Royal Coach Motor Hotel
7000 Southwest Freeway
771-1311
(Barney W. Greene, Adjutant)

TEXAS
Holiday Inn Civic Center
2100 Memorial Drive
869-8261
(W. H. McGregor, Adjutant)

UTAH
Texas State Hotel
720 Fannin (at Rusk)
227-2271
(Dean C. Hall, Adjutant)

VERMONT
Towers Motor Hotel
2130 W Holcombe Boulevard
666-1461
(H. Carlyle Lawson, Adjutant)

VIRGINIA
Texas State Hotel
720 Fannin (at Rusk)
227-2271
(Bernard H. Gollinger, Adjutant)

WASHINGTON
Plaza Hotel
5020 Montrose Boulevard
524-3161
(W. H. "Bill" Dunn, Adjutant)

WEST VIRGINIA
Texas State Hotel
720 Fannin (at Rusk)
227-2271
(Tommy E. Jones, Adjutant)

WISCONSIN
Shamrock Hilton Hotel
6900 Main at Holcombe
668-9211
(Robert G. Wilke, Adjutant)

WYOMING
Marriott Motor Hotel
2100 S. Braeswood
747-6200
(C. H. Browne, Adjutant)

The American Legion National Emblem Sales Locations

LEGION HEADQUARTERS HOTEL
Rice Hotel
Mezzanine (Registration Floor)
Main at Texas Streets
THURSDAY, AUGUST 26 THROUGH
THURSDAY, SEPTEMBER 2
Open: 9:00 A. M. Daily

AUXILIARY HEADQUARTERS
Shamrock Hotel
Lobby
6900 Main Street at Holcombe
FRIDAY, AUGUST 27 THROUGH
THURSDAY, SEPTEMBER 2
Open: 9:00 A. M. Daily

SAM HOUSTON COLISEUM
Lobby
Capitol and Louisiana Streets
TUESDAY, AUGUST 31, THROUGH
THURSDAY, SEPTEMBER 2
Open: 8:00 A. M. Daily

For Your Convenience During the 53rd National Convention

All locations will have a complete stock of American Legion and American Legion Auxiliary merchandise available. Among the many items are shirts, ties, uniform trousers, jackets, cap insignia, official jewelry, gift items, etc. A supply of CAPS lettered for all states, and a COMPLETE stock of blazers will be available at the RICE HOTEL ONLY.

The American Legion
National Emblem Sales
P. O. Box 1055
Indianapolis, Indiana 46206

MEETINGS

Standing Commissions and Committees

Americanism Commission:

Aug. 27 and 28, 9:30 a. m., Colorado Room, 2nd Floor, Rice Hotel
Chairman: Daniel J. O'Connor,
Jackson Heights, New York.

Americanism Screening Committee:

Aug. 25 and 26, 9:30 a. m., National Headquarters office, West Hall, Albert Thomas Convention & Exhibit Center.

The American Legion — NEA Joint Committee:

Aug. 26 and 27, 9:30 a. m., Silver Room, 3rd Floor, Rice Hotel.

Commission on Children and Youth:

Aug. 27 and 28, 9:30 a. m., Persian Room, 3rd Floor, Rice Hotel.
Chairman: Earl D. Franklin, Jr.
Sterling, Colorado.

Constitution and By-Laws Committee:

Aug. 27 and 28, 9:30 a. m., National Judge Advocate's office, National Headquarters office, West Hall, Albert Thomas Convention & Exhibit Center.
Chairman: Judge Alfonse F. Wells,
Chicago, Illinois.

Contest Supervisory Committee Headquarters:

Aug. 16-Sept. 2, Convention Corporation office, Texas State Hotel.

Contest Committee Meetings:

Aug. 25 and 26, 9:30 a. m., Texas Room, Mezzanine, Texas State Hotel.
Aug. 27, 9:30 a. m., The Rusk Room, Mezzanine, Texas State Hotel.
Aug. 31, 9:30 a. m., Texas Room, Mezzanine, Texas State Hotel.
Chairman: Deming Smith,
Sioux Falls, South Dakota.

Convention Commission:

Aug. 27-Sept. 2, inclusive, 9:30 a. m., Western Room, 18th Floor, Rice Hotel.
Chairman: James V. Demarest,
New York, New York.

Distinguished Guest Committee:

Aug. 27-Sept. 2, inclusive, 9:30 a. m., Distinguished Guest Headquarters Suite, Rice Hotel.
Chairman: Al Starshak,
Chicago, Illinois.

Economic Commission:

Aug. 27 and 28, 9:30 a. m., Brazos Room, 2nd Floor, Rice Hotel.
Chairman: Clarence C. Campbell,
Barre, Vermont.

Economic Screening Committee:

Aug. 25 and 26, 9:30 a. m., National Headquarters office, West Hall, Albert Thomas Convention & Exhibit Center.

Emblem Committee:

Aug. 26 and 27, 9:30 a. m., Gold Room, 2nd Floor, Rice Hotel.
Chairman: Julius Levy, Washington, D. C.

Finance Commission:

Aug. 27-Sept. 2, inclusive, 9:30 a. m., National Adjutant's Suite, Rice Hotel.
Chairman, Churchill T. Williams,
Oelwein, Iowa.

American Legion Life Insurance and Trust Committee:

Aug. 27 and 28, 9:30 a. m., Board Room, 3rd Floor, Rice Hotel.
Chairman: Albert V. LaBiche,
New Orleans, Louisiana.

Foreign Relations Commission:

Aug. 27 and 28, 9:30 a. m., French Salon, 3rd Floor, Sheraton Hotel.
Chairman, Thomas E. Whelan,
St. Thomas, North Dakota.

Internal Affairs Commission:

Aug. 27 and 28, 9:30 a. m., Trinity Room, 2nd Floor, Rice Hotel.
Chairman: Donald J. Smith,
St. Johns, Michigan.

Legislative Commission:

Aug. 27 and 28, 9:30 a. m., Sam Houston Room, 2nd Floor, Rice Hotel.
Chairman: Clarence C. Horton,
Gulf Shores, Alabama.

Membership and Post Activities Committee:

Aug. 27 and 28, 9:30 a. m., Tejas Room, 18th Floor, Rice Hotel.
Chairman: William F. Gormley,
Philadelphia, Pennsylvania.

National Security Commission:

Aug. 28, 9:30 a. m., Grand Ballroom, 2nd Floor, Sheraton Hotel.
Chairman: Emmett G. Lenihan,
Seattle, Washington.

Public Relations Commission:

Aug. 27 and 28, 9:30 a. m., Republic of Texas Room, 3rd Floor, Rice Hotel.
Chairman: C. D. DeLoach,
Washington, D. C.

Resolutions Assignment Committee:

Aug. 26-30, inclusive, 9:30 a. m., National Headquarters office, West Hall, Albert Thomas Convention & Exhibit Center.
Chairman: Melvin T. Dixon
St. Petersburg, Florida.

Spirit of '76 Committee:

Aug. 28 and 29, 2:00 p. m., each day, National Headquarters office, West Hall, Albert Thomas Convention & Exhibit Center.
Chairman: John A. Jones,
Weirton, West Virginia.

The American Legion Magazine Commission:

Aug. 27 and 28, 9:30 a. m., Cougar Room, 3rd Floor, Rice Hotel.
Chairman: James E. Powers,
Macon, Georgia.

Veterans Affairs and Rehabilitation Commission:

Aug. 27 and 28, 9:30 a. m., Terrace Room, 18th Floor, Rice Hotel.
Chairman: William F. Lenker,
Sioux Falls, South Dakota.

Veterans Affairs and Rehabilitation Screening Committee:

Aug. 26-29, inclusive, 9:30 a. m., National Headquarters office, West Hall, Albert Thomas Convention & Exhibit Center.

National Executive Committee

August 29, 2:00 p. m.
Crystal Ballroom, 2nd Floor, Rice Hotel

Chairman: National Commander Alfred P. Chamie
Los Angeles, California

NATIONAL CONTESTS

Saturday and Sunday, August 28 and 29, 1971

Junior Color Guard Contest:
Saturday, August 28, 8:00 a. m., Junior Field, Jeppesen Stadium, 3800 Cullen Blvd.

American Legion Color Guard Contest:
Sunday, August 29, 9:00 a. m., Junior Field, Jeppesen Stadium, 3800 Cullen Blvd.

American Legion Firing Squad Contest:
Sunday, August 29, Junior Field, Jeppesen Stadium, following Senior Color Guard Contest—time to be announced at Representatives' Meeting, Friday, August 27.

Junior Band Contest:
Saturday, August 28, 9:00 a. m., Cullen Auditorium, University of Houston, 3801 Cullen Blvd.

American Legion Band Contest:
Saturday, August 28, Cullen Auditorium, University of Houston, 3801 Cullen Blvd. Time to be announced at Representatives' Meeting, Friday, August 27.

American Legion Motorcycle Drill Team Contest:
Sunday, August 29, 2:00 p. m. Site to be announced.

Junior Drum and Bugle Corps Preliminaries:
Sunday, August 29, 8:00 a. m., Jeppesen Stadium, 3800 Cullen Blvd.

American Legion Drum and Bugle Corps Preliminaries:
Sunday, August 29, Jeppesen Stadium, 3800 Cullen Blvd., following Junior Drum and Bugle Corps Preliminaries. Time to be announced at Representatives' Meeting, Friday, August 27.

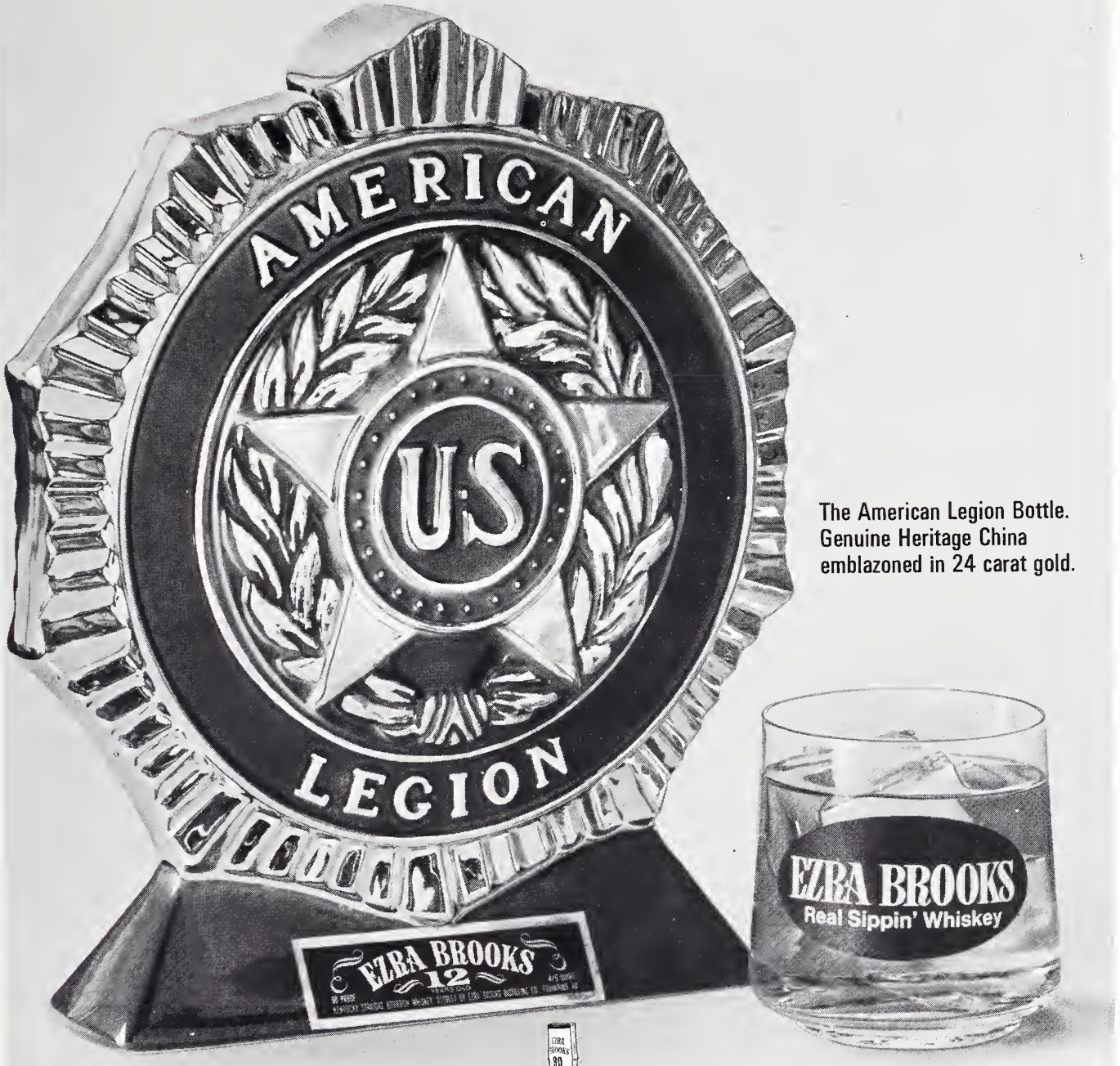
American Legion Auxiliary Chorus and Quartet Contest:
Sunday, August 29, 9:00 a. m., Music Hall, 810 Bagby Street.

American Legion Chorus and Quartet Contest:
Sunday, August 29, 1:00 p. m., Music Hall, 810 Bagby Street.

American Legion Drum and Bugle Corps Finals (Senior and Junior) Parade of Champions:
Sunday, August 29, 7:00 p. m., The Astrodome. The Final Contest will be composed of a combination of twelve Senior and Junior Corps.

"A spectacular within a spectacular" would be an appropriate billing for The American Legion's Drum and Bugle Corps contest finals and Parade of Champions for the 1971 Legion National Convention as the stirring musical and marching performance will be staged in Houston's famed Astrodome.

Ezra Brooks Salutes the Legion With the 53rd National Convention Commemorative Whiskey Bottle.



The American Legion Bottle. Genuine Heritage China emblazoned in 24 carat gold.

This is it! The first ceramic bottle ever approved for the American Legion by the National Committee. Filled with our limited stock, 12 years old, 90 proof, Real Sippin' Whiskey, it's already a rare collector's item because the molds have been destroyed and no more will be made.

It's now available at most liquor stores throughout Houston, but only while the limited quantities last.

KENTUCKY STRAIGHT BOURBON WHISKEY · 90 PROOF · EZRA BROOKS DISTILLING COMPANY, FRANKFORT, KENTUCKY

Meetings of Convention Committees

The following Convention Committees will be composed of one delegate from each Department. Initial meetings of the Convention Committees will be at the time and place as shown below. Subsequent meetings will be at the call of the chairmen.

(Meetings of Convention Committees normally will be closed to all except committee members.)

Americanism

Aug. 29 and 30, 10:00 a. m., Republic of Texas Room, 3rd Floor, Rice Hotel.

(Baseball and Recreation Sub-Committee):
Aug. 29, 1:30 p. m., Comal Room, 2nd Floor, Rice Hotel.

(Education and Scholarship Sub-Committee):
Aug. 29, 1:30 p. m., Cougar Room, 3rd Floor, Rice Hotel.

(Immigration and Naturalization Sub-Committee):
Aug. 29, 1:30 p. m., Board Room, 3rd Floor, Rice Hotel.

(Counter-Subversive Activities Sub-Committee):
Aug. 29, 1:30 p. m., Gold Room, 3rd Floor, Rice Hotel.

(Boys State-Boys Nation, Youth Activities and Community Services Sub-Committee):
Aug. 29, 1:30 p. m., Silver Room, 3rd Floor, Rice Hotel.

Children and Youth

Aug. 29 and 30, 10:00 a. m., Persian Room, 3rd Floor, Rice Hotel.

Constitutional Amendments

Aug. 29 and 30, 10:00 a. m., El Vaquero Room, 3rd Floor, Rice Hotel.

Credentials and Internal Affairs

(Credentials and Other Internal Matters):
Aug. 29 and 30, 10:00 a. m., Colorado Room, 2nd Floor, Rice Hotel.
(Membership):
Aug. 29 and 30, 10:00 a. m., Tejas Room, 18th Floor, Rice Hotel.

Economic

(Employment and Veterans Preference):
Aug. 29 and 30, 10:00 a. m., Brazos Room, 2nd Floor, Rice Hotel.

(Other Economic Matters):
Aug. 29 and 30, 10:00 a. m., San Jacinto Room, 2nd Floor, Rice Hotel.

Finance

Aug. 29 and 30, 10:00 a. m., Directors Room, 18th Floor, Rice Hotel.

Foreign Relations

Aug. 29 and 30, 10:00 a. m., French Salon, 3rd Floor, Sheraton Hotel.

Legislation and Rules

Aug. 29 and 30, 10:00 a. m., Sam Houston Room, 2nd Floor, Rice Hotel.

National Security Committees Joint Meeting

(Aeronautics and Space, Civil Defense, Merchant Marine, Military Affairs, Naval Affairs):
Aug. 29, 10:00 a. m. to 11:00 a. m., Grand Ball room, 2nd Floor, Sheraton Hotel.

(Aeronautics and Space):
Aug. 29 and 30, 11:00 a. m., DeSoto Room, 3rd Floor, Sheraton Hotel.

(Civil Defense):
Aug. 29 and 30, 11:00 a. m., Massanet Room, 3rd Floor, Sheraton Hotel.

(Merchant Marine):
Aug. 29 and 30, 11:00 a. m., LaSalle Room, 3rd Floor, Sheraton Hotel.

(Military Affairs):
Aug. 29 and 30, 11:00 a. m., Grand Ballroom, 2nd Floor, Sheraton Hotel.

(Naval Affairs):
Aug. 29 and 30, 11:00 a. m., Coronado Room, 3rd Floor, Sheraton Hotel.

National Security Committees Joint Meeting

Aug. 31, 9:00 a. m.-11:00 a. m., Grand Ballroom, 2nd Floor, Sheraton Hotel.

Veterans Affairs and Rehabilitation

(Claims and Rating):
Aug. 29 and 30, 10:00 a. m., Terrace Room, 18th Floor, Rice Hotel.
(Hospitals and Medical Services):
Aug. 29 and 30, 10:00 a. m., Rice Roof Room, 18th Floor, Rice Hotel.

Sons of the American Legion Workshop

Aug. 29 and 30, 9:00 a. m., Trinity Room, 2nd Floor, Rice Hotel.
(This is a workshop and is open to public participation)

Vietnam Veteran Legionnaire Workshop

Aug. 30, 10:00 a. m., Crystal Ballroom, 2nd Floor, Rice Hotel.
(This is a workshop and is open to all Vietnam era Vetcran Legionnairc in attendance at convention.)

Church Directory

(Partial)

Following is a partial list of churches and synagogues in downtown Houston, including those which may easily be reached from most Convention Hotels. For a more complete listing, please consult the telephone directory.

ADVENTIST

Seventh-day Adventist
1319 Richmond Avenue
529-3301

ASSEMBLY OF GOD

Calvary Temple
1015 Crawford
222-0875

BAPTIST

Chinese Baptist SBC
1823 Lamar
223-0818

First Baptist Church
1020 Lamar Street
223-2197

South Main Baptist SBC
200 Colquitt
529-4167

CATHOLIC

Annunciation Church
1618 Texas Avenue
222-2289

Holy Rosary
3600 Travis
529-4854

Sacred Heart Co-Cathedral
1111 Pierce
228-1561

CHRISTIAN SCIENCE

First Church of Christ Scientist
1717 Travis
223-3023

Fourth Church of Christ Scientist
4910 Montrose Blvd.
524-5508

Christian Science Reading Room
824 McKinney
223-7405

CHURCH OF CHRIST

Central Church of Christ
4100 Montrose Blvd.
523-7339

EPISCOPAL

Christ Church Cathedral
1117 Texas Avenue
222-2593

Palmer Memorial Church
6221 Main
529-1137

Trinity Episcopal Church
1015 Holman
528-4109

EVANGELICAL

First Evangelical Church
3410 Austin
529-3589

JEWISH

Congregation Emanuel
1500 Sunset Blvd.
523-2519

LUTHERAN

St. Matthews Lutheran
5315 Main
526-8331

METHODIST

First Methodist Church
1320 Main
224-2571

St. Pauls Methodist Church
5501 Main
528-0527

NON-DENOMINATIONAL

Gospel Assembly
2424 Main
522-6358

ORTHODOX

Annunciation Greek Orthodox
3511 Yoakum
526-5377

PRESBYTERIAN

First Presbyterian
5300 Main
526-2525

UNITARIAN

First Unitarian
5210 Fannin
526-1571

REUNIONS AND DINNERS

NATIONAL COMMANDER'S DINNER FOR DISTINGUISHED GUESTS

Astroworld Hotel
Grand Ballroom
Tuesday, August 31—7:30 P. M.

AMERICAN LEGION PRESS ASSOCIATION (ALPA)

Sheraton-Lincoln Hotel
Awards Banquet
Ballroom—2nd Floor
Saturday, August 28—7:00 P. M.

Brunch (Executive Meeting)
Bayou Room—Second Floor
Sunday, August 29—9:00 A. M.

Meeting and Election of Officers
Mirador Room—28th Floor
Sunday, August 29—2:00 P. M.

HISTORIAN'S BREAKFAST

Texas State Hotel
Plantation Room
Sunday, August 29—7:30 A. M.

FODPAL

Rice Hotel
Trinity Room
Breakfast Meeting—7:30 A. M.
Tuesday, August 31

AMERICAN LEGION AUXILIARY STATES DINNER

Astroworld Hotel
Grand Ballroom
Wednesday, September 1—8:00 P. M.

SOCIETY OF AMERICAN LEGION FOUNDERS

Rice Hotel
Saturday, August 28
2:00 P. M.—Business Meeting, San Jacinto Room
6:00 P. M.—Reception, Rice Roof Room
7:00 P. M.—Dinner, Rice Roof Room

THE NATIONAL YEOMAN F

Annual Meeting and Luncheon
The Warwick Hotel
Wednesday, September 1—1:00 P. M.

PAST COMMANDER'S LUNCHEON

Rice Hotel
Grand Ballroom
Monday, August 30
12:00 Noon

ANAVICUS
Army, Navy and Air Force Veterans in Canada

Rice Hotel
Grand Ballroom
Sunday August 29
10:00 A. M.—Business Meeting
11:00 A. M.—Reception
12:00 Noon—Luncheon

EIGHT AND FORTY

Astroworld Hotel
Ballroom "A"
LaMarche, Nationale Banquet
Saturday, September 4—7:30 P. M.

TWENTY AND FOUR

Texas State Hotel
Committee Meetings and Registration
Friday and Saturday, August 28 and 29
Annual Bivouac Banquet
Saturday, August 29

WORLD WAR NURSES BREAKFAST

Texas State Hotel
Texas Room, Mezzanine
August 29—10:00 A. M.

NATIONAL CHAPLAIN'S LUNCHEON

Rice Hotel
Cougar Room
Monday, August 30—12:00 Noon

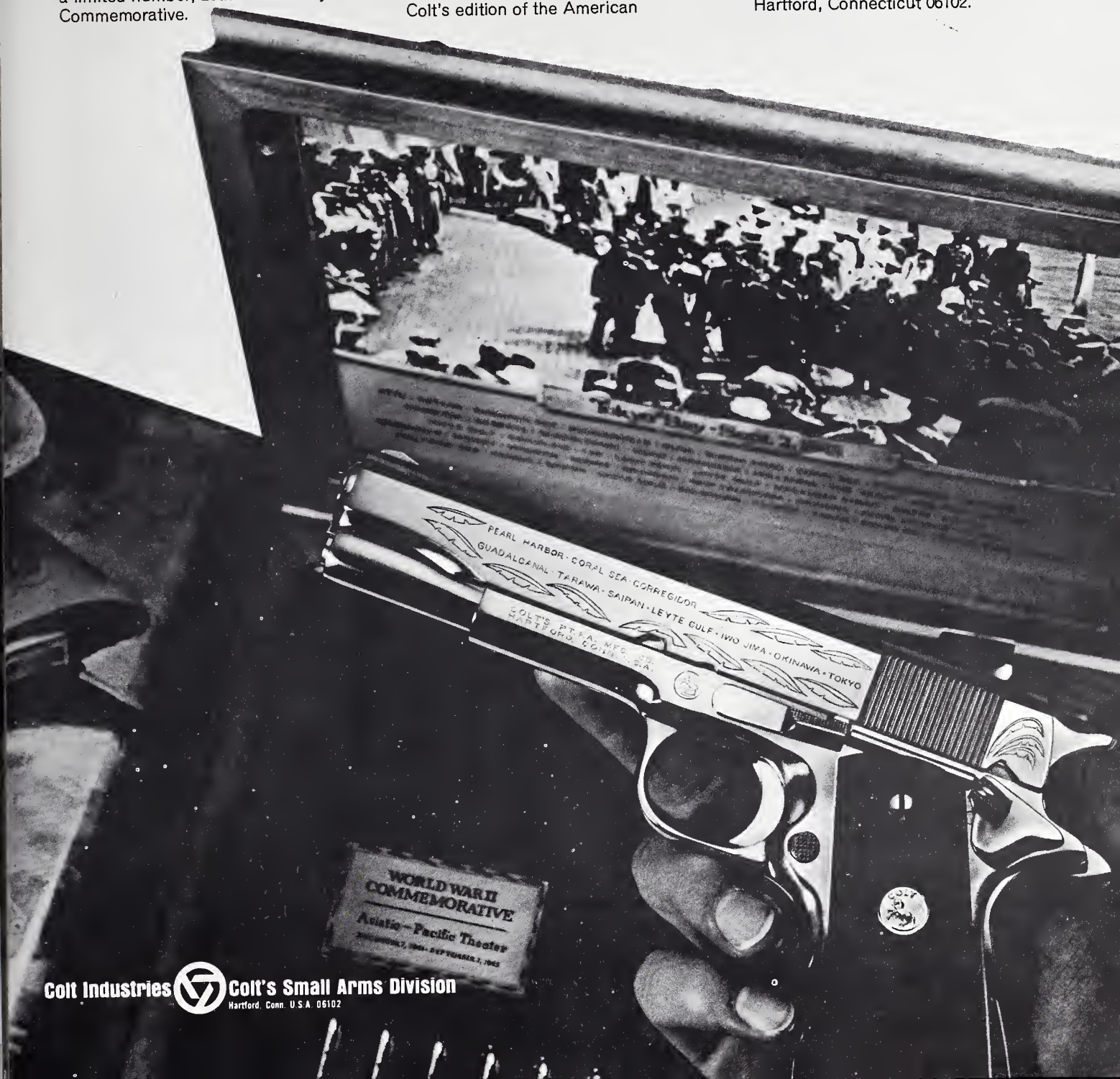
SEPT.2,1945

A day any Pacific Theater veteran will remember forever. How he and his buddies won it the hard way. Inch by inch. Beach by beach. It was a proud victory and each man performed his individual bit of heroism.

To honor everyone who had a part in that victory, Colt's is offering a limited-number, 25th anniversary Commemorative.

Finished in gleaming nickel, the Colt .45 features palm leaves engraved on the slide, and an engraved list of historic actions in the Pacific. Grips are of exotic Brazilian Rosewood. This collector's item comes packaged in a rich Obeche wood case along with seven, deactivated nickel-plated cartridges. Also included is a special Colt's edition of the American Heritage Picture History of World War II—a 640-page, illustrated chronicle of the war.

The entire package is available from your Colt's Registered Dealer. Retail price $250. Also available—the European Theater Commemorative. Ask about it.
Colt's Small Arms Division,
Hartford, Connecticut 06102.



Colt Industries Colt's Small Arms Division
Hartford, Conn. U.S.A. 06102

SUPPORT YOUR
AMERICAN LEGION CHILD WELFARE FOUNDATION

The American Legion Child Welfare Foundation is a significant part of the total Children & Youth program of The American Legion. Organized in 1954 for the two-fold purpose of adding to man's knowledge about children and youth through research and study, and distributing information society already possesses about children so that such information may be put to fuller use, the Foundation has made substantial progress in both of these areas. The work of the Foundation is totally dependent upon contributions from individuals, Posts, Units, Salons, Departments and the national organizations of The American Legion, American Legion Auxiliary and Eight and Forty.

Contributions are tax deductible.

The above picture shows how some of your contributions to the American Legion Child Welfare Foundation are being used. This patient is presently receiving care from the Woodhaven Learning Center, Columbia, Missouri. Under a grant from the Foundation, the Woodhaven Learning Center is developing techniques that hopefully will be of assistance to many who are disabled. (Photo by courtesy of the Woodhaven Learning Center and permission by the parents for its use. Photographed by Wayne Davenport.)

Legacies and bequests allow people to perpetuate the work of the American Legion Child Welfare Foundation and to gain definite advantage in planning disposal of their estates. The following form can be used to name the Foundation as beneficiary:

> "I give, devise and bequeath to the American Legion Child Welfare Foundation, Inc., a corporation organized under the laws of the State of Indiana and having its principal office at 700 North Pennsylvania Street, Indianapolis, Indiana 46204, the sum of _____ dollars (or otherwise describe the gift), to be used for the general purpose of such corporation."

Drum and Bugle Corps Finals and Parade of Champions

7:00 P.M., Sunday, August 29, 1971

The Astrodome

See the 12 finest American Legion Drum and Bugle Corps compete for the National Championships.

During the evening, four new Ford automobiles will be presented to members of The American Legion or the American Legion Auxiliary by the Seagrams Posts of The American Legion.

National Commander Alfred P. Chamie will make the presentation of awards to the winning organizations.

GRAND FINALE

Admission

All seats reserved and are priced at
$3.50 - Concert Side
$3.00 - Off-Concert

Coupon in Convention Packet good for 50c reduction on price of either admission.

Transportation

Shuttle busses will operate to and from The Astrodome. Information on Pick-Up Points available at Registration-Info Booths.

Contest Meetings

Representatives of the competing units will meet in the Rusk Room, Mezzanine, Texas State Hotel, Friday, August 27, to receive final official information and instructions at the times indicated below:

10:00 a.m.—Motorcycle Drill Team

10:15 a.m.—Chorus and Quartet

10:30 a.m.—Bands

10:45 a.m.—Firing Squad

11:00 a.m.—Color Guards

11:15 a.m.—Drum & Bugle Corps

Official Protest Hearings
Tuesday, August 31, 11:00 a.m.
Texas Room, Texas State Hotel

Briefing of Judges
Friday, August 27, 1:00 P.M.
Ramada Inn, 3815 Gulf Freeway

53rd National Convention
Houston, Texas — August 27, September 2, 1971

The American Legion
1971 National Convention Corporation of Texas

Officers and Board of Directors

Joe L. Matthews
Vice President

Lewis W. Emerich
Vice President

Robert E. Nesmith
President

Walter C. Lee
Vice President

Billy B. Hester
Chairman
Board of Directors

The American Legion
1971 National Convention Corporation of Texas

Officers and Board of Directors

James W. White
Treasurer

Waggoner Carr
General Counsel

O. Sidney Hopkins
Convention Chairman

W. H. McGregor
Secretary

The American Legion
1971 National Convention Corporation of Texas

Board of Directors

William S. Barber

Julius Weinberg

S. Perry Brown

Jack W. Flynt

Rep. Lindon Williams

Henry H. Hill

OFFICIAL PROGRAM

FIFTY-THIRD ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION

The 52nd Annual National Convention of The American Legion is shown above in opening session in Portland, Oregon's Memorial Coliseum, Aug. 28-Sept. 3, 1970.

STANDING RULES OF THE NATIONAL CONVENTION

The following are the Standing Rules of the National Convention as contained in the "UNIFORM CODE OF PROCEDURE FOR THE ORGANIZATION OF NATIONAL CONVENTIONS OF THE AMERICAN LEGION," authorized under Article V, Section 6, of the National Constitution of The American Legion.

STANDING RULES OF THE NATIONAL CONVENTION

1. Robert's Revised Rules of Order shall be the authority on parliamentary procedure, with the following modifications:

2. A delegate desiring to make a motion or address the Convention, shall rise, address the Chair as "Mr. Commander" and state his name and the name of the Department before proceeding.

3. Debate shall be limited to five minutes for each speaker.

4. Debate on any one subject presented to the Convention shall be limited to two hours except under such special rule as the Convention shall adopt prior to debate.

5. But two delegates from any one delegation shall be permitted the floor on any one question. Where disagreement exists within a delegation one delegate shall be permitted to speak on each side of the question. Upon a division of the question, however, this rule shall be applied separately for each division.

6. The floor shall be permitted but once to any individual delegate on any one question, except by a two-thirds vote of the Convention. Chairmen of Convention Committees may speak as frequently as may be necessary in connection with the reports of their committees. The Presiding Officer shall not entertain any motion which will curtail further debate without affording the Committee Chairman an opportunity for rebuttal.

7. Decisions on Rules of Debate or parliamentary order by the Presiding Officer may be subject to appeal by any two delegates under a Point of Order. Such appeal shall take precedence over any pending questions and shall be decided forthwith. An appeal from the decision of the Chair shall be put to the Convention on the question: "Shall the Chair be sustained?"

8. When the poll of any Department Delegation is demanded by a delegate of such department, the Convention Secretary shall poll the vote without discussion of the question being voted upon.

9. On the Roll Calls, the delegation Chairman shall poll his delegation on the floor and announce its vote.

10. In the event a delegation secretary is not an accredited delegate or alternate, he shall be seated with his delegation.

11. Past National Commanders' votes shall be cast with their delegations.

12. Only accredited delegates or their alternates, shall participate, directly or indirectly, in a viva voce vote on any subject before the convention.

13. Department delegations may arrive at a vote in such manner as they choose, but shall announce it in terms of full units and not in terms of a fractional part of a vote. The vote of any delegate absent and not represented by an alternate shall be cast by the majority of the delegates present from his Department.

14. There shall be no unit rule of voting.

15. Voting shall be by acclamation, except when a Roll Call is demanded by the Chairman of at least three Departments. Election of National Officers shall be by roll call.

16. In the event a Department has not provided the method by which alternates shall be designated to serve in the place of absent delegates, the Chairman of the delegation shall make such designation.

17. Prior to the election of National Officers, the National Commander shall appoint, subject to approval of the Convention, a Judge of Election and such number of tellers as he deems necessary, provided that the total tellers so appointed shall be an odd number. In a contested election each candidate going to the ballot shall be entitled to one teller of his choice.

18. Nominations for National Officers shall be from the floor on Roll Call of the Departments alphabetically arranged. Each Department may present as many candidates as it chooses.

19. Nominating speeches for National Officers shall be limited to five minutes each. Not more than two seconding speeches shall be made for any candidate, and said speeches shall be limited to three minutes.

20. When more than two candidates are nominated for any office, balloting shall continue until one candidate receives a majority of the votes of the Convention, except in the election of National Vice-Commanders.

21. In a contested election for National Vice Commanders, balloting shall continue until (a) majorities and (b) pluralities are established for one or more candidates under the following provisions:

    If, on any ballot taken, less than five candidates receive the necessary majority to elect, the candidate or candidates receiving a majority vote shall be declared elected and a new ballot shall be taken for the remaining number of places to be filled. The candidate receiving the lowest number of votes on the preceding ballot shall be disqualified; except should two candidates remain to fill one place, new ballot shall be taken.

22. The Convention will nominate and elect a National Commander, five National Vice Commanders, and a National Chaplain, in this sequence.

23. At the conclusion of balloting on National Vice Commanders, each Department Delegation Chairman shall deliver a written ballot to the tellers. Such ballots shall be in the hands of the tellers before communication is made to the National Commander for announcement of the results.

24. Those recognized by the National Commander shall be entitled to a respectful hearing, and the Chair shall have the authority to clear the gallery or the floor or have he Sergeant-at-Arms escort from the Convention any one creating a disturbance or interfering with orderly procedure.

25. Nonc of the above rules shall be construed as preventing an alternate delegate from serving on a Convention committee.

26. The consent of two-thirds of the voting strength of of the Convention is necessary for suspension of the standing rules of the Convention.

27. Any amendment to any resolution or report originating on the floor shall be presented in writing and transmitted to the Presiding Officer at the time of the introduction of such amendment.

28. Special rules applying to specific issues or order of business, shall be written and presented to the Convention by the Legislation and Rules Committee for adoption by majority vote at least one hour before such issue, or order, is to be considered unless such rule is agreed to by unanimous consent of the final session.

    Special rules shall prevail only in the Convention adopting them.

    Any delegate may apply for a special rule to the Legislation and Rules Committee or may appeal to the Convention for such special rule provided the rule be presented in writing, be read once from the platform, and shall lay upon the table at least one hour before the vote thereon is taken.

Special Meeting for All Vietnam Veterans

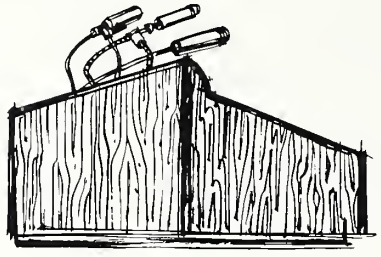
10:00 A. M. **August 30, 1971**

Rice Hotel

If you had military service after August 5, 1964, come to the special Viet-Time Veteran Workshop and express your views on GI Bill proposals, jobs for veterans, the drug problem, military discharge procedures, American Legion programs, and the future of The American Legion.

Workshop's elected chairman to report to 53rd National Convention

AGENDA
53RD ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION
SAM HOUSTON COLISEUM
HOUSTON, TEXAS



TUESDAY, AUGUST 31, 1971

8:30 a. m.

CONCERT
Joliet Legion Band, Joliet Post No. 1284
Joliet, Illinois

9:00 a. m.

CALL TO ORDER
Alfred P. Chamie (California), *National Commander*

ADVANCEMENT OF COLORS

National Championship Color Guard,
"Little Bills" of Commonwealth Edison Post No. 118,
Chicago, Illinois

STAR-SPANGLED BANNER
The Singing Legionnaires, Post No 15,
Sioux Falls, South Dakota

INVOCATION
Reverend Milton B. Faust (North Carolina),
National Chaplain

CALL OF STATES
William F. Hauck (Indiana), *National Adjutant*

CALL FOR CONVENTION
William F. Hauck (Indiana), *National Adjutant*

9:30 a. m.

ADDRESSES OF WELCOME
The Honorable Louie Welch, *Mayor of Houston*
B. B. Hester, *Past Department Commander,*
Department of Texas, and Chairman, Board of Directors, The American Legion 1971 National Convention Corporation of Texas

NOTE: Times of subsequent sessions and times of Convention Committee Reports are subject to change by the Chair.

10:15 a. m.

REPORT OF NATIONAL COMMANDER
ALFRED P. CHAMIE

10:30 a. m.

GREETINGS
Mrs. Charles C. Shaw (Illinois), *National President,*
American Legion Auxiliary
Donald E. Johnson, *Administrator of Veterans Affairs*
Michael R. Patton, *National President,* National
Association of Collegiate Veterans, Inc.
Joe M. Dealey, *Member,* Board of Directors,
American National Red Cross
Donald E. Morrison, *President,*
National Education Association
A. Boyd Hinds, *National Director,*
Boys' Clubs of America
Dr. Wesley W. Hall, *President,*
American Medical Association

11:30 a. m.

PRESENTATION
From: Colt Industries, Inc.
By: Donald Mitchell, *Sales Manager,*
Small Arms Division
To: Alfred P. Chamie, (California),
National Commander

11:45 a. m.

PRESENTATION of Medallion to the City of Portland, Oregon, the city in which the 1970 National Convention was held
By: J. Milton Patrick (Oklahoma),
Past National Commander
To: Robert H. Hazen (Oregon), *President,*
1970 American Legion National Convention Corporation of Oregon

12:00 Noon

REMARKS
Colonel Thomas P. Stafford, USAF
Deputy Director of Flight Crew Operations, NASA

12:15 p. m.

PRESENTATION of Representatives of
The American Legion Youth Programs
Oratorical Contest Winner—William H. White (Texas)
President, 1971 Boys Nation—John Charles Glunt (Missouri)
Representative, American Legion sponsored Boy Scouts of America—Joseph S. Zagorski (Pennsylvania)
American Legion Baseball "Player of the Year"—
Carroll Wayne Watts (Oklahoma)
Outstanding Boy of Boys' Clubs of America—
Pelton H. Stewart (California)

12:25 p. m.

INTRODUCTION—Sons of The American Legion Representative, J. Richard Stillwell (Illinois)

REPORT OF CONVENTION COMMITTEES

12:30 p. m.

CREDENTIALS AND INTERNAL AFFAIRS
(except resolutions)

1:00 p. m.

ADDRESS

SALUTE TO COLORS
Recess

7:30 p. m.
National Commander Chamie's Dinner to Distinguished Guests
Place: Grand Ballroom, Astroworld Hotel
Speaker: Admiral John S. McCain, Jr., USN, *Commander in Chief*— Pacific Command
Entertainment: Dick Shawn

WEDNESDAY, SEPTEMBER 1, 1971

9:00 a. m.

CALL TO ORDER
Alfred P. Chamie (California), *National Commander*
SALUTE TO COLORS
INVOCATION
Reverend Milton B. Faust (North Carolina), *National Chaplain*

REPORT OF CONVENTION COMMITTEES

9:15 a. m.

CREDENTIALS AND INTERNAL AFFAIRS
Credentials and Other Internal Matters
Membership

9:30 a. m.

LEGISLATION AND RULES
(Matters of Legislative)

9:45 a. m.

AMERICANISM

10:15 a. m.

PRESENTATIONS
William Randolph Hearst Americanism Trophy
By: William B. Bellamy, *Managing Editor,* San Antonio Light
To: Winning Department
Certificate of Appreciation
By: Alfred P. Chamie (California), *National Commander*
To: Reverend Milton B. Faust (North Carolina) *National Chaplain*

10:30 a. m.

ADDRESS
Richard F. Walsh, *President,* International Alliance of Theatrical Stage Employees and Moving Picture Operators of the United States and Canada

10:55 a. m.

PRESENTATION
By: J. B. Koch, *National Commander,* Veterans of World War I of the U. S. A., Inc.
To: Alfred P. Chamie (California), *National Commander*

REPORT OF CONVENTION COMMITTEES

11:00 a. m.

VETERANS AFFAIRS AND REHABILITATION
Claims and Rating
Hospitals and Medical Services

11:30 a. m.

REMARKS
His Excellency, Mr. James C. H. Shen, *Ambassador of the Republic of China*

11:45 a. m.

PRESENTATION
Distinguished Service Medal
By: Alfred P. Chamie (California) *National Commander*
To: The Honorable Richard B. Russell (Georgia) (Posthumously)
Receiving: Colonel Walter B. Russell, USA (Ret.)
By: Alfred P. Chamie (California), *National Commander*
To: The Honorable L. Mendel Rivers (South Carolina) (Posthumously)
Receiving: L. Mendel Rivers, Jr.

12:00 Noon

REMARKS
Robert E. Hampton, *Chairman,* U. S. Civil Service Commission

REPORT OF CONVENTION COMMITTEES

12:10 p. m.

ECONOMIC
Employment and Veterans Preference
Other Economic Matters

12:30 p. m.

PRESENTATION—"Employer of the Year Award for Hiring Veterans"

By: Alfred P. Chamie (California),
National Commander

To: Ernest E. Brayshaw, *President and Plant Manager,* Portsmouth Plant, Empire-Detroit Steel Division, Cyclops Corporation, New Boston, Ohio

By: Alfred P. Chamie (California),
National Commander

To: Franklin L. Beal, *President,* Fred W. Beal, Inc. Ellsworth, Maine

REPORT OF CONVENTION COMMITTEES

12:45 p. m.

CHILDREN & YOUTH

1:00 p. m.

ADDRESS
State of Israel Representative

REPORT OF CONVENTION COMMITTEES

1:30 p. m.

CONSTITUTIONAL AMENDMENTS

2:00 p. m.

FINANCE
SALUTE TO COLORS
Recess

THURSDAY, SEPTEMBER 2, 1971

9:00 a. m.

CALL TO ORDER
Alfred P. Chamie (California), *National Commander*
SALUTE TO COLORS
INVOCATION
Reverend Milton B. Faust (North Carolina)
National Chaplain

REPORT OF CONVENTION COMMITTEES

9:15 a. m.

FOREIGN RELATIONS

10:00 a. m.

PRESENTATION
The American Legion Fourth Estate Award
By: Alfred P. Chamie (California),
National Commander
To: August A. Busch, Jr., Chairman of the Board and Chief Executive Officer
Anheuser-Busch, Inc., St. Louis, Missouri

REPORT OF CONVENTION COMMITTEES

10:15 a. m.

NATIONAL SECURITY
Military
Naval
Aeronautics and Space
Civil Defense
Merchant Marine

11:00 a. m.

ADDRESS
A. J. Goodpaster, *General,* USA, Supreme Allied Commander Europe, SHAPE-Belgium

11:30 a. m.

PRESENTATION OF PLAQUE AND COLORS TO OUTGOING NATIONAL COMMANDER
By: John R. Quinn (California),
Past National Commander
Assisted By: Warren H. Atherton,
Past National Commander, (California)
William R. Burke, *Past National Commander,* (California)
Harry L. Foster, *Past Department Commander,* (California)
Maurice Stember, *Department Adjutant,* (New York)
Response by: Alfred P. Chamie (California)
National Commander

12:00 Noon

SPECIAL ORDER OF BUSINESS
ELECTION OF NATIONAL OFFICERS
National Commander
ACCEPTANCE SPEECH BY NEWLY ELECTED NATIONAL COMMANDER
Five (5) National Vice Commanders
National Chaplain

1:00 p. m.

PRESENTATION OF COLORS TO INCOMING NATIONAL COMMANDER
RESPONSE BY NEWLY ELECTED NATIONAL COMMANDER
PRESENTATION OF NEWLY ELECTED NATIONAL PRESIDENT OF AMERICAN LEGION AUXILIARY
UNFINISHED BUSINESS
Special Awards
BENEDICTION
RETIREMENT OF COLORS
FINAL ADJOURNMENT

NOTE: The National Executive Committee will meet within twenty-four hours after the close of the Convention, upon call of the National Commander.

Distinguished Guests

Henry Albert
Deputy Executive Assistant
to the Postmaster General

Gene Allison
Indiana State Police

A. Leo Anderson
Washington, D. C.

Carl T. Anderson, Deputy Commissioner
Department of Employment Security
State of Tennessee

Miss Doris Anderson, National Secretary
American Legion Auxiliary

Kermit Axel, Vice President
"21" Brands, Inc.

William H. Ayres
Special Consultant to the National Chairman
Jobs for Veterans

Allen M. Bale
Assistant Althetic Director
Rice University

Sam D. Barclay, Jr.
Houston, Texas

Charles Baron
Las Vegas. Nevada

Lewis D. Barton, Supervisor,
National Projects, Veterans Employment Service
United States Department of Labor

Franklin L. Beal, President
Fred W. Beal, Inc.

C. Randolph Beard, President
Annin & Company

Joseph R. Beever, Acting Director
Office of Veterans Reemployment Rights
United States Department of Labor

J. Raymond Bell, Vice President
Columbia Pictures Corporation

William B. Bellamy, Managing Editor
San Antonio Light

Benjamin Bonney, Consul General
Israeli Consular Office
Houston, Texas

Wood Bouldin
Office Manager, Rice University

Frank M. Brandstetter
Acapulco, Mexico

Ernest E. Brayshaw, President and Plant Manager
Empire-Detroit Steel Division
Cyclops Corporation

Frank J. Brizzi
Washington, D. C.

John A. Brogan, Chairman of the Board
Youngberg-Carlson Company

Philip J. Budd
Chief Data Management Director
Veterans Administration

August A. Busch, Jr., Chairman of the Board and Chief Executive Officer
Anheuser-Busch, Inc.

August A. Busch, III, Executive Vice President
Anheuser-Busch, Inc.

Dr. Robert Caldwell
Coordinator of Organizational Liaison
Department of State

Waggoner Carr
Austin, Texas

Dr. J. W. Claiborne, Jr., Director
Veterans Administration Hospital
Houston, Texas

Col. Joseph Clark, USAF
Deputy Director for Legislation
Office of the Secretary of Air Force

Raymond Michael Clausen, Jr.
Congressional Medal of Honor
Hammond, Louisiana

Gary J. Coker, Director
Veterans Administration Regional Office
Waco. Texas

Norman Conn
San Gabriel, California

Mrs. Arthur J. Connell
Westbrook, Connecticut

John J. Corcoran, The General Counsel
Veterans Administration

George H. Cornelius, Jr.
Cornelius Printing Company

James V. Day
Washington, D. C.

Joe M. Dealey
American National Red Cross
Dallas, Texas

John M. Dervan
Loan Guaranty Service
Veterans Administration

The Honorable Robert Docking
Governor, State of Kansas

Henry H. Dudley
Past National Adjutant
The American Legion

William H. Egan, Jr.
Baird-Ward Printing Company. Inc.

Lewis W. Emerich
Houston, Texas

Luca Fantaccione, President
Leavens Manufacturing Company

William J. Flynn
United States Life Insurance Co.

John Charles Glunt, President
1971 Boys Nation
Kirkwood, Missouri

General Andrew J. Goodpaster, USA
Supreme Allied Commander Europe,
Shape—Belgium

Robert C. Goodwin
Associate Manpower Administrator for
Unemployment Insurance
United States Department of Labor

Oscar Greene, Vice President
Affiliated Brands Corporation
Schenley Industries, Inc.

Dr. Wesley W. Hall, President
American Medical Association

Robert E. Hampton, Chairman
United States Civil Service Commission

Robert H. Hazen, President,
1970 American Legion National Convention Corporation of Oregon

General Lewis Hershey
Special Advisor to President on Manpower

B. B. Hester
Immediate Past Department Commander
The American Legion of Texas

A. Boyd Hinds, National Director
Boys' Clubs of America

Conrad R. Hoffman, Deputy Controller
Veterans Administration

John R. Holden
Washington, D. C.

O. Sidney Hopkins
Houston, Texas

Frank R. Hood, Director Information Service
Veterans Administration

Colonel Frank T. Huray, USA, Commander,
American Forces Radio and Television Service, Washington

Ben Jacobs
New York City

S. L. Jerpbak, National President
The Society of American Legion Founders

B. G. Johnson, Assistant Vice President
Baird-Ward Printing Company, Inc.

Donald E. Johnson, Administrator
Veterans Administration

Glenn H. Johnson, Supervisor
Field Operations
Veterans Employment Service
United States Department of Labor

Kenneth M. Johnson
Vice President and General Manager
KTRK-TV

Distinguished Guests

Henry King, President
United States Brewers Association, Inc.

Dr. John M. Knox
Baylor College of Medicine

J. B. Koch, National Commander
Veterans of WWI of the U.S.A., Inc.

Major Glenard E. Lanier
Falls Church, Virginia

Walter C. Lee
Houston, Texas

Colonel Ted S. Lewis, USAF
Ellington AFB, Texas

John A. Llewelyn
Occidental Life Insurance Co. of California

William T. Louth, President
Medallic Art Company

J. C. Lundberg, Dominion President
Army, Navy and Air Force Veterans in Canada

LCDR Joseph A. Lynch
Veterans Activities Officer
Director for Community Relations

W. H. MacDonald
Special Assistant to Administrator
Veterans Administration

Colonel Joseph W. Malcolm, USMC
Policy Analysis Division

Captain Joseph Malloy, USAF
Office of Information
Department of the Air Force

Robert M. Marr
Indianapolis, Indiana

Joe L. Matthews
Fort Worth, Texas

Admiral John S. McCain, Jr., USN
Commander in Chief—Pacific Command

Edward F. McGinnis
Washington, D. C.

W. H. McGregor, Department Adjutant
The American Legion of Texas

Raymond J. McHugh
Vice President and Washington Bureau Chief
Copley News Service

Joseph L. McKernan, Group Sales Manager
The Leterman-Gortz Corporation

David H. McNerney
Congressional Medal of Honor
Crosby, Texas

Oliver E. Meadows
Washington, D. C.

Percy J. Mims, Director
Veterans Administration Regional Office
Houston, Texas

Donald Mitchell, Sales Manager
Small Arms Division, Colt Industries, Inc.

Robert F. Murphy
Chelmsford, Massachusetts

Major General Douglas T. Nelson
Wright-Patterson AFB, Ohio

Robert E. Nesmith
Houston. Texas

Edward L. Omohundro, Director
Veterans Employment Service
United States Department of Labor

Thomas O'Shea, President
Ezra Brooks Company, Inc.

Daniel R. O'Sullivan, National Sales Manager
Seagram Distillers Company

Olney B. Owen
Chief Benefits Director
Veterans Administration

Mrs. Alvin M. Owsley
Dallas, Texas

Mrs. Robert L. Parker
National Vice President
American Legion Auxiliary

J.Milton Patrick
Past National Comander
The American Legion

Michael R. Patton, President,
National Association of Collegiate Veterans, Inc.

Lawrence R. Pierce, Jr., Chairman
Board of Veterans Appeals
Veterans Administration Central Office

Captain Rufus C. Porter, USN
Department of the Navy

Harold Pyle, Editor
Houston Tribune

Harold P. Redden
Longmeadow, Massachusetts

Lt. Colonel Leonard F. B. Reed, Jr.
Office of Chief of Information
Department of the Army

E. W. Ridgway
Veterans Committee
Interstate Conference of Employment Security Agencies

L. Mendel Rivers, Jr.
Charleston, South Carolina

William J. Rogers
United States Brewers Association. Inc.

Robert H. Ruffner
Assistant Director of Information
The President's Committee on Employment of the Handicapped

James S. Rule
American Society for Composers, Authors, and Publishers

CDR John M. Rusch, USN
Special Events Branch
Office of Information
Department of the Navy

Col. Walter B. Russell, USA (Ret)
Decatur, Georgia

Ronald L. Sack
Vice President & General Manager, KXYZ Radio

Billie Saxon
Anderson, Indiana

Earnest N. Schmit
Past National Adjutant
The American Legion

General Frank R. Schwengel
Scarsdale, New York

Charles Sclafani
Schenley Industries, Inc.

Mrs. Charles C. Shaw
National President
American Legion Auxiliary

His Excellency
Mr. James C. H. Shen
Ambassador of the Republic of China

John D. Shytle, Controller
Veterans Administration

Palmer M. Simpson, Manager
Houston-Harris County Chapter
American Red Cross

James V. Smith, Administrator
Farmers Home Administration
United States Department of Agriculture

Frank J. Specht
Schenley Industries, Inc.

Colonel Thomas P. Stafford, USAF
Deputy Director of Flight Crew Operations, NASA

A. L. Starshak, Chairman
National Distinguished Guests Committee
The American Legion

Pelton Stewart
Representative of Boys' Clubs of America
San Francisco, California

J. Richard Stillwell
Representative, Sons of the American Legion
Champaign,Illinois

A. F. Story
New York, New York

Distinguished Guests

Carl Suhrland
Houston, Texas

Malcolm Tarlov
South Norwalk, Connecticut

The Honorable Olin E. Teague
House of Representatives
Texas

The Honorable Strom Thurmond
United States Senate
South Carolina

G. C. Wallace
Special Assistant to Administrator
Veterans Administration

Richard F. Walsh, President
International Alliance of Theatrical Stage Employees and Moving Picture Operators of the United States and Canada

Carroll Wayne Watts
American Legion Baseball Player of the Year
Tulsa, Oklahoma

Mrs. Frances Webb
Newnan, Georgia

The Honorable Louie Welch
Mayor, City of Houston

Harold Weston, Director
Civic Center Department
Houston, Texas

Frank W. Whatton
Vice President and General Manager
Fawcett Haynes Printing Corporation

James W. White
Houston, Texas

William H. White
1971 National Oratorical Contest Winner
San Antonio, Texas

Eli L. Whiteley
Congressional Medal of Honor
College Station, Texas

Chester A. Wilkins, Executive Vice President
Greater Houston Convention and Visitors Council

Rufus H. Wilson, Associate Deputy Administrator
Veterans Administration

Michael A. Wittman, Public Relations
Goodyear Blimp

Clymer L. Wright, Jr., Publisher
Houston Tribune

Joseph S. Zagorski
Representative of Boy Scouts of America
Philadelphia, Pennsylvania

Houston's Traditional Host gives you the same welcome it has extended to all its guests.

(Which have included Will Rogers, Benjamin Harrison, Edwin Booth, William Howard Taft, Franklin D. Roosevelt, Richard Nixon, John F. Kennedy, Lyndon B. Johnson and the many other prominent people who have found hospitality here when they visited Houston.)

1971 Convention Headquarters

THE RICE HOTEL

Main at Texas • Houston
(713) 227-2111

SEAGRAM'S 7 CROWN, BLENDED WHISKEY. 86 PRDOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM'S V.O., CANADIAN WHISKY—A BLEND OF SELECTED WHISKIES. 6 YEARS OLD. 86.8 PROOF. SEAGRAM'S EXTRA DRY GIN. 90 PRDOF. DISTILLED DRY GIN. DISTILLED FROM AMERIGAN GRAIN. SEAGRAM'S CROWN ROYAL, BLENDED CANADIAN WHISKY. 80 PROOF. SEAGRAM'S 100 PIPERS, BLENDED SCOTCH WHISKY. 86 PRODF SEAGRAM DISTILLERS COMPANY, N.Y.C. SEAGRAM'S BENCHMARK KENTUCKY STRAIGHT BOURBON WHISKEY. 86 PROOF. JOSEPH E. SEAGRAM & SONS. LOUISVILLE, KY.

Even the parade will be bigger in Houston.

Seagram Distillers, in cooperation with the Legion, has made this colorful map to get you to the really big one—the 52nd Annual Convention.

There'll be real excitement at the Astrodome in Houston, Texas on Sunday, August 29, 1971, when four happy people discover they've won new Ford Galaxie 500-2 door hardtops donated by the Seagram Posts. The drawing will be held during the Drum and Bugle Corps finals.

Marchers will assemble in the purple area bounded by Capitol, Walker, Smith, and Bagby. The parade will start at 7 P.M. on Monday, August 30th. Marchers will then move along Rusk, following blue arrows, they will make a left on Louisiana and proceed north to Texas, then east to Main, south on Main, west on Bell, north on Travis past the reviewing stand to Walker, then proceed west on Walker to the disbanding area.

Say Seagram's and Be Sure.

Patriotic Program

4:30 P.M.

Sunday, August 29, 1971

Music Hall—Walker and Bagby Streets

Houston, Texas

ADVANCEMENT OF THE COLORS

THE STAR-SPANGLED BANNER

INVOCATION

Rabbi Robert I. Kahn
Past National Chaplain, The American Legion

PATRIOTIC SONGS

"This Is My Country"
"America The Beautiful"
"God Bless America"
The American Legion and the American Legion Auxiliary Combined Vocal Groups

ADDRESS

Rev. Milton B. Faust
National Chaplain, The American Legion

MEMORIAL PRAYER

Rev. Isadore H. Fox, National Chaplain, American Legion Auxiliary

PLACING OF THE MEMORIAL WREATHS

THE AMERICAN LEGION — National Commander Alfred P. Chamie, National Adjutant William F. Hauck

THE AMERICAN LEGION AUXILIARY—National President Mrs. Charles C. Shaw, National Secretary Miss Doris Anderson

LA BOUTIQUE DES HUIT ET QUARANTE FEMMES—Le Chapeau National Mrs. James W. Collins, La Secretaire Caissiere Mrs. Robert C. Snow

THE BATTLE HYMN OF THE REPUBLIC

The Combined Vocal Groups

BENEDICTION

Rev. James H. Murray, Jr.

TAPS

RETIREMENT OF THE COLORS

For God and Country

It's not only the BEST, the FIRST, the BIGGEST or the FINEST

Astrodomain is THE ONE AND ONLY!

There's nothing like Astrodomain on the face of the earth! Astrodomain is the "All-in-One" vacation playground of the world... that particular parcel of Houston land which offers The Astrodome, Astrohall, Astroworld and four fine motor hotels in a single, compact package, to the pleasure-seekers of today. Inside the air-conditioned Astrodome one can enjoy major league baseball, professional and college football and basketball, motorcycles and midget auto racing, heavyweight boxing, wild and wooly rodeos. In Astrohall the world's largest conventions assemble, the greatest show on earth® performs and organizations meet. In Astroworld 100 rides, shows and attractions entertain joyous children from 3 to 103, and the 1000 brand-new Astroworld Hotel/Motel rooms rest, refresh and re-invigorate them. Free buses and trams operate daily in Astrodomain to carry guests from place to place....Literally, you could spend your entire vacation in Astrodomain and enjoy something new and different every single day!

While you're in Houston, DON'T YOU MISS IT!

Guided Tours of The Astrodome operate daily the year around at 11 AM, 1 and 3 PM (When no daytime event is held) and from May 28 through Labor Day at 5 PM. On days when there is an afternoon event there is one tour at 10 AM. The price is just $1.

Past National Commanders

The American Legion 1919-1970

*Franklin D'Olier
Pennsylvania 1919-20

**Frederick W. Galbraith, Jr.
Ohio 1920-21

***John G. Emery
Michigan 1921

*Hanford MacNider
Iowa 1921-22

*Alvin M. Owsley
Texas 1922-23

John R. Quinn
California 1923-24

*James A. Drain
District of Columbia 1924-25

*John R. McQuigg
Ohio 1925-26

*Howard P. Savage
Illinois 1926-27

*Edward E. Spafford
New York 1927-28

*Paul V. McNutt
Indiana 1928-29

*O. Lee Bodenhamer
Arkansas 1929-30

*Ralph T. O'Neil
Kansas 1930-31

Henry L. Stevens, Jr.
North Caralina 1931-32

*Louis Johnson
West Virginia 1932-33

*Edward A. Hayes
Illinois 1933-34

*Frank N. Belgrano, Jr.
California 1934-35

*Ray Murphy
Iowa 1935-36

Harry W. Colmery
Kansas 1936-37

Daniel J. Doherty
Massachusetts 1937-38

Stephen F. Chadwick
Washingtan 1938-39

Raymond J. Kelly
Michigan 1939-40

*Milo J. Warner
Ohio 1940-41

*Lynn U. Stambaugh
North Dakota 1941-42

*Roane Waring
Tennessee 1942-43

Warren H. Atherton
California 1943-44

*Edward N. Scheiberling
New York 1944-45

*John Stelle
Illinois 1945-46

Paul H. Griffith
Pennsylvania 1946-47

James F. O'Neil
New Hampshire 1947-48

Perry Brown
Texas 1948-49

George N. Craig
Indiana 1949-50

Erle Cocke, Jr.
Georgia 1950-51

Donald R. Wilson
West Virginia 1951-52

*Lewis K. Gough
California 1952-53

*Arthur J. Connell
Connecticut 1953-54

Seaborn P. Collins
New Mexico 1954-55

J. Addington Wagner
Michigan 1955-56

Dan Daniel
Virginia 1956-57

John S. Gleason, Jr.
Illinois 1957-58

Preston J. Moore
Oklahoma 1958-59

Martin B. McKneally
New York 1959-60

William R. Burke
California 1960-61

Charles L. Bacon
Missouri 1961-62

James E. Powers
Georgia 1962-63

Daniel F. Foley
Minnesata 1963-64

Donald E. Johnson
Iowa 1964-65

L. Eldon James
Virginia 1965-66

John E. Davis
North Dakata 1966-67

William E. Galbraith
Nebraska 1967-68

William C. Doyle
New Jersey 1968-69

J. Milton Patrick
Oklahoma 1969-70

PAST NATIONAL COMMANDERS BY VOTE OF NATIONAL CONVENTION

*Bennett Champ Clark
Missouri—Presided at Paris caucus March, 1919

*Milton J. Foreman
Illinois—Chairman, Executive Committee at Paris

*Henry D. Lindsley
Texas—Presided at St. Louis caucus May 1919

*Theodore Roosevelt, Jr.
New York

*Eric Fisher Wood
Pennsylvania—Temparary Chairman and Secretary at Paris caucus

Thomas W. Miller
Nevada—Chairman Pra Tempore Paris Caucus March 1919

HONORARY NATIONAL COMMANDERS

*General John J. Pershing

*Marshal Ferdinand Foch

---

*Deceased

**Killed in auto accident while serving as Commander

***Elected by Executive Committee ta fill unexpired term.

Recipients of The American Legion

Distinguished Service Medal

Rep. L. Mendel Rivers (Posthumously)
Sen. Richard B. Russell (Posthumously)

Marshal Ferdinand Foch
of Fronce—1921

Adm. Earl Beatty
of Great Britoin—1921

Gen. Baron Jacques
of Belgium—1921

Gen. Armando Diaz
of Itoly—1921

Charles Bertrand
of Fronce—1921

Gen. of the Armies
John J. Pershing
1922

Adm. Robert E. Coontz
1923

Gen. Josef Haller
of Polond—1923

Ignace Jan Paderewski
of Polond—1926

Comte
Francois Marie Robert Dejean
of Fronce—1927

Field Marshal Viscount Allenby
of Great Britain—1928

Judge Kenesaw Mountain Landis
1929

Adm. William S. Sims
1930

Gen. Douglas MacArthur
1942

Gen. George C. Marshall
1943

Adm. Ernest J. King
1943

Hon. Frank Knox
(Posthumously)—1944

Henry Ford
1944

Gen. H. H. Arnold
1944

President Franklin D. Roosevelt
(Posthumously)—1945

Gen. Theodore Roosevelt, Jr.
(Posthumously)—1945

Ernest (Ernie) Pyle
(Posthumously)—1945

Hon. Henry L. Stimson
1945

Fleet Adm. Chester W. Nimitz
1945

Gen. of the Army
Dwight D. Eisenhower
1945

J. Edgar Hoover
1946

Bob Hope
1946

William Randolph Hearst
1946

Maj. Gen. Lewis B. Hershey
1946

Hon. Cordell Hull
1946

Lt. Gen. William S. Knudsen
1947

Sen. Edward Martin
1947

Chief Justice Fred M. Vinson
1947

President Harry S. Truman
1949

George Herman (Babe) Ruth
(Posthumously)—1949

Maj. Gen. Frank Parker
(Posthumously)—1949

Charles F. Johnson, Jr.
1950

Maj. Gen. Milton A. Reckord
1950

Rep. Edith Nourse Rogers
1950

Gen. Charles P. Summerall
1951

Rep. Royal C. Johnson
(Posthumously)—1953

Maj. Gen. George A. White
(Posthumously)—1954

Dr. Jonas E. Salk
1955

Maj. Gen. Ellard A. Walsh
1955

Vice Adm. Joel T. Boone
1956

Charles Stewart Mott
1956

Gen. Mark W. Clark
1957

The Most Reverend
Fulton J. Sheen
1957

Bernard Mannes Baruch
1958

Unknown Servicemen of World War I, World War II, and Korea,
interred ot the Tomb of the Unknown Soldier, Arlington Notional Cemetery—1958

Sen. Robert S. Kerr
1959

President John F. Kennedy
1961

Gen. Lucius D. Clay
1962

Dr. Thomas A. Dooley
(Posthumously)—1962

Francis Cardinal Spellman
1963

Dr. Charles W. Mayo
1964

President Herbert C. Hoover
(Posthumously)—1965

Hon. James F. Byrnes
1965

Capt. Roger H. C. Donlon
1966

Hon. Tom C. Clark
1967

President Lyndon B. Johnson
1968

Gen. William C. Westmoreland
1968

President Richard M. Nixon
1969

Rep. Olin E. Teague
1970

American Legion Extension Institute

Enroll Now For 25th Term

The challenges of tomorrow—the accomplishments that can bring even greater glory to The American Legion—await the competent decisions and sincere actions of capable Legionnaires in their respective communities. In order to perform their specific duties to the best of their ability, Legion leaders must fully understand The American Legion—its history, its accomplishments, its structure, its programs, and, especially, how it functions today.

The American Legion Extension Institute will give this basic knowledge of our organization. A home study plan, the course consists of six monthly lessons. Students check their own progress by a series of questions at the end of each lesson.

Students will complete the final examination and return it to National Headquarters for grading. Students passing the final examination will receive a certificate of graduation. Legionnaire and SAL graduates will receive a colorful blue and gold mortarboard cap patch. Auxiliary graduates will receive an attractive mortarboard pin and chain which they may attach to their Auxiliary pin.

Six Monthly Lessons

1—History and Organization of The American Legion.

2—Internal Affairs and Service Divisions.

3—The Americanism and Children and Youth Programs.

4—The Veterans Affairs and Rehabilitation Program.

5—The Legislative and Economic Programs.

6—The National Security and Foreign Relations Programs.

Enrollment Instructions

1. Use the handy enrollment application form on this page. If you have more applications for enrollment, type or print the requested information for the additional enrollees on a plain sheet of paper and attach it to the application form.

2. Be sure to fill out the application form completely. It is important that you include the membership card number and post or unit number of each enrollee!

3. Make all remittances payable to **National Treasurer, The American Legion.**

4. Mail the application and remittance through your Department Headquarters or to:

American Legion Extension Institute
P. O. Box 1055
Indianapolis, Indiana 46206

5. Mail your enrollment application as promptly as possible. National Headquarters will accept enrollments in the twenty-sixth term of the Extension Institute through November 1, 1971.

Tuition

1 to 3 enrollments.....$4.00 each

4 or more enrollments (on one application).....$3.00 each

To: American Legion Extension Institute
P. O. Box 1055, Indianapolis, Ind. 46206

APPLICATION — 26th Term

Name .....
(Last) (First) Middle)

Address .....

City ..... State.....

Zip Code .....Post No.....

Card No. .....Unit No.....

Best wishes

for a

successful convention

from

THE United States Life
FOUNDED 1850
INSURANCE COMPANY IN THE CITY OF NEW YORK
THE OLDEST STOCK LIFE INSURANCE COMPANY IN AMERICA
A USLIFE CORPORATION COMPANY

DISPLAY ★ YOUR COLORS ★ WITH **PRIDE!**

Don't let worn or faded colors spoil your presentation. A complete line of new 50-star U.S. and Post colors, outdoor flag sets and accessories are available through National Emblem Sales.

PARADE AND INDOOR DISPLAY FLAGS
See pages 37-42
American Legion Emblem Catalog

ANNIN & CO.
OFFICIAL FLAG SUPPLIER
Verona • New Jersey

Best Wishes to

THE AMERICAN LEGION

Compliments

of

A Friend

Committee Chairmen
The American Legion
1971 National Convention Corporation of Texas

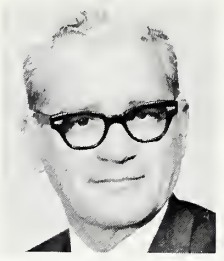
Registration & Information

Wilson Turner
Chairman

Badges & Packets

Curtis Paschall
Chairman

Housing



Gerald I. Jacobs
Chairman

Contest

Walter C. Lee
Chairman

Insurance

Jack Tancred
Chairman

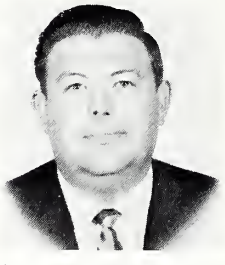
Memorial Services

Rabbi Robert L. Kahn
Chairman

Pravost Committee

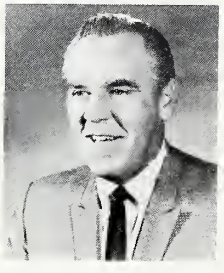
Insp. Leroy Houser
Chairman

Concessions



Sam D. Barclay. Jr.
Chairman

Transportation & Tours



Robert L. Burke
Chairman

Parade

E. W. DECHMAN
Chairman

First Aid & Sanitation

Richard M. Bolyard
Chairman

Distinguished Guests

Lewis W. Emerich
Chairman

Exhibits

William S. Barber
Chairman

Committee Chairmen
The American Legion

1971 National Convention Corporation of Texas

Ticket Sales

Hugh Brice
Chairman

Reunions

Vincent Chido
Chairman

Legal

H. J. (Ray) Bernard
Chairman

Post Porticipotion

Ray Hall
Co-Chairman

Post Participation

Jerry Butters
Co-Chairman

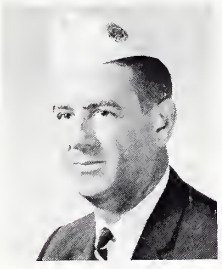
Equipment Procurement

Alden C. Bailey
Chairman

Entertainment Coupon

Howell D. Smith
Chairman

Out-State Hospitality & Information



W. H. McGregor
Chairman

Decorations & Floots

Henry A. Kurtz
Chairman

Halls & Seating

William N. Hollis
Chairman

Public Affairs

Lee McLemore
Chairman

American Legion Auxiliory

Mrs. Maurice Kubby
Chairman

8 et 40

Mrs. Joe D. Ferguson
Chairman

National Officers

MRS. CHARLES C. SHAW
National President

MRS. ROBERT L. PARKER
National Vice President

MRS. WILLIAM R. PEABODY
Vice President
Eastern Division

MRS. VIRGINIA GRIFFITH
Vice President
Western Division

MRS. CLARENCE F. KOUNS
Vice President
Central Division

MRS. JOHN J. ADAMS
Vice President
Southern Division

MRS. CLARENCE VLASAK
Vice President
Northwestern Division

MRS. MARGARET W. ALFELE
National Historian

REVEREND ISADORE H. FOX
National Chaplain

MISS DORIS ANDERSON
National Secretary

MRS. MYNER FREEMAN
National Treasurer

AMERICAN LEGION AUXILIARY
FIFTY-FIRST ANNUAL NATIONAL CONVENTION
Houston, Texas

SATURDAY, AUGUST 28, 1971
4:00 P. M.
PRE-CONVENTION NATIONAL EXECUTIVE COMMITTEE MEETING
Embassy Room

SUNDAY, AUGUST 29, 1971
8:00 A. M. - 8:30 A. M.
MEDITATION SERVICE
Conducted by: Rev. Isadore H. Fox, *National Chaplain*
Assisted by: Mrs. Herman Baum, *National Music Chairman*
Emerald Room

PRE-CONVENTION COMMITTEE MEETINGS
(All located in the Shamrock-Hilton Hotel)

8:30 A. M. - 10:30 A. M.

CHAPLAINS
Emerald Room
Rev. Isadore H. Fox, *National Chaplain*

CIVIL DEFENSE AND EMERGENCY PLANNING
Bluebonnet Room
Mrs. Alvin Moltzen, *Chairman*

CONSTITUTION AND BYLAWS
Castillian Room
Mrs. Earl Bigalow, *Chairman*

JUNIOR ACTIVITIES
Camellia Room
Mrs. Ted Galka, *Chairman*

PAST PRESIDENTS PARLEY
Azalea Room
Mrs. Arthur B. Hanell, *Chairman*

RULES
Columbia Room
Mrs. Bernard F. Schmidt, *Chairman*

VETERANS AFFAIRS AND REHABILITATION
Embassy Room
Mrs. T. G. Chilton, *Chairman*

10:30 A. M. - 11:30 A. M.
SPECIAL POPPY WORKSHOP
Emerald Room
Mr. Gary Dalbey, *Representing Hulsizer, Inc.*

10:30 A. M. - 12:30 P. M.

AMERICANISM
Castillian Room
Mrs. Alan M. Schanel, *Chairman*

COMMUNICATIONS
Embassy Room
Mrs. T. J. Croft, *Chairman*

CREDENTIALS (11:30 a. m.—12:30 p. m.)
Emerald Room
Mrs. Mildred Knoles, *Chairman*

EDUCATION AND SCHOLARSHIPS
Camellia Room
Mrs. Lyle Seymour, *Chairman*

GIRLS STATE
Bluebonnet Room
Mrs. Bernard F. Kennedy, *Chairman*

NATIONAL SECURITY
Azalea Room
Mrs. Charles P. Gill, *Chairman*

PERMANENT ORGANIZATION
Columbia Room
Mrs. Charles J. Lee, *Chairman*

12:30 P. M. - 2:30 P. M.

CHILDREN AND YOUTH
Embassy Room
Mrs. B. M. Jarrett, *Chairman*

COMMUNITY SERVICE
Castillian Room
Mrs. Maurice Kubby, *Chairman*

HISTORIANS
Columbia Room
Mrs. Margaret W. Alfele, *National Historian*

LEADERSHIP DEVELOPMENT
Bluebonnet Room
Mrs. Elizabeth Fisher, *Chairman*

LEGISLATIVE
Azalea Room
Mrs. John J. Roethel, *Chairman*

MUSIC
Emerald Room
Mrs. Herman Baum, *Chairman*

PUBLICATIONS
Camellia Room
Mrs. William N. Gill, *Chairman*

2:30 P. M. - 3:30 P. M.

SPECIAL CHILD WELFARE FOUNDATION WORKSHOP
Emerald Room
Mrs. Louis J. Lemstra, *Chairman*

2:30 P. M. - 4:30 P. M.

AUXILIARY EMERGENCY FUND
Bluebonnet Room
Mrs. Malley T. O'Connor, *Chairman*

FINANCE
Castillian Room
Mrs. Harold S. Burdett, *Chairman*

FOREIGN RELATIONS
Azalea Room
Mrs. Clark C. Bonner, *Chairman*

MEMBERSHIP
Continental Room
Mrs. Deverre Harper, Chairman

POPPY
Camellia Room
Mrs. Margaret Smith, *Chairman*

RESOLUTIONS
Columbia Room
Mrs. Charles B. Gilbert, *Chairman*

The American Legion Auxiliary, conductng its National Convention in Houston simultaneously with that of The American Legion, will be headquartered in Houston's Shamrock Hotel. Meetings and major functions of the Auxiliary's Convention also will be conducted here.

PAGES REHEARSAL AND RECEPTION

1:00 P. M. - 3:00 P. M. — Rehearsal
National and Department Pages
Grand Ballroom

3:00 P. M. - 4:00 P. M. — Pages Tea
Foyer of Grand Ballroom

MUSIC COMPETITION

9:00 A. M. - 12:00 Noon — Music Contests for Senior Groups
Trios, Quartettes, Sextettes and Choruses
Junior Groups — Trios and Quartettes
Music Hall (810 Bagby Street)

4:30 P. M.

JOINT PATRIOTIC AND MEMORIAL SERVICE
With The American Legion
Music Hall—(810 Bagby Street)

AMERICAN LEGION AUXILIARY
FIFTY-FIRST ANNUAL NATIONAL CONVENTION
Shamrock-Hilton Hotel Grand Ballroom
Houston, Texas

Official Program

MONDAY, AUGUST 30, 1971
9:00 A. M.

"THE RAYS OF OUR HORIZONS"

CALL TO ORDER
Mrs. Maurice Kubby, *National Convention Chairman*

CONVENTION PROCESSIONAL
Miss Dede Duson, *Convention Organist*
(Order of Processional:
Department Colors
Past National Presidents
National Officers
National Colors
The National President)

INTRODUCTION OF NATIONAL PRESIDENT Mrs. Charles C. Shaw
By Mrs. Maurice Kubby, *National Convention Chairman*

INVOCATION Rev. Isadore H. Fox, *National Chaplain*

MOMENT OF SILENCE IN MEMORY OF OUR DEPARTED HEROES

PLEDGE OF ALLEGIANCE Led by Mrs. Alan M. Schanel, *National Americanism Chairman*

THE NATIONAL ANTHEM (First Stanza) The Audience—Led by Mrs. Herman Baum, *National Music Chairman*

PREAMBLE TO THE CONSTITUTION Led by Mrs. Earl Bigalow, *National Constitution and Bylaws Chairman*

"WELCOME" Mrs. Charles C. Shaw, *National President*

INTRODUCTIONS AND GREETINGS

National Commander Alfred P. Chamic,
The American Legion
National Adjutant William F. Hauck,
The American Legion
National Convention Corporation Chairman
Billy B. Hester, The American Legion
The Honorable Preston Smith, Governor of Texas
The Honorable Louie Welch, Mayor of Houston
Mrs. Maurice Kubby, National Convention Chairman
Mrs. Frank Bewley, *Department President,*
Department of Texas

GREETINGS OF THE NATIONAL OFFICERS

Mrs. R. L. Parker, *National Vice President*

The Division National Vice Presidents
Mrs. Clarence F. Kouns, Central
Mrs. William Peabody, Sr., Eastern
Mrs. Clarence Vlasak, Northwestern
Mrs. John J. Adams, Southern
Mrs. Virginia Griffith, Western

Mrs. Margaret Alfele, *National Historian*
Rev. Isadore H. Fox, *National Chaplain*
Miss Doris Anderson, *National Secretary*
Mrs. Myner Freeman, *National Treasurer*
Mrs. Norton H. Pearl, *National Parliamentarian*

INTRODUCTION OF PAST NATIONAL PRESIDENTS

Mrs. Robert Walbridge
Mrs. Boyce Ficklen
Mrs. William H. Biester, Jr.
Mrs. Albin Charles Carlson
Mrs. Oscar W. Hahn
Mrs. James Morris
Mrs. William H. Corwith
Mrs. Louis J. Lemstra
Mrs. Mark W. Murrill
Mrs. Lawrence H. Smith
Mrs. Charles B. Gilbert
Mrs. Walter G. Craven
Mrs. Norton H. Pearl
Mrs. Lee W. Hutton
Mrs. Norman L. Sheehe
Mrs. Willis C. Reed
Mrs. E. A. Campbell
Mrs. Harold S. Burdett
Mrs. J. Pat Kelly
Mrs. Alexander H. Gray
Mrs. Henry Ahnemiller
Mrs. J. Howard McKay
Mrs. O. L. Koger
Mrs. L. D. Johnson
Mrs. Walter Wild Andrews
Mrs. Walter H. Glynn
Mrs. A. J. Ryan, Sr.
Mrs. Vernon H. Randall
Mrs. Arthur B. Hanell
Mrs. H. Milton Davidson

GREETINGS FROM THE PAST NATIONAL PRESIDENTS

Mrs. H. Milton Davidson, *Junior Past*
National President

INTRODUCTIONS

Mrs. Walter Stolte, *National Chairman of Pages*
Mrs. Carl L. Flack, Jr., *National Vice*
Chairman of Pages

Personal Pages to the National President

Mrs. Wayne Niewold
Mrs. Ronald Hall
Mrs. James Hurt
Miss Julia Markezich
Mrs. Firman Henricks
Miss Kay Biebel

Distinguished Guest Committee

Mrs. Vernon H. Randall, *Chairman*
Mrs. A. J. Ryan, Sr., *Vice Chairman*
Mrs. Norman L. Sheehe, *Member*
Mrs. Lawrence H. Smith, *Member*
Mrs. Lee W. Hutton, *Member*

12 NOON — RECESS

1:15 P. M.

CALL TO ORDER

Mrs. Charles C. Shaw, *National President*

REPORT OF CONVENTION COMMITTEES

Credentials	Mrs. Mildred Knoles, *Chairman*
Rules	Mrs. Bernard F. Schmidt, *Chairman*
Permanent Organization	Mrs. Charles J. Lee, *Chairman*

REPORTS OF NATIONAL CHAIRMEN

"Our Rays Re-Sound"

Music — Mrs. Herman H. Baum, *Chairman*

A Salute to the Winning Musical Groups

Communications — Mrs. T. J. Croft, *Chairman*

PRESENTING: THE GOLDEN AWARDS CEREMONY

3:15 P. M. — RECESS

CONGRATULATIONS

to

THE AMERICAN LEGION

For Your Service
to
God and Country

THE BRONZE CRAFT CORP.

Nashua, New Hampshire

3:30 P. M. - 5:30 P. M.

DIVISIONAL CAUCUSES

Central Division
Emerald Room
Eastern Division
Embassy Room
Northwestern Division
Castillian Room
Southern Division
Grand Ballroom
Western Division
Azalea—Bluebonnet—Camellia Rooms

TUESDAY, August 31, 1971
9:00 A. M.

ORGAN RECITAL (8:30 A. M. - 9:00 A. M.)	Miss Dede Duson, *Convention Organist*
CALL TO ORDER	Mrs. Charles C. Shaw, *National President*
INVOCATION	Rev. Isadore H. Fox, *National Chaplain*
PLEDGE OF ALLEGIANCE	Led By Mrs. Alan M. Schanel, *National Americanism Chairman*
THE NATIONAL ANTHEM (First and Last Stanzas)	Audience—Led by Mrs. Herman H. Baum, *National Music Chairman*
PREAMBLE TO THE CONSTITUTION	Led by Mrs. Earl Bigalow, *National Constitution and Bylaws Chairman*

NOMINATION OF NATIONAL OFFICERS FOR 1971-1972

REPORTS OF NATIONAL CHAIRMEN
"Our Rays of Hope"

Children and Youth	Mrs. B. M. Jarrett, *Chairman*
Liaison With Child Welfare Foundation	Mrs. Louis J. Lemstra, *Chairman*
Education and Scholarships	Mrs. Lyle Seymour, *Chairman*
Poppy	Mrs. Margaret Smith, *Chairman*
Girls State	Mrs. Bernard F. Kennedy, *Chairman*

Greetings

President, 1971 Girls Nation

Greetings

Mrs. James W. Collins, *Le Chapeau Nationale,*
Eight and Forty

Presenting: Special Flag Ceremony

By Staff and Citizens of American Legion Auxiliary
Bluebonnet Girls State of Texas)

12:15 P. M. — RECESS

1:30 P. M. - 5:00 P. M.
SPECIAL TOUR AND PROGRAM
Manned Spacecraft Center, National Aeronautics and Space Administration

WEDNESDAY, SEPTEMBER 1, 1971

9:00 A. M.

ORGAN RECITAL (8:30 A. M. - 9:00 A. M.)	Miss Dede Duson, *Convention Organist*
CALL TO ORDER	Mrs. Charles C. Shaw, *National President*

"Rays of the Future—Our Juniors"

INVOCATION	Janet Headrick
PLEDGE OF ALLEGIANCE	Andrea Joy Hester
THE NATIONAL ANTHEM	Alienc Elkins
PREAMBLE TO THE CONSTITUTION	Kimberly Quinn
SPECIAL MUSICAL PRESENTATION	The Sharvin Junior Red Jackets North Chicago, Illinois Accompanist: Richard Brown, SAL
RAYS OF APPRECIATION	Introduction of 1971 National Convention Chairmen By Mrs. Maurice Kubby, *National Convention Chairman*

REPORTS OF NATIONAL CHAIRMEN

"Rays of Hope" (Continued)

Junior Activities	Mrs. Ted Galka, *Chairman*
Auxiliary Emergency Fund	Mrs. Malley T. O'Connor, Chairman
Veterans Affairs and Rehabilitation	Mrs. T. G. Chilton, *Chairman*

Greetings

The Honorable Donald E. Johnson, *Administrator of Veterans Affairs*

"Rays of Courage"

National Security	Mrs. Charles P. Gill, *Chairman*
Special Report:	Mrs. R. L. Parker, *National Vice President,* Liaison with The American Legion POW-MIA Committee
Legislative	Mrs. John J. Roethel, *Chairman*

ELECTION OF NATIONAL OFFICERS FOR 1971-1972

GREETINGS FROM REPRESENTATIVES OF OTHER ORGANIZATIONS

12 NOON — RECESS

1:15 P. M.

CALL TO ORDER	Mrs. Charles C. Shaw, *National President*

"Rays of Loyalty"

REPORTS OF NATIONAL CHAIRMEN

Membership	Mrs. Deverre Harper, *Chairman* *Recognition of Goal Departments*
Past Presidents Parley	Mrs. Arthur B. Hanell, *Chairman*
Americanism	Mrs. Alan M. Schanel. *Chairman*
Civil Defense and Emergency Planning	Mrs. Alvin M. Moltzen, *Chairman*
Greetings	The Honorable John Davis, *Director* Office of Civil Defense and Emergency Planning
Community Service	Mrs. Maurice Kubby, *Chairman*
Greetings	The Honorable William E. Galbraith, Deputy Under Secretary of Agriculture for Congressional Relations
Publications	Mrs. William N. Gill, *Chairman*
Women's Forum on National Security	Mrs. Walter Wild Andrews, *Chairman*
REPORT OF THE NATIONAL PRESIDENT	Mrs. Charles C. Shaw

4:15 P. M. – RECESS

8:00 P. M.

STATES FIESTA DINNER
ASTROWORLD BALLROOM

THURSDAY, SEPTEMBER 2, 1971
9:00 A. M.

ORGAN RECITAL (8:30 A. M. - 9:00 A. M.)	Miss Dede Duson, *Convention Organist*
CALL TO ORDER	Mrs. Charles C. Shaw, *National President*
INVOCATION	Rev. Isadore H. Fox, *National Chaplain*
PLEDGE OF ALLEGIANCE	Led by Mrs. Alan M. Schanel, *National Americanism Chairman*
NATIONAL ANTHEM (Last Stanza)	Audience—Led by Mrs. Herman Baum, *National Music Chairman*
PREAMBLE TO THE CONSTITUTION	Led by Mrs. Earl Bigalow, *National Constitution* and Bylaws Chairman

RECOGNITION OF 1970-1971 DEPARTMENT PRESIDENTS

REPORTS OF NATIONAL CHAIRMEN

"Rays of Loyalty"

Foreign Relations	Mrs. Clark C. Bonner, *Chairman*
Greetings	Mrs. Helen Livingston Smith, *Representing CARE* Mrs. Laurie Hahn, *Representing the American-Korean Foundation*
Leadership Development	Mrs. Elizabeth Fisher, *Chairman*
Constitution and Bylaws	Mrs. Earl Bigalow, *Chairman*
Finance	Mrs. Harold S. Burdett, *Chairman*
Report of the Resolutions Committee	Mrs. Charles B. Gilbert, *Chairman* Mrs. William H. Biester, Jr., *Vice Chairman* Mrs. Arthur A. Owen, *Member*

UNFINISHED BUSINESS

"Spirit of '76 Committee"	Mrs. H. Milton Davidson, *Past National President,* Chairman

11:30 A. M.

INSTALLATION OF NATIONAL OFFICERS 1971-1972

Mrs. Willis C. Reed, *Past National President,* Installing Officer

PRESENTATION OF THE COLORS TO THE RETIRING NATIONAL PRESIDENT

Mrs. Norman L. Sheehe, *Past National President*

PRESENTATION OF RIBBON AND PIN TO THE RETIRING NATIONAL PRESIDENT

Mrs. O. L. Koger, *Past National President*

BENEDICTION

Rev. Isadore H. Fox, *Retiring National Chaplain*

RETIREMENT OF NATIONAL AND DEPARTMENT COLORS

ADJOURNMENT OF THE CONVENTION

Mrs. Charles C. Shaw, *Retiring National President*

1:00 P. M.

POST-CONVENTION NATIONAL EXECUTIVE COMMITTEE MEETING

Embassy Room

1:30 P. M.

POST-CONVENTION MEMBERSHIP MEETING

Azalea Room

NATIONAL CONVENTION COMMITTEES

NATIONAL CONVENTION CHAIRMAN
Mrs. Maurice Kubby

NATIONAL CONVENTION VICE-CHAIRMAN
Miss Frances Goff

NATIONAL CONVENTION SECRETARY
Mrs. Jack Whitson

COMMUNICATIONS (Radio, TV, Press)
Mrs. James White, *Chairman*
Mrs. R. M. Schott, *Vice-Chairman*

COURTESIES (Distinguished Guests)
Mrs. Henry Hill, *Chairman*
Mrs. Stenson Terry, *Vice-Chairman*

DISTINGUISHED GUEST COMMITTEE
Mrs. Adolph Blieden, *Chairman*
Mrs. Samuel Hardage, *Vice-Chairman*

EIGHT & FORTY
Mrs. Joe D. Ferguson, *Chairman*
Mrs. Otis Aaron, *Vice-Chairman*

EXHIBITS
Mrs. Walter Koehler, *Chairman*
Mrs. Ira Ott, *Vice-Chairman*

FIRST AID
Mrs. Robert Burt, *Chairman*
Mrs. James G. Sulzer, *Vice-Chairman*

FLAG REGISTRATION
Mrs. Herbert Konze, *Chairman*
Mrs. Laverne Patschke, *Vice-Chairman*

FLOWERS/CORSAGES
Mrs. H. P. Gillespie, *Chairman*
Mrs. Robert Senter, *Vice-Chairman*

HALLS AND SEATING
Mrs. G. W. Poole, *Chairman*
Mrs. W. S. Barber, *Vice-Chairman*

HISTORY EXHIBIT
Mrs. Harold L. Johnson, *Chairman*
Mrs. Burris McDaniel, *Vice-Chairman*

HOSPITALITY
Mrs. Julius Weinberg, *Chairman*
Mrs. Ethel Jackson, *Vice-Chairman*

INFORMATION
Mrs. F. L. Elkins, *Chairman*
Mrs. Delia Britain, *Vice-Chairman*

JUNIOR HANDWORK/DOLLS
Mrs. Stella Legnon, *Chairman*
Mrs. Larry Lahaie, *Vice-Chairman*

LOST & FOUND
Mrs. George W. Grindle, *Chairman*
Mrs. Annie Bowers, *Vice-Chairman*

MUSIC CONTESTS
Mrs. Clay B. Ogle, *Chairman*
Mrs. W. H. O'Bannon, *Vice-Chairman*

NATIONAL CHAIRMEN'S LUNCHEON
Mrs. Jack L. Whitson, *Chairman*
Mrs. James D. Rothermel, *Vice-Chairman*

NATIONAL OFFICERS DINNER
Mrs. M. A. Butters, *Chairman*
Mrs. Jack W. Flynt, *Vice-Chairman*

NATIONAL CAMPAIGN RECEPTIONS
Mrs. J. B. Martin, *Chairman*
Mrs. John Russom, *Vice-Chairman*

PACKETS
Mrs. J. I. McCray, *Chairman*
Mrs. Louise Lawson, *Vice-Chairman*

PAGES
Mrs. Carl L. Flack, Jr., *Chairman*
Mrs. Clarence L. Lowrance, *Vice-Chairman*

PAST NATIONAL PRESIDENTS DINNER
Mrs. Joe L. Matthews, *Chairman*
Mrs. Clayton Mann, *Vice-Chairman*

POPPY DISPLAY/CONTESTS
Mrs. Ells Schmid, *Chairman*
Mrs. Elizabeth O. Hodges, *Vice-Chairman*

PRAYER BOOKS
Mrs. Grady Smith, *Chairman*
Mrs. Fred Miller, *Vice-Chairman*

STAGE
Mrs. Helena Bergeron, *Chairman*
Mrs. Henry Leake, *Vice-Chairman*

STATES DINNER & DECORATIONS
Mrs. Henry Bailey, *Chairman*
Miss Arliss Treybig, *Vice-Chairman*

SPECIAL EVENTS
Mrs. B. B. Hester, *Chairman*
Mrs. Jim Carson, *Vice-Chairman*

TEENS CANTEEN
Mrs. Carol Hedrick, *Chairman*
Mrs. Ceta Caldwell, *Vice-Chairman*

TRANSPORTATION
Mrs. Joe D. Ferguson, *Chairman*
Mrs. Austin McElfish, *Vice-Chairman*

DEPARTMENT OF TEXAS PRESIDENT
Mrs. Frank Bewley

Patriotism A Dirty Word?

. . . . NOT at anyone of more than 930 Boys' Clubs of America it isn't.

. . . . NOT if you count the number of Purple Hearts, Silver and Bronze Stars, Air Medals, Unit Citations and—yes—Congressional Medals of Honor worn by former Boys' Club members it isn't.

. . . . NOT if you talk with multiple hundreds of thousands of former Boys' Club members who have served their country in three wars it isn't.

. . . . NOT if you talk with John Drupa, Ignacio Chavez, Wesley Clark, or Nick Beck, all former "Boys of the Year" who are now decorated heroes it isn't.

. . . . AND NOT if you talk with anyone of the million-member Boys' Clubs of America "family" it isn't. They're on the "firing line," every day, when it matters and where it counts. They don't just preach patriotism, they practice it.

That's why the Boys' Clubs of America are proud to salute the American Legion and to pledge their continued efforts to build a better, stronger, safer America.

BOYS' CLUBS OF AMERICA

BUILD JUVENILE DECENCY

Shown receiving an official VAVS Certificate of Commendation from the Veterans Administration, on behalf of The American Legion, is National Vice Commander Robert E. L. Eaton of Maryland. Making the presentation is VA Administrator Donald E. Johnson, on the left, and Chief Medical Director Dr. Marc J. Musser.

Shown above, at the VA Hospital, Washington, D.C., are Mrs. Edna A. Coleman of the American Legion Auxiliary, and Mr. Cecil H. Munson of The American Legion, at the bedside of Vietnam veteran James C. Shivers.

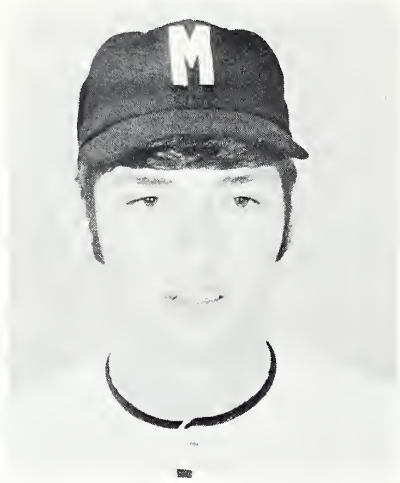
Legionnaires and Auxiliary members by the thousands perform countless hours of service each year in every one of the VA's 165 hospitals—the largest single hospital system in the world. The work they do is as varied as the needs of the patients. And, as much as is being done, there is so much more that needs to be done. Which means there is an ever-present need for more volunteers.

For Legionnaires ond Auxiliary members who have time, and who are motivated to do something to help the many thousands of sick and disabled veterans who, each year, are patients in VA hospitals, there can be no more rewarding labor than to serve as a VAVS worker in a VA hospital. Recognition is given in the form of certificates for accomplished hours of work. But more important is the gratitude of the veteran patients, and the knowledge of a worthwhile contribution in the spirit of The American Legion's great objective of Rehabilitation.

The year 1971 marks the 25th Anniversary of the Veterans Administration Voluntary Services Program. The American Legion has played a significant role in the development and the conduct of this most important program.

Youth Leaders Attend Convention

BASEBALL



Carroll Wayne Watts
Tulsa, Oklahoma
Player of the Year

BOY SCOUTS

Joseph S. Zagorski
Philadelphia, Pennsylvania
An Eagle Scout and an outstanding citizen

BOYS NATION

John C. Glunt, President
Kirkwood, Missouri
President, Boys Nation, 1971. A dynamic leader.

ORATORICAL

William H. White
San Antonio, Texas
Winner, National High School Oratorical Contest

BOYS' CLUBS

Pelton H. Stewart
San Francisco, California
A leader and active participant in the Boy's Club program.

53rd NATIONAL CONVENTION
THE AMERICAN LEGION

Discount Coupons

53rd National Convention
THE AMERICAN LEGION

Edward H. White Post #521
112 S. Randall
Pasadena, Texas
472-6492

Dance, Friday, Aug. 27 - 9:00 p. m.

Coupon good for admission

53rd National Convention
THE AMERICAN LEGION

HERTZ-RENT-A-CAR

This coupon entitles Legionnoires to o 20% discount on time ond mileoge chorges. Coupon must be presented ot the time of rentol ond is not opplicoble to free wheeling or other speciol rotes. We will poy cob fore to the neorest Hertz Office. Rentol offices ore:

1410 Louisiano 224-5611	Morriott Motor Hotel 2100 South Broeswood 747-4851
6898 Telephone Rood 645-3292	7070 S. W. Freeway 772-3839
2601 West Loop South 621-0920	3002 Kirby Drive 522-0836

VALID Aug. 23 - September 7, 1971

53rd National Convention
THE AMERICAN LEGION

I am a member of ..... Post, American Legion, or a member of ..... Unit, American Legion Auxiliary, located in (City) .....,
(State) .....

Pleose enter my nome in the free drowings to be held August 29, 1971, ot the Notionol Convention in Houston, Texos, for the four free Ford Convertibles donoted to The Americon Legion 1971 Notionol Convention Corporotion of Texos by the Seogrom Posts.

Nome .....
Home Address .....
City..... Stote.....
Signoture ..... Cord No.....

Discount Coupons

53rd National Convention
THE AMERICAN LEGION

Waltermann — High Post #309
1515 Elton
Houston, Texas
946-9702

Dance: Saturday, Aug. 28 - 9:00 p. m.

Coupon good for admission

53rd National Convention
THE AMERICAN LEGION

AVIS RENT A CAR — HOUSTON

20% Discount on time and mileage with this coupon.

2120 Louisiana
Houston, Texas
Phone 227-6333

VALID Aug. 23-September 7, 1971

THE AMERICAN LEGION
AND
AMERICAN LEGION AUXILIARY

Chorus and Quartet Contest

Music Hall
Sunday, August 29, 9:00 a. m.

ADMISSION FREE

Discount Coupons

53rd National Convention
THE AMERICAN LEGION

Long Drive Post #594
7250 Belfort
Houston, Texas
649-9794

Dance: Saturday, Aug. 28 - 9:00 p. m.

Coupon good for admission

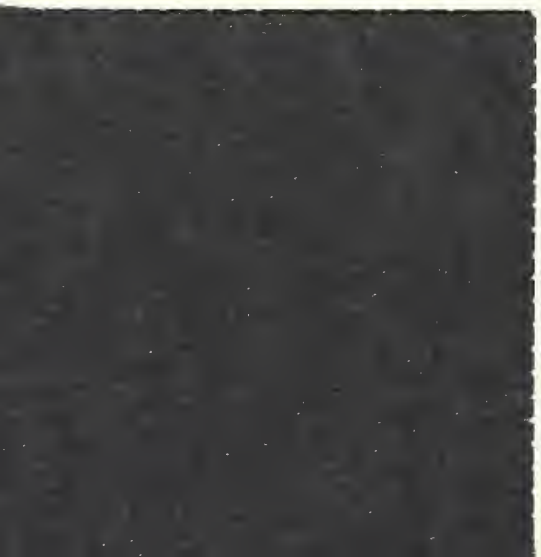
53rd National Convention
THE AMERICAN LEGION

NATIONAL CAR RENTAL

20% Discount on all cars
Free pickup and delivery downtown

OFFICES:
Intercontinentol Airport — 443-8850
Downtown, 1201 Crowford St. — 224-2696
Shomrock Hilton Hotel — 666-5885
To reserve in odvonce, coll toll free
(800) 328-4567

VALID: Aug. 10 - Sept.10, 1971



53rd NATIONAL CONVENTION
THE AMERICAN LEGION

Discount Coupons

SIGHTSEEING TOURS OF HOUSTON
BY AYES OF TEXAS® TOURS
Convention & Travel Coordinating Service, Inc.

ALL TOURS LEAVE FROM CAPITOL STREET SIDE OF ALBERT THOMAS CONVENTION CENTER AT TIME SHOWN ON TICKET.

PICK UPS WILL ALSO BE MADE FROM THE ASTROWORLD HOTEL (GRAND BALLROOM ENTRANCE) AND THE SHAMROCK HILTON HOTEL APPROXIMATELY 35 TO 40 MINUTES BEFORE DEPARTURE TIME FROM THE CONVENTION CENTER.

TICKETS WILL BE ON SALE AT THE NATIONAL HEADQUARTERS OFFICE, ALBERT THOMAS CONVENTION CENTER, RICE HOTEL; SHAMROCK-HILTON HOTEL; AND ASTROWORLD HOTEL. LOOK FOR THE AYES OF TEXAS® TOURS SIGN IN LOBBY.

ALL ADMISSIONS ARE INCLUDED IN TOUR PRICE.

TOURS #2 AND #5 WILL OPERATE DAILY.
TOUR #1 WILL OPERATE TWICE DAILY EXCEPT NONE ON SUNDAY, AUGUST 29 (DRUM AND BUGLE CORPS COMPETITION) AND NO TOUR MONDAY AFTERNOON, AUGUST 30 (PARADE DAY).
TOURS #3 AND #4 WILL OPERATE DAILY EXCEPT MONDAY, AUGUST 30 (PARADE DAY).

1971 National Convention
THE AMERICAN LEGION

CSC TOUR #1
HOWDY HOUSTON, GET ACQUAINTED
(4 Hours) **$6.00**

Old Market Square — Civic Center
Texas Medical Center — Astrodome
9:30 a. m. and 2:00 p. m. — Convention Center

1971 National Convention
THE AMERICAN LEGION

CSC TOUR #2
NASA, MANNED SPACECRAFT CENTER
(4 Hours) **$4.50**

Apollo - Mercury - Gemini Spacecraft
Moon Rocks - Moon Landing Film - Centrifuge
Simulator - Residential Areas
9:30 a. m. — Convention Center

1971 National Convention
THE AMERICAN LEGION

CSC TOUR #3
PORT — BATTLEGROUND
(4 Hours) **$4.50**

Port of Houston — San Jacinto Battleground
Battleship Texas
2:30 p. m. — Convention Center

1971 National Convention
THE AMERICAN LEGION

CSC TOUR #4
GULF OF MEXICO, GALVESTON
(6 Hours) **$9.00**

Gulf of Mexico — Galveston Island
Sea Arama Marine World
10:00 a. m. — Convention Center

1971 National Convention
THE AMERICAN LEGION

CSC TOUR #5
BUSCH GARDENS
(4 Hours) **$6.50**

Brewery Tour — Hospitality Room
Fabulous Busch Gardens
9:30 a. m. and 11:30 a. m. — Convention Center

PRE AND POST-CONVENTION TOURS TO MEXICO

Write:

Transportation and Tour Committee
The American Legion 1971 National Convention
Corporation of Texas
Texas State Hotel
720 Fannin
Houston, Texas 77002

SALON NATIONAL LA BOUTIQUE
DES HUIT CHAPEAUX ET QUARANTE FEMMES
50TH ANNUAL LA MARCHE NATIONALE

Astroworld Hotel

September 3rd and 4th, 1971

OFFICIAL PROGRAM

National Officers

Mrs. James W. Collins
Le Chapaeu National

Mrs. Robert C. Snow
La Secretaire-Caissiere Nationale

REGISTRATION

ASTROWORLD HOTEL — LOWER LOBBY

Saturday, August 28, 1971 ..... 2:00 P.M. to 7:00 P.M.
Monday, August 30, 1971 ..... 6:00 P.M. to 9:00 P.M.
Thursday, September 2, 1971 ..... 2:00 P.M. to 9:00 P.M.
Friday, September 3, 1971 ..... 10:00 A.M. to 3:00 P.M.
and
5:00 P.M. to 7:30 P.M.

Thursday, September 2, 1971

PRE-MARCHE COMMITTEE MEETINGS

CHILDREN AND YOUTH — NATIONAL JEWISH HOSPITAL LIAISON
Mrs. Owen W. Gleason and
Mrs. Mayro Cox, *Chairmen*
Astro 3—3:00 P.M. to 5:00 P. M.

CONSTITUTION AND BYLAWS
Mrs. William J. McKinley, *Chairman*
Parlor A—3:00 P.M. to 5:00 P.M.

PARTNERSHIP
Mrs. Kathryn Kucera, *Chairman*
Astro 4—3:00 P.M. to 4:30 P. M.

PERMANENT ORGANIZATION
Mrs. Chris Schweitzer, *Chairman*
Astro 4—4:30 P.M. to 5:00 P. M.

RITUALS AND EMBLEMS
Miss Dorothy Dolle, *Chairman*
Parlor C, 3:00 P.M. to 4:00 P.M.

RESOLUTIONS
Mrs. Ronald Aichholz, *Chairman*
Parlor C—4:00 P.M. to 5:00 P.M.

RULES AND ORDER
Miss Ruth Hitch, *Chairman*
Parlor D—4:30 P.M. to 5:00 P. M.

SCHOLARSHIP
Mrs. Lois Lansdale, *Chairman*
Parlor D—3:00 P.M. to 4:30 P.M.

L'ARCHIVISTE
Mrs. Lucien J. Landry, *L'Archiviste Nationale*
Astro 6—3:00 P.M. to 4:00 P.M.

PUBLICITY AND SCRAPBOOK
Mrs. George Grady, *Chairman*
Astro 6—4:00 P.M. to 5:00 P.M.

LA SECRETAIRE SCHOOL OF INSTRUCTIONS
Mrs. Robert C. Snow, *La Secretaire-Caissiere Nationale*
Parlor B—3:00 P.M. to 5:00 P.M.

HISTORY, SCRAPBOOK — TROPHY PLAQUE AWARDS DISPLAY
Mrs. Glen Dunbar, *Chairman*
Parlor E—Thursday, 3:00 P.M. to 9:00 P.M.
Friday, 10:00 A.M. to 2:00 P.M.
Friday, 5:00 P.M. to 7:30 P.M.

REHEARSAL — LA CONCIERGE, LES MARECHALS AND PAGES
Ball Room A, Astroworld Hotel
Friday, Sept 3, 1971, 11:00 A.M.

PRE-MARCHE POUVOIR

Astroworld Hotel — Astro 3

Thursday, September 2, 1971 — 7:30 P. M.

DIVISIONAL BREAKFASTS AND DIVISIONAL CAUCUSES
Friday, September 3, 1971 — 8:30 A. M.

Eastern Division .....Astro Club, Astroworld Hotel
Southern Division .....Texas A & B,, Sheraton Inn
Central Division .....B. & C.,, Holiday Inn
Western Division .....Parlor D, Astroworld Hotel
Northwestern Division.....Parlor C, Astroworld Hotel

LA MARCHE NATIONALE

Astroworld Hotel — Ball Room A

Opening Session — Friday, September 3, 1971 — 1:30 P. M.

PROCESSIONAL OF NATIONAL OFFICERS, CHAPEAUX NATIONAUX PASSES AND DISTINGUISHED GUESTS
Mrs. Joe D. Ferguson, La Marche Nationale, *Chairman,* presiding

CALL TO ORDER
Mrs. James W. Collins, Le Chapeau National

INVOCATION
Mrs. Ruby Eastman, L'Aumonier Nationale

PLEDGE OF ALLEGIANCE TO THE FLAG
Led by Mrs. Michael Suvak, La Concierge Nationale

THE NATIONAL ANTHEM
Mrs. Ted Galka

FLANDERS FIELD
Mrs. Charles D. Smith,, Le Demi Chapeau National

AMERICA'S ANSWER
Mrs. Russell Haslam,, Le Demi Chapeau National

ROLL CALL
Mrs. Robert C. Snow, La Secretaire-Caissiere Nationale

READING OF CALL TO LA MARCHE NATIONALE 1971
READING OF THE MINUTES OF LA MARCHE NATIONALE OF 1970

GREETINGS —
Mrs. Joe D. Ferguson,, La Marche Nationale Chairman
Mrs. Otis R. Aaron, La Marche Nationale Co-Chairman
Honorable Preston Smith, Governor of Texas
Honorable Louie Welch, Mayor of Houston
Mr. Robert E. Nesmith, President, Houston Convention Corporation
Mr. William Miller, National Convention Director, The American Legion
Mr. B. B. Hester, Department Commander of Texas, The American Legion
Mrs. Maurice Kubby, American Legion Auxiliary Convention Chairman
Mrs. Frank Bewley, Department Auxiliary President of Texas

PRESENTATION OF LES DEMI CHAPEAUX NATIONAUX AND INTRODUCTION OF LES CHAPEAUX DEPARTMENTAUX
Mrs. Charles D. Smith, Eastern Division
Miss Inez Martin, Southern Division
Mrs. Carl Wise, Central Division
Mrs. Russell Haslam, Western Division
Mrs. Garnett Dowling, Northwestern Division

INTRODUCTION OF CHAPEAUX NATIONAUX PASSES

Mrs. Harry Kehm
Mrs. Walter Davol
Mrs. George Murphy
Mrs. Albert Pico
Mrs. Hugh McClung
Mrs. Robert N. Haws
Mrs. Dee P. Davis
Mrs. Valentine Delles
Mrs. Edsell Swanner
Mrs. D. A. Craig
Mrs. Leo C. Colton
Mrs. Herman C. Edwards
Mrs. Otis R. Aaron
Mrs. Ray Stratton
Mrs. Robert C. Snow
Mrs. M. Stephen Hunnicutt
Mrs. Charles E. Titlow, Sr.
Mrs. Mayro Cox
Mrs. James Michelet
Mrs. C. P. Andrew
Mrs. George G. Speir
Mrs. Joseph M. Voit
Mrs. A. L. La Vaque
Mrs. William J. McKinley
Mrs. Premo Kelly
Mrs. James C. Gleason
Mrs. T. Clyde Finley
Mrs. Jerome Allen
Mrs. James A. De Force

RESPONSE

Mrs. James A. DeForce, Le Chapeau National Passe

REPORT OF SPECIAL MARCHE COMMITTEES

Rules and Order—Miss Ruth Hitch
Credentials—Mrs. William D. Jones
Permanent Organization—Mrs. Chris Schweitzer

NOMINATION OF NATIONAL OFFICERS FOR 1972

PRESENTATION OF LES MARECHALS

Mrs. Claude Cooper and Mrs. Anthony P. Genta

PRESENTATION OF CHAIRMAN AND CO-CHAIRMAN OF PAGES

Mrs. Margaret Becker and Mrs. Frank O'Mahoney

PRESENTATION OF NATIONAL PAGES

Mrs. Henry Monkemeier
Mrs. Jesse Startzel
Mrs. Chester Hauge
Mrs. Elizabeth Minzes
Mrs. Floyd J. Daley
Mrs. John Kurtzman
Mrs. Edwin Hanson

PRESENTATION OF LE CHAPEAU NATIONAL PERSONAL PAGES

Mrs. Lloyd Moser and Mrs. Marie Ciccone

PRESENTATION OF LA SECRETAIRE-CAISSIERE NATIONALE PERSONAL PAGE

Mrs. Ralph Santilli

PRESENTATION OF LA MARCHE NATIONALE REPORTER

Mrs. Sadie Thomas

REPORT OF NATIONAL OFFICERS

Le Chapeau National—Mrs. James W. Collins
La Secretaire-Caissiere Nationale—Mrs. Robert C. Snow
L'Avocate Nationale—Mrs. Valentine Delles
L'Archiviste Nationale—Mrs. Lucien J. Landry
L'Aumonier Nationale—Mrs. Ruby Eastman
La Concierge Nationale—Mrs. Michael Suvak
Hat Box Editor—Mrs. James Adams Kyffin

FIFTIETH ANNIVERSARY

Mrs. Valentine Delles, Mrs. James A. DeForce and all Chapeaux Nationaux Passes

RECESS

LA MARCHE SESSION — Friday, September 3, 1971 — 7:30 P. M. — Ball Room A

INVOCATION

Mrs. Ruby Eastman

PLEDGE OF ALLEGIANCE TO THE FLAG

Led by Mrs. Michael Suvak

PRESENTATION OF LOCAL MARCHE COMMITTEE CHAIRMAN

Mrs. Joe D. Ferguson, *Chairman* and
Mrs. Otis R. Aaron, *Co-Chairman*

GREETINGS

Mr. Alfred P. Chamie, National Commander of The American Legion
Mrs. Charles C. Shaw, National President of the American Legion Auxiliary
Mrs. Robert L. Parker, National Vice President, American Legion Auxiliary
Mrs. B. M. Jarrett, National Children and Youth Chairman, American Legion Auxiliary
Miss Doris Anderson, National Secretary, American Legion Auxiliary
Mrs. Myner Freeman, National Treasurer, American Legion Auxiliary
Mrs. Clayton Mann, National Executive Committeewoman Texas
Mr. J. Edward Wieland, Assistant Director, The American Legion Education and Scholarship Programs
Mr. Randel Shake, National Director, The American Legion Children and Youth Division

ADDRESS

"The American Legion Child Welfare Foundation" by Mr. Earl D. Franklin, Jr., National Children and Youth Chairman, The American Legion

REPORT OF STANDING COMMITTEES AND INTRODUCTION OF AREA CHAIRMAN

Children and Youth—Mrs. Owen W. Gleason
National Jewish Hospital Liaison—Mrs. Mayro Cox
Constitution and Bylaws—Mrs. William J. McKinley
Finance—Mrs. George G. Speir
Partnership—Mrs. Kathryn Kucera
Rituals and Emblems—Miss Dorothy Dolle
Scholarship—Mrs. Lois Lansdale
Trophy Plaques and Awards—Mrs. Glen Dunbar
Handbook Report—Mrs. William J. Staley

MEMORIAL SERVICE

Mrs. Ruby Eastman

RECESS

LA MARCHE SESSION Saturday, September 4, 1971 9:00 A. M. — Ball Room A

INVOCATION

Mrs. Ruby Eastman

PLEDGE OF ALLEGIANCE TO THE FLAG

Led by Mrs. Michael Suvak

REPORT OF RESOLUTIONS COMMITTEE

Mrs. Ronald Aichholz

REPORT OF CREDENTIALS

Mrs. William D. Jones

ELECTION OF OFFICERS

ADDRESS

Mr. Richard N. Bluestein, Executive Vice President, National Jewish Hospital and Research Center, Denver, Colorado

UNFINISHED BUSINESS

Report of Judge of Elections—Mrs. Thornton Hemphill

NEW BUSINESS

Ratification of Election of Les Demi Chapeaux Nationaux
Presentation of New Officers

SONG

"Blest Be the Tie that Binds"

RECESS

POST MARCHE POUVOIR — Saturday, September 4, 1971
Holiday Inn, B & C — 3:00 P. M.

LA MARCHE NATIONAL BANQUET
Saturday, September 4, 1971
Ball Room A — Astroworld Hotel — 7:30 P. M.

Installation of Officers
Presentation of La Chapeau National Passe Pin
Entertainment
Retirement of Colors
Adjournment

SPECIAL MARCHE COMMITTEES

CREDENTIALS

Mrs. William D. Jones, Virginia, *Chairman*
Mrs. Elizabeth Pulling, New York
Mrs. V. M. Elliott, Ohio

DISTINGUISHED GUESTS

Mrs. A. L. La Vaque, California, *Chairman*
Mrs. Leo C. Colton, New Jersey
Mrs. Herman Edwards, Oregon
Mrs. Premo Kelly, Washington
Mrs. James Michelet, New Mexico
Mrs. Joseph Voit, New York
Mrs. Edsell Swanner, Utah
Mrs. James A. DeForce, District of Columbia
Mrs. Jeorme Allen, New Mexico
Mrs. Harry Kehm, South Dakota
Mrs. Ray A. Stratton, South Dakota
Mrs. George C. Speir, Illinois
Mrs. C. P. Andrew, Virginia
Mrs. James Gleason, New Jersey
Mrs. Albert Pico, Missouri
Mrs. Charles E. Titlow, Sr., West Virginia
Mrs. Mayro Cox, Colorado

Other Chapeaux Nationaux Passes Attending

PERMANENT ORGANIZATION
Mrs. Chris Schweitzer, California, *Chairman*
Mrs. V. James Campagna, Massachusetts
Mrs. Imo Foley, Indiana

RESOLUTIONS
Mrs. Ronald Aichholz, Ohio, *Chairman*
Mrs. Charles A. Smith, Arkansas
Mrs. Evelyn Carpenter, District of Columbia

RULES AND ORDER
Miss Ruth Hitch, Illinois, *Chairman*
Mrs. Eural E. Adams, Florida
Mrs. Della Hale, New Mexico

LES MARECHALS
Mrs. Claude Cooper, Washington
Mrs. Anthony P. Genta, New Mexico

PAGES
Mrs. Margaret Becker, Nebraska, *Chairman*
Mrs. Frank O'Mahoney, Wyoming, *Co-chairman*
Mrs. Henry Monkemeier, Minnesota
Mrs. Jesse Startzel, Pennsylvania
Mrs. Chester Hauge, South Dakota
Mrs. Elizabeth Minzes, Oklahoma
Mrs. Floyd J. Daley, New Hampshire
Mrs. John Kurtzman, Michigan
Mrs. Edwin Hanson, Wisconsin
Mrs. Oscar Nelson, Montana

LES MUSICIENNE
Mrs. T. Clyde Finley, Illinois
Mrs. Melvin Goode, Indiana

SOLOIST
Mrs. Ted Galka, Indiana

LE CHAPEAU NATIONAL PERSONAL PAGES
Mrs. Lloyd Moser, Indiana
Mrs. Joseph Ciccone, District of Columbia

LA SECRETAIRE-CAISSIERE NATIONALE PERSONAL PAGE
Mrs. Ralph Santilli, New Jersey

JUDGE OF ELECTIONS
Mrs. Thornton Hemphill, Kansas

TELLERS
Mrs. Harry Wilson, Kentucky
Mrs. Ethelda Marshall, Colorado
Mrs. Pauline Michael, Connecticut
Mrs. Flossie Walker, Louisiana

1971 LA MARCHE NATIONALE LOCAL COMMITTEES

LA MARCHE CHAIRMAN
Mrs. Anita Ferguson

LA MARCHE VICE CHAIRMAN
Mrs. Ottelia Aaron

LA SECRETAIRE-CAISSIERE
Mrs. Nedra Ogle

BADGES
Mrs. Helena Boog

BALLOTS
Mrs. Nancy Whitson

FIRST AID
Mrs. Florence Allen
Mrs. Lora Gilbert

HALLS AND SEATING
Mrs. Hazel Poole, *Chairman*
Mrs. Marian Griffith, *Co-Chairman*

HOSPITALITY, FAVORS AND FLOWERS
Mrs. Rubye Bradford, *Chairman*
Mrs. Mary Butters, *Co-chairman*

INFORMATION, LOST AND FOUND
Mrs. Ursula Burt

PLATFORM FOR SESSIONS
Mrs. Lillian Warden

PUBLICITY
Mrs. Alma Konze

TROPHIES AND AWARDS
Mrs. Mary Caroline Smith, *Chairman*
Mrs. Lucille McElfish, *Co-chairman*

AIDE TO LE CHAPEAU NATIONAL
Mrs. Dorothy O'Bannon

AIDES TO L'AUMONIER
Mrs. Viola Abbott
Mrs. Julia Collins

BREAKFAST CO-ORDINATOR
Mrs. Carol Headrick

TRANSPORTATION
Mrs. Annie Mae Matthews

REGISTRATION
Mrs. Wedie Elkins, Chairman
Mrs. Oma Koehler
Mrs. Marion Blieden
Mrs. Wollouise Reeves
Mrs. Myra Hester
Mrs. Ione Kubby

BANQUET
Mrs. Helena Bergeron

ADVANCE BANQUET TICKETS
Mrs. Stella Legnon

DECORATIONS
Mrs. Delia Britain

HOSTESSES FOR NATIONAL HEADQUARTERS
Mrs. Ida Bell Murphy
Mrs. Bea Atterbury
Mrs. Margie Voytek

LA MUSICIENNE
Mrs. Nedra Ogle

A SCOUT MEETING IN PROGRESS

IS THIS YOUR POST?

It Is a Legion Responsibility To Prepare Youth for Tomorrow...

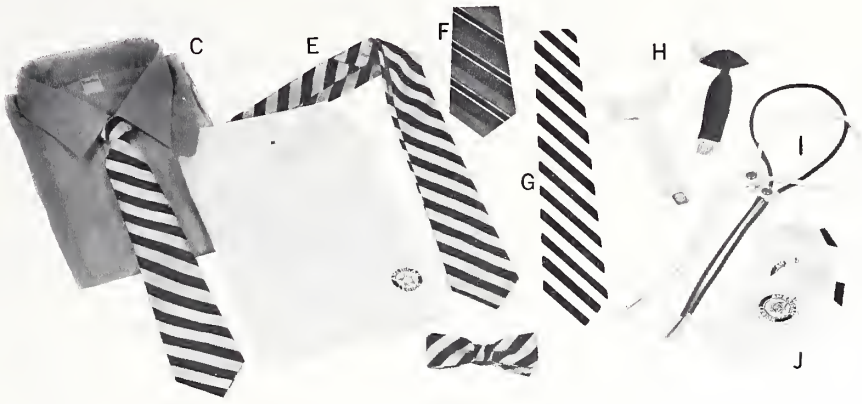
Legion-Sponsored Scout Units Should Be a "Must" in Every Post...

NATIONAL AMERICANISM COMMISSION

The United States Air Force salutes The AMERICAN LEGION

National Emblem Sales

THE NEW LOOK FOR THE WELL DRESSED LEGIONNAIRE

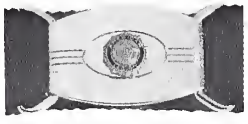


A **BLAZER**: "Year-round" tropical weight, 55% dacron; 45% wool. Popular features include gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 46 in short, regular, long, extra-long, or stout (portly). For sizes 48 and 50* add $2.50. Other sizes, special order, add $5.00 with 5 weeks delivery. Give height, chest, and suit size when ordering.
No. 77150 ..... **$37.50**

B **TROUSERS***: All wool worsted regular weight **(No. 77100)**; or lightweight tropical of 55% dacron, 45% wool **(No. 77050)**. Give waist size and height. Sizes 29 to 46* in short, regular and long.
Trousers **$14.95**
*Special size Blazers or Gray Trousers, add $5.00 service charge with 5 weeks delivery.

C **SHIRT.** New Permanent press 65% Dacron, 35% Cotton. Wash and wear including embroidered emblem on pocket. Short sleeve sizes small, medium, large and extra large in white **(No. 70384)** or light blue. Specify neck size.
No. 70380 ..... **$5.00**

D **DRESS BELT AND BUCKLE BY SWANK.** Handsome Black Adjustable Stretch Belt with silver finished buckle, raised emblem, in sizes Small (28-32), Medium (34-38), and Large (40 and up). Specify waist size.
No. 74634 ..... **$3.50**



E **BLUE AND GOLD STRIPE TIES:**
The perfect accent for your blazer and trousers. Acetate and rayon, button-down, 4-in-hand.
No. 78098 ..... **$2.00**
Clip-on bow. **No. 78097** **$2.00**
Clip-on 4-in-hand. **No 78096** **$2.00**

F **NEW**
American Legion Regimental Style Tie, 3½ inches wide. Same colors as used on awards and medals. Ideal to wear with Blazer.
No. 78095 ..... **$4.50**

G **NEW**
Red, white and blue "Show Your Colors" tie. 4 inches wide.
No. 78093 ..... **$3.00**

H **BOB-TAIL SHORTY TIE:** Clip-on satin ribbon pre-tied shorty with emblem. Blue **(No. 70289)** or Gold **(No. 70290)** **$2.00**

I **LARIAT TIE:** Blue **(No. 70296)** or Gold **(No. 70295)** **$2.00**

J Pocket Handkerchief to match.
No. 78094 ..... **$ .10**
We can imprint card on handkerchief on order of 100 or more $8.00 per 100

A COMPLETE SELECTION OF EMBLEM MERCHANDISE WILL BE AVAILABLE AT THE RICE HOTEL, THE SHAMROCK HOTEL, AND THE SAM HOUSTON COLISEUM. YOUR PATRONAGE HELPS SUPPORT AMERICAN LEGION PROGRAMS.

THE AMERICAN LEGION

Wishes to express its thanks and appreciation to the following companies which have contributed so substantially to the success of the 53rd Annual National Convention

Gulf Oil Corporation

Royal Office Typewriters
Division of Litton Industries

Schenley Distillers Company

Seagram Distillers Company

Southwestern Bell Telephone Company

Houston Natural Gas Company

Goodyear Tire and Rubber Company

American National Red Cross

Junior Chamber of Commerce

Help Schools Bridge the Ga p

National Sponsors of
American Education Week

THE AMERICAN LEGION

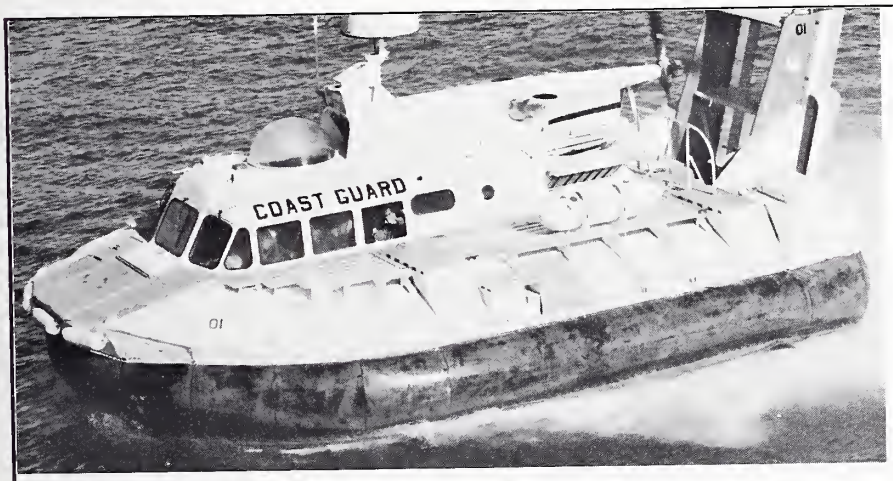
NATIONAL EDUCATION ASSOCIATION

NATIONAL CONGRESS OF PARENTS AND TEACHERS

UNITED STATES OFFICE OF EDUCATION

For nearly as long as The American Legion has been in existence it has shared with other major organizations a deep concern for the proper education of American Youth. American Education Week is a major by-product of that concern. "Help Schools Bridge the Gap" will be the theme this year. More than 30,000,000 citizens are expected to visit their schools during this special week. Each American Legion Post is urged to plan early and participate with the co-sponsors for the observance.

THE AMERICAN LEGION HAS SPONSORED AMERICAN EDUCATION WEEK SINCE 1921



IN PEACE AND IN WAR . . .

The United States Coast Guard has served the nation since 1790. The smallest of the nation's Armed Forces, the Coast Guard 38,840 strong, is on duty in all parts of the world.

In Vietnam, Coast Guard cutters prevent enemy infiltration of men and supplies. At home, the Coast Guard continues its many peacetime duties including law enforcement, oceanography, icebreaking, merchant marine safety, and the always important search and rescue.

The United States Coast Guard is proud to salute The American Legion on its 53rd National Convention.

Thomas W. Simmons
MARYLAND

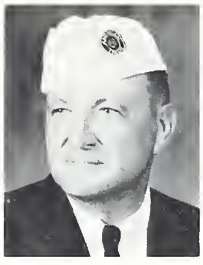
Milo Blanich
MINNESOTA

Q. R. Schulte
NORTH DAKOTA

Robert J. Decoux
LOUISIANA

Roger L. Smith
OHIO

Donald R. Herbert
DELAWARE



John F. Oster
PANAMA. C. Z.

B. B. Hester
TEXAS

Anthony Matthews
CANADA

1971's NOW Team

Frank Reyes
FLORIDA

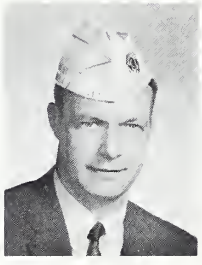
Clinton Wallace
ARKANSAS

Frank T. Markovich
MISSOURI

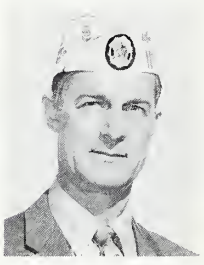
C. B. Burke, Jr.
GEORGIA

James J. Murphy, Jr.
ARIZONA

Dale E. Kuhn
INDIANA



John W. Adams, Jr.
KENTUCKY



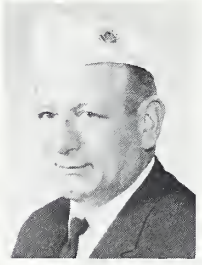
Lewis Adams
NEBRASKA

J. Frank Baker
NORTH CAROLINA

John R. Silvay
CONNECTICUT

Harry G. Wiles
KANSAS

Stanley E. Shea
NEW HAMPSHIRE



Walter P. Kuhner
NEW JERSEY

R. J. Novak
SOUTH DAKOTA

John R. Campbell,
VERMONT

Raberto Ganzalez Vazquez
PUERTO RICO

W. Wayne Keefe
IOWA

Bill Janes
ALABAMA

Albert A. C. Mark
HAWAII

Jahn L. Ferguson, Sr.
SOUTH CAROLINA

Percy C. Miller
TENNESSEE

Thomas V. O'Brien
MISSISSIPPI

William H. Babcock
ALASKA

Jerame O. Guilds
FRANCE

John E. Howe
MAINE

James T. Roberts
NEVADA

Erwin L. Douglas
OREGON

Meet the members of National Commander Alfred P. Chamie's "NOW Team" for 1971! These are the Commanders who led their respective Departments in making significant contributions to the historic seventh consecutive year of membership gain for The American Legion. In response to National Commander Chamie's challenging theme—"REACH OUT—The Future Is NOW"—these Commanders went to work to chalk up at least 100 points, by 30 days prior to the 53rd National Convention, under a scoring system set up by the National Membership and Post Activities Committee. These Commanders showed their capability to "Reach Out" by leading their respective Departments to meet specific membership target date goals; nearly all of them recorded membership for 1971 which either exceeded 1970's final total or topped their nationally-assigned membership goal for 1971. Some earned bonus points by chartering new American Legion Posts.

E. Thomas Cammarata
PENNSYLVANIA

Edward Denis
RHODE ISLAND

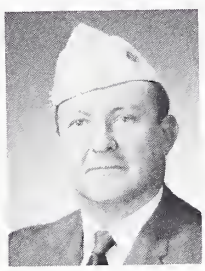
Raymond T. Wellingtan
NEW YORK

Leo F. Barry
MASSACHUSETTS

Matthew W. Jamiesan
MICHIGAN

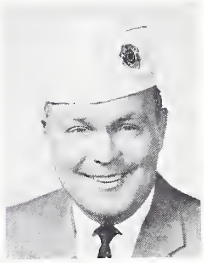
Robert R. Williams
MONTANA

James H. Ashcraft
WEST VIRGINIA



Maurice M. Schofield
UTAH

Edward J. Ormsby
WISCONSIN



Tom C. Smith
OKLAHOMA

PARADE OF CHAMPIONS

The national finals of The American Legion's Junior and Senior Drum and Bugle Corps competition, the Parade of Champions, will be conducted at 7 p. m., Sunday, Aug. 29, at Houston's famed Astrodome.

The final performance of the Uniformed Groups competition features the twelve top-ranked Junior and Senior Drum and Bugle Corps as determined by preliminary competition and elimination in the Convention city.

This stirring performance of patriotic pageantry set to music is always the number one spectator attraction of the Legion's National Convention with the single exception of the Convention parade itself.

The finest precision, marching and musical units from throughout the land come each year to compete for the coveted American Legion national championships in their respective categories and the result is one of the most colorful and thrilling performances of its kind to be found anywhere in the country.

It is not uncommon for units competing in the Parade of Champions to draw prolonged standing ovations from appreciative audiences.

It is expected that the Astrodome, which seats some 52,000 people for football, will be filled to near capacity for the show which lasts for nearly three hours and which is climaxed with a spectacular massing of the Corps for the announcements of the winners of the Parade of Champions as well as winners of other categories of Uniformed Groups competition.

The Parade of Champions is the only event of the convention open to the general public for which there is an admission charge. Tickets are $3.50 and $3.00 and all seats are reserved. A coupon in the official convention program which goes to all registered delegates is good for a 50-cent price reduction on one ticket on all ticket purchases.

Preliminary and final competition for all categories of

Defending American Legion National Championship Junior Drum and Bugle Corps, the Santa Clara Vanguards, of Santa Clara, Calif., won their event at the 52nd Annual American Legion National Convention in Portland, Ore., in 1970.

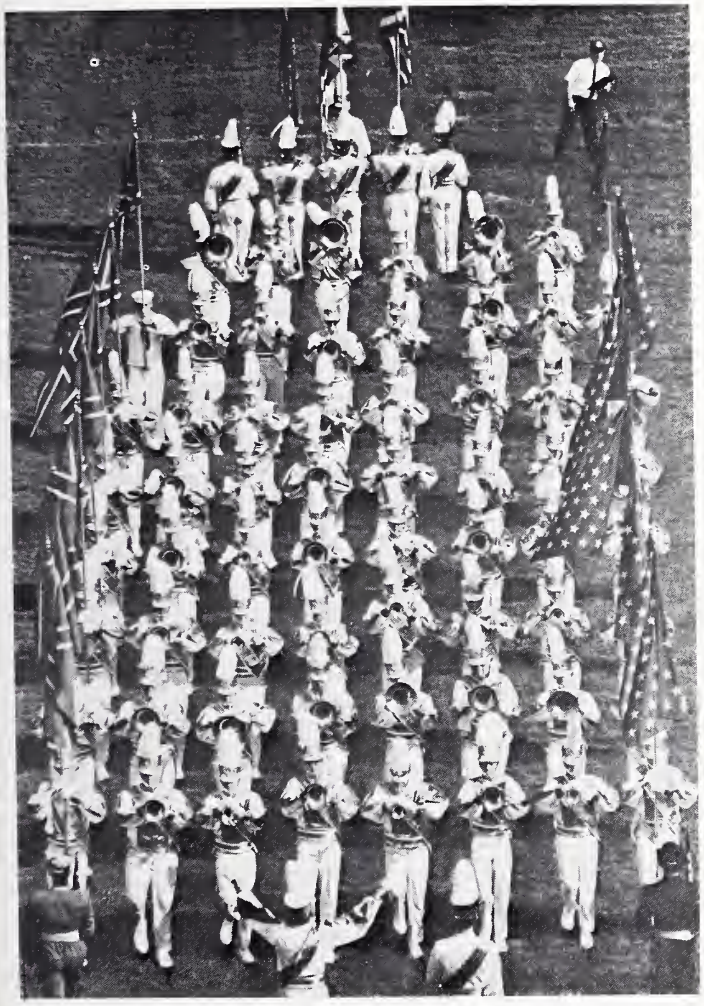
The Joliet Legion Band, sponsored by Post 1248 of The American Legion in Joliet, Illinois, is the Legion's National Champion Senior Band.

The Los Angeles Police Post Junior Band, shown here participating in the 1969 Rose Bowl Parade, is the defending American Legion National Championship Junior band.

Uniformed Groups, Drum and Bugle Corps, Junior and Senior Bands, Junior and Senior Color Guards, Firing Squads, Motorcycle Drill teams, and choruses and quartets will be conducted in the convention city on Saturday and Sunday, Aug. 28 and 29, and a complete schedule of times and sites of all competition may be found elsewhere in this program. Convention delegates and guests and the general public are invited to watch all of these events for which there is no admission charge.

All units which participate in Uniformed Groups competition also are required to march in the National Convention Parade scheduled for Monday, Aug. 30, and which is the major item of Convention business for that day.

While tabulators are completing the scoring for the competing units in the Parade of Champions, there will be a drawing on the field for four new Ford automobiles sponsored by the Seagrams Posts of The American Legion who are cooperating in the program for the 25th consecutive year.



The Yankee Rebels, of Post No. 20, Baltimore, Md., are the defending American Legion National Championship Drum and Bugle Corps, having won the title in 1969 at Atlanta, Ga., and successfully defended their crown in 1970.

Seagrams Posts are located in Illinois, California and New York, and they have graciously made these four new automobiles available as an added attraction for the Parade of Champions and all Legionnaires and Auxiliary members in good standing, whether present at the convention or not, are eligible to win.

The Little Bills, sponsored by American Legion Post No. 118, of Chicago, Ill., are the National Champion Senior Color Guard and Champion Firing Squad among The American Legion's uniformed groups.

THE AMERICAN LEGION

is grateful to the following contributors of awards to be given at the drawing to be held at the close of the 53rd National Convention on Thursday, September 2, 1971.

Sylvania

Colt Industries

Wilson Sporting Goods
(Subsidiary of Pepsico)

National Emblem Sales

The American Legion

Job Fair in North Dakota is typical of many such activities conducted across the nation by The American Legion and cooperating state and federal agencies and private groups in the effort to bring job seeking Vietnam veterans together with employers who could utilize their skills. Membership and Post Activities and the National Economic Commission shared responsibility for coordinating Legion effort in the "Jobs for Veterans" program.

First Aid Coverage Houston-Harris County Chapter American National Red Cross For 1971 American Legion Convention

The 1971 Texas-American Legion National Convention First Aid coverage will be provided by volunteer Nurses, First Aiders, and Disaster Action Teams from the Houston-Harris County Chapter of the American Red Cross.

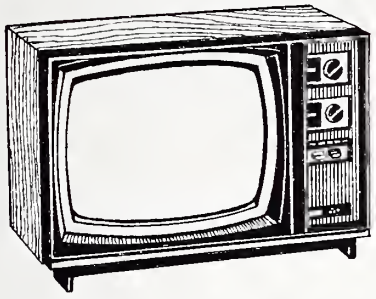
Red Cross has been working closely with The American Legion and Auxiliary to provide comprehensive medical coverage for the convention. The Police and Fire Departments, ambulance personnel and the Harris County Medical Society are cooperating fully to ensure quick and efficient emergency aid service.

Richard Bolyard, Assistant Chapter Manager, Ed Haapaniemi, Director of Safety Programs, and Deborah Lowrey, Director of Nursing Programs, are coordinating the activities of the many volunteers who will man the Red Cross emergency mobile and first aid stations.

Mobile aid stations will be located at all outdoor activities. First Aiders will be on hand at the Astrodome and at other locations when programs are in session.

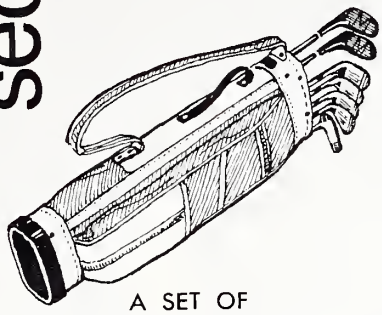
DON'T MISS YOUR CHANCE TO BE A CONVENTION PRIZE WINNER!

first PRIZE



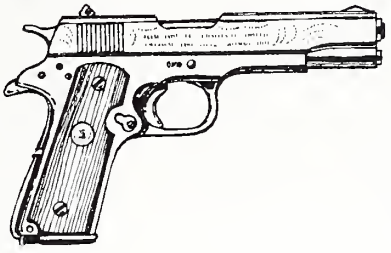
A SYLVANIA COLOR TV SET

second PRIZE



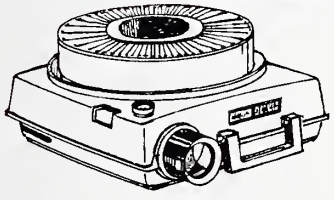
A SET OF
WILSON GOLF CLUBS & BAG

third PRIZE



A COMMEMORATIVE COLT .45

fourth PRIZE

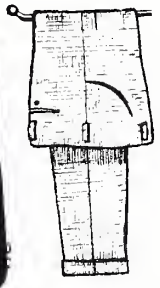


A 35mm CAMERA &
SLIDE PROJECTOR

fifth PRIZE

A MATCHED SET OF LUGGAGE

sixth PRIZE



AN AMERICAN LEGION BLAZER
& PANTS (SUMMER UNIFORM)

WHERE? Here at the National Convention.

WHO? Registrants to the 53d National Convention. (A registrant must be a member of The American Legion, or of the American Legion Auxiliary, or a member of the immediate family of such member, or a Distinguished Guest.)

HOW? Complete drawing form when you register and deposit in the container provided.

WHEN? Thursday, September 2d.
Your drawing form, properly completed and deposited, qualifies you for the six big prizes to be presented at the close of the Convention. All you need do is be present when your name is called and have proper identification.

Employees of the National Organization and their families are ineligible to participate in this drawing.

YOU MUST BE PRESENT TO WIN!

THE UNITED STATES MARINE CORPS
SALUTES THE 53rd. NATIONAL CONVENTION
of The
AMERICAN LEGION

The U. S. Navy Salutes The American Legion 1971

The American Legion Honors Top Students At Military Academies

Cadet Dennis A. Wenker of the U. S. Military Academy receives The American Legion's Award form National Vice Commander Robert E. L. Eaton of Maryland.

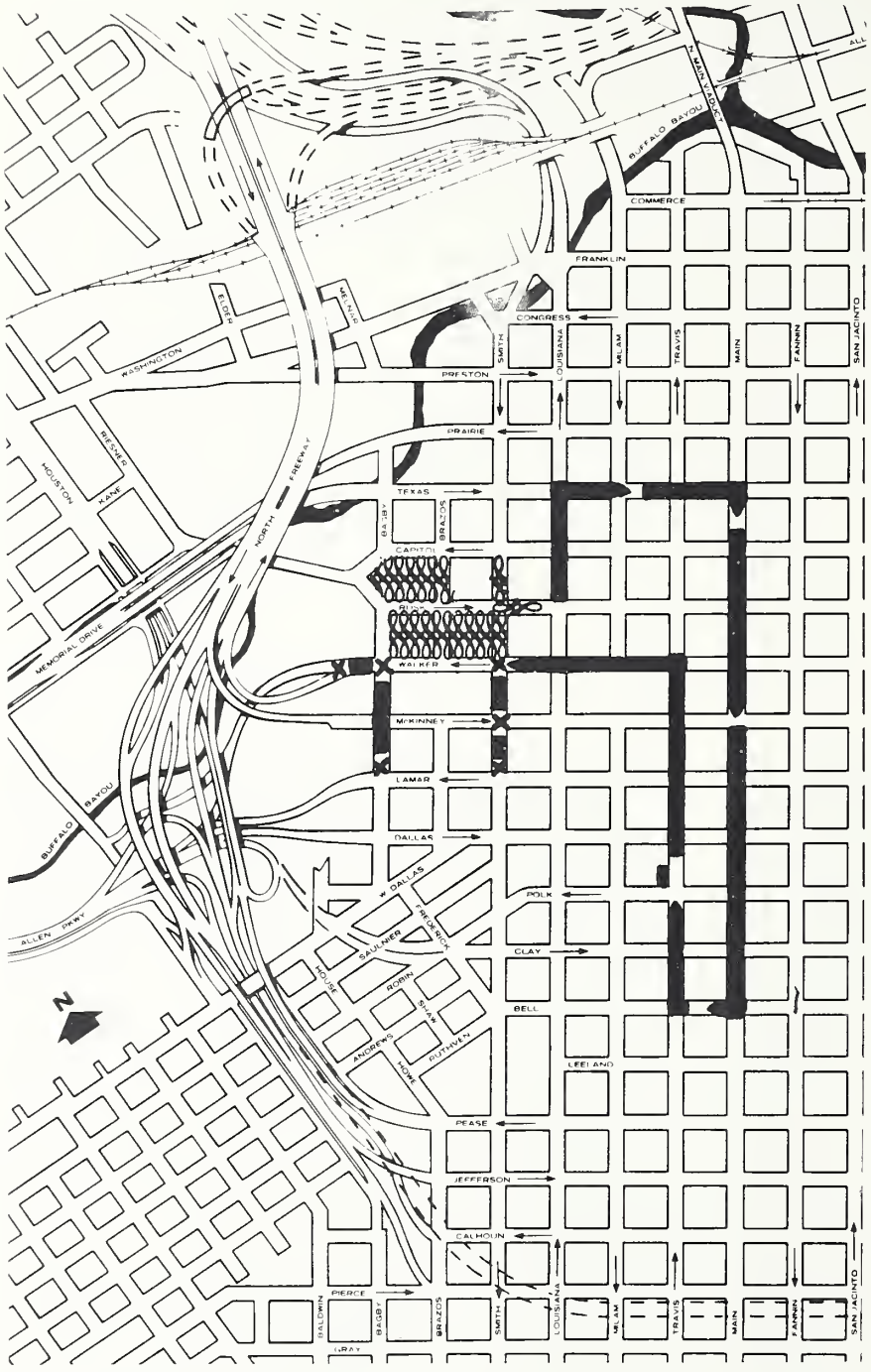
Richard F. Walsh of Manhasset, New York, is the winner of The American Legion Award at the U. S. Naval Academy. National Vice Commander Claude Carpenter, Arkansas, presents the award.

National Vice Commander Max Hanson of Idaho presents The American Legion's Award to Larry Dale Autry of Athens, Georgia, of the United States Air Force Academy.

Bruce W. Platz, Jr., Virginia Beach, Virginia, of the U. S. Coast Guard is presented The American Legion Award by National Vice Commander Gabriel Olga of Massachusetts.

Parade Information

The American Legion 53rd National Convention



ASSEMBLY AREAS
PARADE ROUTE
DISBANDING AREAS

DATE: Monday, August 30, 1971

TIME: 7:00 P. M.

FORMATION AREA: See attached map

ROUTE: On Louisiana from Rusk, north to Texas, east to Main, south on Main to Bell, west on Bell to Travis, north on Travis to Walker, west on Walker to disbanding.

REVIEWING STAND: On west side of Travis at Polk immediately in front of Houston Natural Gas Building.

DISBANDING AREAS: South on Bagby and west on Walker from corner of Bagby.

PARADE ORDERS

THE AMERICAN LEGION NATIONAL CONVENTION PARADE

Monday, August 30, 1971

7:00 P. M.

PARADE CHAIRMAN
E. W. "Bill" Dechman
4924 Allum
Houston, Texas 77045

PARADE VICE CHAIRMAN
A. King Palm
11727 North Marianne Circle
Houston, Texas 77071

HONORARY GRAND MARSHAL
J. Milton Patrick
The Exchange Bank
Skiatook, Oklahoma 74070

GRAND MARSHAL
Lieutenant General Russell Dougherty
Commander, Second Air Force Base
Barksdale AFB, Louisiana

DEPUTY GRAND MARSHALS

Rear Admiral Thomas R. McClellan
Commander, Naval Air Systems Command
Washington, D. C.

Brigadier General Fred B. Haynes
Headquarters, U. S. Marine Corps
Washington, D. C.

Major General C. W. Ryder, Jr.
Chief of Staff, Fourth Army
Fort Sam Houston, Texas

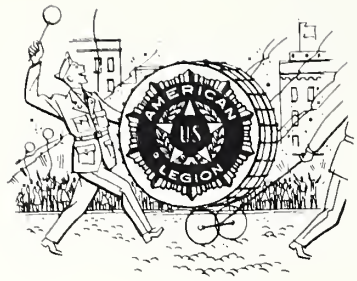
Brigadier General Walter B. Staudt
Chief of Staff
Camp Mabry
Austin, Texas

Major General Ross Ayres
Adjutant General, State of Texas
Camp Mabry
Austin, Texas

Rear Admiral Merton W. Stoffle
USCG Reserve
214 Oak Ridge Park
West Metairie, Louisiana

HONORARY MARSHAL
Lee McLemore
Councilman
City of Houston

COORDINATING COMMANDER
Brigadier General John W. Hoff, USAFR
Cdr. Central AF Reserve Region
Ellington AFB Texas



PARADE ORDER

The official parade of the 53rd National Convention of The American Legion will be governed by instructions contained herein, together with the Organization and March Time Table and Assembly and Disbanding Area Map, which are made a part hereof.

1. TIME:. (All times in these orders are Central Daylight time.)

(a) The leading element of the parade will move from the "Initial Point" (corner of Rusk and Louisiana) promptly at 7:00 P. M., Monday, August 30, 1971, regardless of weather conditions.

(b) The time and place of assembly for each Department or element of the parade will be shown in detail on the Organization and March Time Table, a copy of which has been sent to each Department Adjutant and to the Department Parade Chairmen. **A meeting of all Department Parade Chairmen will be held at 10:00 A.M., Sunday, August 29, 1971, in the Crystal Ballroom of the Rice Hotel.**

(c) A liaison man (PAL) has been assigned to each Department by the Parade Committee. This liaison man will contact each Department well in advance of the parade and offer every assistance.

(d) A parade official will meet his assigned division at the assembly area, following unloading. He will, with the assistance of the liaison man who has been assigned to the Department, direct the busses toward the route to the disbanding area.

(e) Because of the nature of the assembly area, accurate logistics are essential. **PROMPTNESS IN ARRIVAL AT THE ASSEMBLY AREA IS MANDATORY.**

2. ROUTE:

On Louisiana from Rusk, north to Texas, east to Main, south on Main to Bell, west on Bell to Travis, north on Travis to Walker, west on Walker to disbanding.

3. ASSEMBLY AREAS:

(a) Assembly areas are as follows:
(Refer to attached map)
Area No. 1—On Rusk from Bagby to Louisiana
Area No. 2—Parking lots bounded by Rusk, Bagby, Walker and Smith
Area No. 3—Parking lot bounded by Capitol, Bagby, Rusk and Brazos

(b) Additional instructions for each Department will be furnished by the Parade Committee at the meeting of Department Parade Chairmen on Sunday, August 29, at 10 A. M., in the Crystal Ballroom of the Rice Hotel.

(c) Signs carrying Department name will designate the head of each Department assembly point.

(d) Floats will be assembled on Smith (heading south) between Capitol and Rusk. Floats will be fed into their proper position as the parade moves.

4. ORGANIZATION:

(a) All elements have been assigned to Divisions each under the direction of a parade official. The composition of these Divisions, order of march and time and place of assembly is shown on the Organization and March Time Table and assembly and disbanding area map supplied to Department Parade Chairmen.

(b) All Department of Defense units will be governed by applicable regulations.

(c) Each Department Commander or appointed parade representative will be responsible for the order of march and promptness of arrival at the assembly area of all units of his Department—all units will conform to the following distribution and formation.

(1) **MASSED COLORS: Eight (8) abreast**
All American Flags, the Department and Post colors of each Department and the Department and Unit colors of each Department of the Auxiliary, will be massed at the head of each Department Delegation in that order.

(2) American Legion Units within Departments will march in formation eight (8) abreast, one and one-half yards between ranks.

(3) BAND AND DRUM CORPS: As directed by Drum Majors, but not to exceed eight (8) abreast.

(4) Authorized boats and automobiles in single column. No unauthorized boats or automobiles will be allowed to participate. **All vehicles participating in the parade must be equipped with identifying signs on sides thereof and must also carry an "OFFICIAL CAR" sticker on the windshield.**

(5) **No Maneuvers except for a forward movement—THIS IS A MUST.** All violators will be summarily dismissed from the parade.

(d) **DISTANCES:**

(1) Between Divisions .....30 yards
(2) Between Departments .....20 yards
(3) Between elements of a Department 10 yards

5. DISBANDING AREAS:

Disbanding areas are as follows:
Area No. 1—South on Bagby from Walker
Area No. 2—West on Walker from Bagby

6. OFFICIAL REVIEWING STAND:

The official reviewing stand will be located on the west side of Travis at Polk immediately in front of the Houston Natural Gas Building. Elements will render a salute to the National Commander while passing the reviewing stand (eyes left). Warning signs at 400 and 200 feet will inform all units of the distance to the reviewing stand.

7. ELIGIBILITY TO PARTICIPATE IN THE PARADE AND CONDUCT OF PARTICIPANTS:

(a) Pursuant to a resolution adopted at a meeting of the National Convention Commission at Miami Beach on March 12, 1960, there will be no participation of any vehicles, equipment or items of wearing apparel of the 40 et 8. This regulation will be enforced by the Parade Committee of the 1971 Convention Corporation.

(b) With the exception of the police, military and naval escort and distinguished guests, eligibility to participate in the parade is limited to the members of The American Legion and the uniformed bodies of the American Legion Auxiliary, subject to restriction of the following activities which shall be prohibited in the line of march:

(1) The drinking of or simulated drinking of intoxicants.

(2) Participants under the influence of intoxicants.

(3) Use of water pistols and electric shocking devices.

(4) Female impersonators.

(5) Firecrackers and other explosives.

(6) Any presentation or representation either immoral or in bad taste.

(7) Distribution of souvenirs, promotional or advertising material either from floats or by marching units.

(c) Violators of any of the above rules will be summarily dismissed from the parade.

8. FIRST AID STATIONS:

First Aid Stations will be established at the assembly area, at intervals along the line of march and the disbanding areas.

9. PARKING OF CHARTERED OR POST BUSSES:

After unloading at the assigned assembly area, busses will proceed to the assigned disbanding area. The liaison official (PAL) will meet his assigned delegation at the disbanding area and will conduct it to its parked bus or busses (personal belongings and all equipment must be removed from the busses when unloading at the assembly area.)

MARCH ORDER
ESCORT DIVISION

Assembly Area No. 1
Assemble at 6:00 P. M.
Departure at 7:00 P. M.
Disbanding Area No. 2

A. MOUNTED ESCORT
*B. HONORARY MARSHAL
*C. GRAND MARSHAL
*D. HONORARY GRAND MARSHAL
*E. DEPUTY GRAND MARSHALS
*F. COORDINATING COMMANDER

* Bus transportation for dignitaries will be provided and will depart from the Main Street entrance of the Rice Hotel. **This bus will depart at precisely 6:15 P. M. and will be taken by police escort to the proper parade assembly area.**

G. United States Army
H. United States Marine Corps
I. United States Navy
J. United States Air Force
K. United States Coast Guard
L. National Guard
M. United States Army Reserve
N. United States Naval Reserve

I DIVISION
Assembly Area No. 2
Assemble at 6:00 P. M.
Disbanding Area No. 1

10. 1. The American Legion 1970 National Championship Band
2. National Colors and 1970 National Championship Color Guard
3. National Commander, The American Legion
4. National President, American Legion Auxiliary
*5. National Officers
6. The American Legion 1970 National Championship Drum and Bugle Corps
*7. Past National Commanders
8. Society of American Legion Founders
9. The American Legion Youth Award Winners
10. Sons of The American Legion
11. The American Legion 1970 National Championship Chorus, Junior Drum and Bugle Corps, Junior Color Guard, Firing Squad and Motorcycle Drill Team.
12. The American National Red Cross
13. Seagram Posts' Float

* Bus transporation for dignitaries will be provided and will depart from the Main Street entrance of the Rice Hotel. **This bus will depart at precisely 6:15 P. M. and will be taken by police escort to the proper parade assembly area.**

14. Foreign and Outlying Departments
Panama
Canada
Mexico
France
Philippines
Italy
15. Delaware

II DIVISON
Assembly Area No. 3
Assemble at 7:00 P. M.
Disbanding Area No. 2

16. Maryland
17. North Dakota
18. Minnesota
19. Ohio
20. North Carolina
21. Arkansas
22. Vermont
23. Florida

III DIVISION
Assembly Area No. 2
Assemble at 7:30 P. M.
Disbanding Area No. 2

24. Louisiana
25. Nebraska
26. Indiana
27. Missouri
28. Arizona
29. New Hampshire
30. Kansas
31. Hawaii

IV DIVISION
Assembly Area No. 3
Assemble at 8:30 P. M.
Disbanding Area No. 2

32. New Jersey
33. Georgia
34. Connecticut
35. South Dakota
36. Mississippi
37. Wisconsin
38. Nevada
39. South Carolina

V DIVISION
Assembly Area No. 2
Assemble at 9:00 P. M.
Disbanding Area No. 2

40. Montana
41. Oklahoma
42. Iowa
43. Pennsylvania
44. Tennessee
45. Oregon
46. Maine
47. Kentucky

VI DIVISION
Assembly Area No. 3
Assemble at 9:30 P. M.
Disbanding Area No. 2

48. Rhode Island
49. Alabama
50. Michigan
51. California
52. New York
53. Utah
54. West Virginia
55. Alaska

VII DIVISION
Assembly Area No. 2
Assemble at 10:00 P. M.
Disbanding Area No. 2

56. Colorado
57. Washington
58. Illinois
59. Virginia
60. Massachusetts
61. Puerto Rico
62. Wyoming
63. Idaho

VIII DIVISION
Assembly Area No. 3
Assemble at 10:30 P. M.
Disbanding Area No. 2

64. New Mexico
65. District of Columbia
66. Texas

Modern Volunteer Army

MVA Salutes

the AMERICAN LEGION

1919 1971

ANNUAL REPORT

The final pages of this official program of the 53rd Annual National Convention of The American Legion contain a condensed annual report for the 1970-71 American Legion year. A complete, detailed report has been prepared for submission to the Congress of the United States in accordance with requirements of the Legion's Congressionally-granted charter.

Believing that the delegates to the National Convention are entitled to receive a concise statement of the major activities of The American Legion year ending with this National Convention, your national headquarters provides this illustrated report as a part of the official program. In this manner, we are assured that every delegate and every one who registers for the convention will receive the condensed annual report.

AIRLINE TRANSPORTATION CENTER

For the convenience of American Legion Delegates and Guests, all airlines serving Houston will operate a Reservation-Reconfirmation Center at the National Convention.

The Center will be located adjacent to the Main Lobby Area of the Sam Houston Coliseum directly in front of the Arena. Service will be provided during the hours of the General Convention Sessions.

In addition to the above, the airlines will provide special assistance to The American Legion's Distinguished Guest Committee.

The American Legion year now ending, and during which we have been privileged to serve under the inspiring leadership of National Commander Alfred P. Chamie and his national theme of "Reach Out," has seen our organization reinforce its purpose of service and its claim to compassion.

As has been our hallmark through the years, the Legion has proved its versatility by responding to the major needs of our time on a timely basis. The prisoner of war problem, to which the National Commander addressed himself at the very outset of his term of office, is unresolved, but a lot more people here at home and throughout the world have been made aware of this problem. The families of those men have been made to know they are not alone in the struggle to obtain information about the POW-MIAs, and to win proper treatment for them as detailed in the Geneva Conventions of 1949.

For the sake of the loyal women of the National League of Families of Prisoners of War and Missing in Action in Southeast Asia, who now share offices in our own Washington office building, we hope the day soon will come that they may have a happy reunion with their servicemen husbands, fathers and sons.

We have reached out too, to the Vietnam veteran who has concluded his tour of duty and returned safely home. We were on the scene early with our Jobs For Veterans program, several months ahead of the federal government's program of the same name, and we have had some noteworthy results from our efforts to place young veterans in satisfactory employment situations.

We have pledged to this new generation of veterans that those among them who return home sick and wounded will have the best program of hospital-medical care in the world. We are committed to assisting them with all of their problems of rehabilitation, and we welcome them to join with us in this American Legion to give us new strength for today and new leadership for tomorrow. Some 400,000 of them have made that decision and we trust that hundreds of thousands more will do the same. Highlights of our year just ending are outlined in this condensed annual report and we commend it to your attention.

Wm F. Hauck

WILLIAM F. HAUCK
National Adjutant

The American Legion 53rd Annual Report

A full, detailed report has been submitted to the Congress of the United States in accordance with the provisions of Public Law 249, 77th Congress, approved September 18, 1941.

National Officers

ALFRED P. CHAMIE
(California)
National Commander

WILLIAM F. HAUCK
(Indiana)
National Adjutant

CLAUDE CARPENTER
(Arakansas)
National Vice Commander

MAX HANSON
(Idaho)
National Vice Commander

ROBERT E. L. EATON
(Maryland)
National Vice Commander

GABRIEL T. OLGA
(Massachusetts)
National Vice Commander

JOHN E. GILBERT
(Pennsylvania)
National Vice Commander

REV. MILTON B. FAUST
(North Carolina)
National Chaplain

HOWARD M. SWINNEY
(Kentucky)
National Historian

BERTRAM G. DAVIS
(New York)
National Judge Advocate

FRANCIS W. POLEN
(Indiana)
National Treasurer

The American Legion was founded by American veterans of World War I in two historic caucuses, the first in Paris, France, and the second in St. Louis, Mo., in March and May of 1919. The Legion is a living memorial to those men who sought to bring into being a patriotic service organization.

In November of 1919 the young American Legion conducted its first National Convention in Minneapolis, Minn., and two extremely important decisions for the future of the organization were made there. First, the fledgling Legion selected Indianapolis, Ind., as the site of its permanent National Headquarters, and, second it approved action authorizing establishment of a women's Auxiliary.

The Legion also maintains a major headquarters office operation in Washington, D. C. The offices of The American Legion Magazine are in New York City.

Chief executive officer of The American Legion is the National Commander, who is elected by action of the National Convention to serve until the next National Convention chooses his successor. Also elected by National Convention are five National Vice Commanders and the National Chaplain. The terms for these officers run concurrently with that of the National Commander with whom they were elected to serve. The Convention is the Legion's principal policy-making body with the National Executive Committee, which meets semi-annually, as an interim policy making group.

Alfred P. Chamie, of Los Angeles, Calif., was chosen by his fellow Legionnaires at the 52nd annual National Convention, as National Commander for 1970-71. Highlights of his term of office are outlined in the following pages of this program.

William F. Hauck, of Indiana, National Adjutant, is the chief administrative officer of the organization. The Adjutant, National Judge Advocate, National Treasurer and National Historian are selected upon recommendation of the National Commander with approval of the National Executive Committee.

The National Executive Committee

Between National Conventions, the administrative authority of The American Legion is exercised by the National Executive Committee composed of the National Commander, the five National Vice Commanders, National Chaplain, and one committeeman (plus alternate) elected by each Department. Past National Commanders are life members of the NEC without vote. The NEC appoints the National Adjutant, Treasurer, Judge Advocate and Historian. The NEC also has full and complete control over the annual budget.

National Executive Committeemen

Alabama	*Hugh W. Overton*
Alaska	*George Petrovich*
Arizona	*Robert E. Cockrill*
Arkansas	*J. W. "Bill" Steinsiek*
California	*James A. Gilbert*
Canada	*Robert I. Hendershott*
Colorado	*Robert Grauberger*
Connecticut	*Joseph G. Leonard*
Delaware	*Thomas W. Mulrooney*
District of Columbia	*Hy Wayne*
Florida	*John J. Adams*
France	*James E. Zulick*
Georgia	*W. D. Harrell*
Hawaii	*Wallace C. S. Young*
Idaho	*Melvin J. Alsagar*
Illinois	*Eric H. Smith*
Indiana	*Melvin H. Heckman*
Iowa	*Ray Patterson*
Italy	*H. Armand deMasi*
Kansas	*U. S. "Udie" Grant*
Kentucky	*Harry A. Greene, Jr.*
Louisiana	*Robert Charles Smith*
Maine	*Reginald J. Dennis*
Maryland	*Jack E. Dyke*
Massachusetts	*Leo F. Malloy*
Mexico	*Fred W. Soto*
Michigan	*Duane T. Brigstock*
Minnesota	*Eugene V. Lindquist*
Mississippi	*Ralph M. Godwin*
Missouri	*James P. Dobel, Jr.*
Montana	*P. W. Kelley*
Nebraska	*Jerome N. Henn*
Nevada	*Thomas W. Miller*
New Hampshire	*Laurence R. Spaulding*
New Jersey	*Edmund G. Lyons*
New Mexico	*G. Y. Fails*
New York	*Richard Pedro*
North Carolina	*Leroy S. Lakey*
North Dakota	*Patrick T. Milloy*
Ohio	*Donald L. Gruenbaum*
Oklahoma	*Eldridge Colston*
Oregon	*Don Eva*
Panama, C. Z.	*Arnold A. Hannberg*
Pennsylvania	*Daniel A. Drew*
Philippines	*Simeon C. Medalla*
Puerto Rico	*Dr. Raul Barreras*
Rhode Island	*John J. O'Connell*
South Carolina	*E. Roy Stone, Jr.*
South Dakota	*Glenn R. Green*
Tennessee	*Robert J. Foster*
Texas	*Jack W. Flynt*
Utah	*William E. Christoffersen*
Vermont	*Roy Sweet*
Virginia	*Thomas A. Gear*
Washington	*D. O. Engel*
West Virginia	*L. O. Bickel*
Wisconsin	*L. H. "Rennie" Baker*
Wyoming	*Norman J. Guster*

Past National Commanders

Thomas W. Miller	Nevada (PNC, 1968 Natl. Conv.)
John R. Quinn	California
Henry L. Stevens, Jr.	North Carolina
Harry W. Colmery	Kansas
Daniel J. Doherty	Massachusetts
Stephen F. Chadwick	Washington
Raymond J. Kelly	Michigan
Warren H. Atherton	California
Paul H. Griffith	Pennsylvania
James F. O'Neil	New Hampshire
S. Perry Brown	Texas
George N. Craig	Indiana
Erle Cocke, Jr.	Georgia
Donald R. Wilson	West Virginia
Seaborn P. Collins	New Mexico
J. Addington Wagner	Michigan
W. C. Daniel	Virginia
John S. Gleason, Jr.	Illinois
Preston J. Moore	Oklahoma
Martin B. McKneally	New York
William R. Burke	California
Charles L. Bacon	Missouri
James E. Powers	Georgia
Daniel F. Foley	Minnesota
Donald E. Johnson	Iowa
L. Eldon James	Virginia
John E. Davis	North Dakota
William E. Galbraith	Nebraska
William C. Doyle	New Jersey
J. Milton Patrick	Oklahoma

"REACH OUT" – In Service to America and to Mankind

Alfred P. Chamie, of Los Angeles, Calif., on Sept. 3, 1970, dedicated a year of his life to service to God and country as National Commander of The American Legion. Here the newly elected Legion chief is joined by his wife on the platform of the Portland National Convention to accept the plaudits of the delegates.

Commander Chamie pays traditional National Commander's courtesy call on the President of the United States at the White House soon after election as National Commander.

An able leadership team is selected by the National Convention to assist the new National Commander during his term of office. Shown here with Commander Chamie (third from left) are (left to right): National Vice Commanders Claude Carpenter, of Arkansas; Max Hanson, of Idaho; Robert E. L. Eaton, of Maryland; Gabriel T. Olga, of Massachusetts; John E. Gilbert, of Pennsylvania, and National Chaplain Rev. Milton B. Faust, of North Carolina.

Commander Chamie confers with Secretary of State William P. Rogers with regard to the Commander's visit to the Far East and to Vietnam, where the latter visited with military and diplomatic leaders of allied forces as well as with American troops in the field.

Commander Chamie discusses the nation's manpower needs and D.O.D. recruiting policies with Selective Service Director Dr. Curtis Tarr during visit to the nation's capital.

Belated presentation of The American Legion's Distinguished Service Medal for 1969 is made by Commander Chamie to President Richard M. Nixon during the National Commander's banquet honoring the Congress in Washington, D. C. Assisting Commander Chamie in making the presentation is Past National Commander William C. Doyle, during whose term of office the award was voted to President Nixon.

Commander Chamie joins fellow Californians in sending gigantic Yuletide greetings to American servicemen in South Vietnam. General of the Army Omar N. Bradley is shown affixing his signature to the 3 x 8-foot greeting card which was accompanied by a mile long list of signatures. Standing with Commander Chamie is Sheriff Peter J. Pitchess. Witnessing the signing at the general's shoulder is Los Angeles County Supervisor Warren Dorn.

One of Commander Chamie's priority projects for the year is his program on behalf of Americans held prisoner of war and listed as missing in action in Southeast Asia. Major James N. Rowe, USA, (second from left) who was held prisoner for more than five years by the Viet Cong before making good his escape, was the principal speaker at the Commander's banqet for the NEC in the fall of 1970. Pictured with Commander Chamie and Major Rowe are Mrs. Charles Shaw, National President of the American Legion Auxiliary and National Adjutant William F. Hauck.

Commander Chamie hosts reception at the Washington Headquarters building for Israeli Ambassador Yitzhak Rabin. Later in his term of office the Commander also visited Israel.

National Commander Chamie welcomes House Minority Leader Gerald Ford to reception preceding the National Commander's banquet for the Congress of the United States during the 1971 Washington Conference of the Legion.

Daniel J. O'Connor
Americanism

AMERICANISM

Daniel J. O'Connor (New York), Chairman

The American Legion's National Americanism Commission continues its efforts to devise ways and means to improve and intensify the Americanism programs mandated by National Conventions, the National Executive Committee and the National Americanism Commission.

American Legion Baseball continues to grow throughout the nation with more than 4,000 teams fielded by American Legion Posts and other sponsors. It is significant that eight regional champions are being determined this week throughout the country in preparation for the culmination of our 46th season in the 1971 World Series at Hi Corbett Field, Tucson, Arizona, September 2-7.

Although American Legion Baseball was designed primarily to provide supervised summer recreation for our nation's youth, it has gone far beyond its citizenship training goal by supplying a majority of the talent performing in professional baseball today. More than 60 per cent of all major leaguers annually are products of the program's competition.

The distribution of NEED A LIFT?, our scholarship handbook, this year has continued to meet heavy demand from many sources throughout the United States. Our distribution will exceed 135,000 copies. Special emphasis has been given to the returning veteran by making copies available to educational counselors in the Armed Forces world wide, to USO and military libraries throughout the world.

The Legion has also cooperated with the Navy and the Army in the preparation of their Financial Aids publications that are available to children of each of these branches of the service. The up-dated Guides for Parents and Students continues to be in demand by the Legion and the Auxiliary as well as many outside groups, including high schools throughout the United States. We are again pleased to report that there are now 23 State Joint Committees, composed of State Education Association and The American Legion. These joint groups contributed substantially to a better understanding of the Legion's interests as well as the interest in schools in the states where they are located.

American Education Week this year has for its theme "Help Schools Bridge the Gap." Its observance will be held October 23-30, 1971, and includes Veterans Day. Over 50 cooperating groups have joined with the four co-sponsors in giving recognition to education during this week.

Oratorical

The 34th Annual National Oratorical Contest Finals were held this year on the campus of Northwest Missouri State College, Maryville, Mo., on April 29, 1971. The four finalists represent thousands of contestants from nearly all Departments of The American Legion.

FIRST PLACE—$8,000.00 Scholarship
William H. White, San Antonio, Texas
SECOND PLACE—$5,000.00 Scholarship
Kathleen Ann McCormick,
Cambridge, Massachusetts
THIRD PLACE—$3,000.00 Scholarship
John William Cole, Harrodsburg, Kentucky
FOURTH PLACE—$2,000.00 Scholarship
Sheila Rae McIlnay, Casper, Wyoming

Boys State/Boys Nation

This year more than 27,600 young men participated in the Boys State programs. From their respective Boys State programs of city, county and state governmental instructions, two outstanding young men were selected to attend Boys Nation, which was held on the campus of American University, Washington, D. C., July 23-30. The

Close play at first base in an American Legion Baseball World Series game is typical of the caliber of play that has made American Legion Baseball a rich source of Major League talent for more than four decades. This year, 1971, marks the 46th season for American Legion Baseball.

Boys Nation delegates were instructed in the functioning of our Federal Government and were afforded firsthand experience through the visitation of Federal Agencies. Continued emphasis is encouraged for the program of the state and national level.

Boy Scouts of America

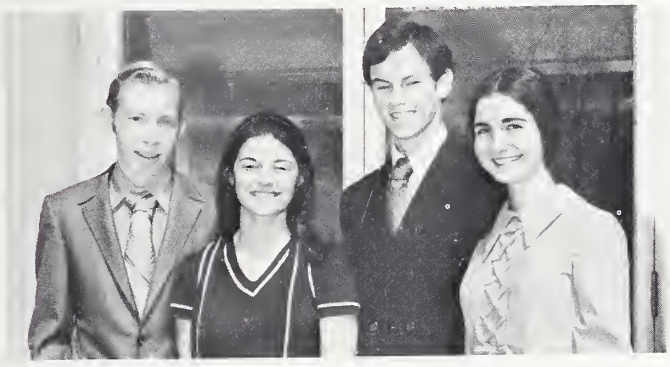
The American Legion joined with the Boy Scouts in their project termed, SOAR (Save Our American Resources), in a nation-wide clean-up campaign on June 5. Benjamin T. Harris, Director, Military Relationship, reports that Legion sponsored Scout units have decreased from 4,400 to 3,800 in the past ten years. The American Legion was represented at the Boy Scouts of America National Partners Conference held March 16-17-18 at North Brunswick, N. J., and the Boy Scouts National Convention in late May at Atlanta, Ga. Many ideas were shared at the conference and convention to strengthen the relationship between the Boy Scouts of America and supporting organizations. Positive results should be experienced in the near future.

Boys' Clubs of America

The American Legion was represented at the National Convention of Boys' Clubs of America, Atlanta, Ga., May 18-21, 1971. Mr. Al Maleski, Director, National Special Services with Boys' Clubs of America, recently commended The American Legion for its efforts and continued support of local Boys' Clubs.

Flag Education

Flag Education is a topic of deep concern to all Americans who express an ever increasing desire to show proper respect for the Flag of the United States of America. A recommended United States Flag Code Revision, based on National Convention resolutions, is being considered by the Americanism Commission.



Finalists of The American Legion's 1971 National High School Oratorical Contest are pictured at the entrance of the administration building of Northwest Missouri State College, Maryville, Mo., where the contest was held. They are (left to right): William H. White, of San Antonio, Tex., first place winner; Sheila Rae McIlnay, of Casper, Wyo., fourth place winner; John William Cole of Harrodsburg, Ky., third place winner, and Kathleen Ann McCormick, of Sommerville, Mass., second place winner.

COUNTER-SUBVERSIVE ACTIVITIES COMMITTEE

Dr. J. E. Martie (Nevada), Chairman

The main function of the Counter-Subversive Activities Committee is the publishing of *Firing Line*. Subscriptions continue to increase each year and there is a great demand for this publication by public libraries and school libraries at all levels: high school, college and university. Additionally, many Posts of The American Legion and Units of the American Legion Auxiliary are giving gift subscriptions to all the libraries in their communities. It is the youth of this nation that we desire to reach in order to apprise them of the background of the so-called "New Left" organizations operating on our campuses today. If they possess this information, it is hoped they will not be duped into joining these groups, many of which have as their goals the destruction of our educational system, industry, law and order and even the government of the United States.

Firing Line recently was the recipient of the George Washington Honor Medal for 1970 from Freedoms Foundation at Valley Forge, Pa.

The staff of *Firing Line* will continue this exposé in the months ahead and will do all in its power to be as current as possible in the material is disseminates to subscribers.

Donald J. Smith
Internal Affairs Commission

INTERNAL AFFAIRS COMMISSION

Donald J. Smith (Michigan), Chairman
C. W. (Pat) Geile (Indiana), Director

At one time—before the dawn of history—Nature developed a huge lizard called a stegosaurus. The evolutionary process had not yet perfected nerve tissue efficient enough to transmit a message from the lizard's brain

to its distant tail. So, this creature developed two brains—one in the head and the other in the tail. But this noble experiment on the part of Nature didn't work. The stegosauruse became a victim of its own indecisions. It was capable of *fore* thought and *hind sight,* but it had no way to make decisions. Nature abandoned the model.

Purpose

The Internal Affairs Commission of The American Legion has the responsibility, at the policy-making level, of seeing to it that this vast organization does not go the way of the stegosaurus, that its many parts are articulated and adapted to the times.

Under its broad purpose of supervising and coordinating "activities conducted for organization purposes," this commission must dispose of a wide variety of problems and subjects. Its agendas have ranged from square dancing to ecology, from postage stamps to the bicentennial of the Declaration of Independence.

Attached Committees

Five national committees are attached to the Internal Affairs Commission for supervision and coordination—Membership and Post Activities; Trophies, Awards and Ceremonials; Constitution and By-Laws; Resolutions Assignments; Sons of The American Legion.

All resolutions processed by any of these committees come before the Internal Affairs Commission before being presented to the National Executive Committee for final action. Still in a pending status at the time this report was written were two far-reaching proposals from the Membership and Post Activities Committee—one to establish a "Paid-Up-Membership-for-Life" plan and the other to institute a system of direct billing of all membership dues, through use of the National Headquarters computer, beginning in the summer of 1972. Both proposals have had the approval of the Internal Affairs Commission and are now awaiting study by the National Finance Commission.

The Sons of The American Legion Committee has also recommended a complete revision of its National Constitution, the major effect of which would be to establish a national organizational structure for that organization. The intent of the recommendation has been approved by the Internal Affairs Commissions, and the resolution itself is now being studied carefully from a technical standpoint before presentation to the National Executive Committee for final action.

During the past several years the Constitution and By-Laws Committte has received many resolutions from departments seeking to broaden eligibility requirements for membership as set forth in the National Constitution. After lengthy debate, a resolution on this matter was defeated by a fairly narrow margin at the 1970 National Convention in Portland, Oregon. It seems probable that additional resolutions on this subject will be before the 1971 National Convention and will again be vigorously opposed and supported.

Environment

At the 1970 fall meeting of the National Executive Committee the Internal Affairs Commission was assigned the primary responsibility for developing American Legion policies and programs relating to the preservation of the environment. It was specifically determined at that time that this subject is germane to the purposes of The American Legion.

Qualified speakers on this complex subject appeared before commission meetings. A field trip was made to the plant of the Publishers Paper Co. at Oregon City, Ore., during the 1970 convention. Literature was obtained and distributed. Resolutions expressing the concern of departments in various aspects of pollution and environmental degradation were considered and acted on. Participation of The American Legion in a Boy Scout clean up day on June 5, 1971, was heartily approved.

Then, at the May 5-6, 1971, meeting of the National Executive Committee a six-point resolution was adopted to express the consensus of the Legion to date and to form the basis for the development of a comprehensive program. Paraphrased, this resolution approved: (1) Adequate funds, public and private, for research purposes; (2) information programs to inform posts and post support of local measures, particularly with regard to sewage disposal; (3) cooperation with other like-minded groups; (4) commendation of the President for establishing the Environmental Protection Agency; (5) support of federal anti-pollution standards; (6) a request that American Legion Departments designate a committee to assume responsibility in this field.

Other Matters

Many other matters were considered and acted upon by the commission during the course of a busy and successful year. It is hoped that the foregoing will illustrate that the commission is committed to looking to the future and of taking all measures within its sphere of responsibility necessary to assure the continued growth of The American Legion and its continued contributions to the health, security and happiness of the Nation and its people.

Posts Chartered

6/1/10 to 6/1/71

Number of Posts 6/1/70	16,147
Canceled 6/1/70 to 6/1/71	123
Chartered same period	89
Number of Posts 6/1/71	16,113

Earl D. Franklin, Sr.
Children and Youth

CHILDREN AND YOUTH

Earl D. Franklin, Jr. (Colorado), Chairman
Randel Shake (Indiana), Director

Reach Out — The Future Is Now

The above title served as the theme for the program of the National Commission on Children and Youth during the past year. With it as a guide the Commission can report some successes, some failures and some events that can be considered as success or failure depending only on one's point of view.

Among items that can logically be placed in the success column was the adoption by Congress of legislation to help control the mailing of unsolicited sex-oriented materials to young people. The law went into effect on February 1, and parents of children under the age of 19 have the opportunity to register with their post office that they do not want any such material coming into their home.

Other legislative efforts that resulted in success include: an increased appropriation in federal funding for education of handicapped children, the enactment of the Drug Abuse Prevention and Control Act of 1970; and the Congressional improvement of both the Federal School Lunch and the Food Stamp Programs.

Included in the list of unsuccessful efforts (at this writing) is the failure to improve the public assistance category for families and children. No action has been taken to reorganize the program either from the standpoint of financial or social service needs for children. Neither has there been enactment of any legislaiton that would serve to better distribute health services to children who need such services. From our own Temporary Financial Assistance Program statistics, we are increasingly aware of the financially back-breaking load that must be carried by families in the middle income brackets when they have children who develop catastrophic illness.

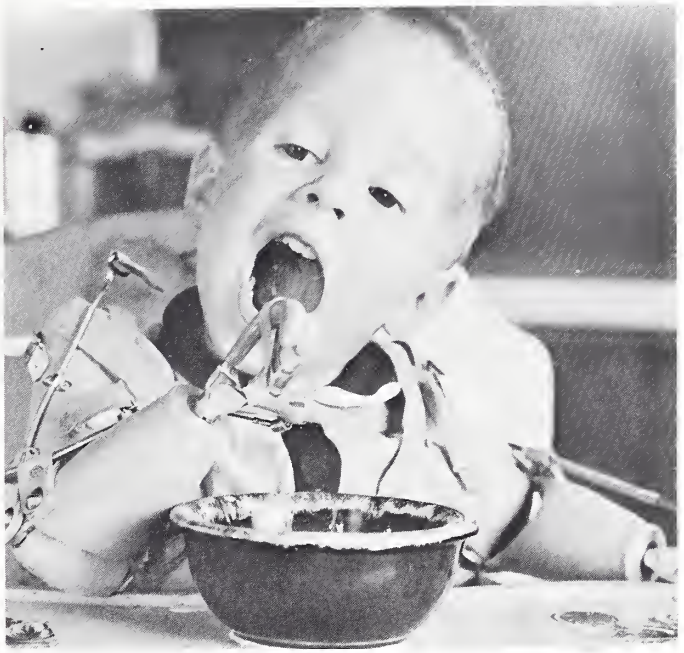
The list of events that are successes or failures depending on one's point of view would have to include the White House Conference on Children. For the first time in 60 years the conference was dominated by Federal Government instead of citizens. In addition it was divided since the Conference on Children was in Washington December of 1970 while the Conference on Youth was held in Colorado in the spring of 1971.

Those interested in in children and youth applauded when the Congress authorized $75 million for project grants to the states for control of communicable diseases, but the applause dwindled when only $2 million was appropriated. It stopped entirely when (as of this writing) the Administration had released none of the appropriated funds even though a full-fledged venereal disease epidemic exists.

In another area, worthy of report, is the fact the National Convention unanimously adopted a change in name for our Commission. Formerly known as the National Child Welfare Commission, our name was changed at the 1970 Convention to the National Commission on Children and Youth. So far as we are able to determine this change has received universal acceptance and most of the Departments and affiliated organizations have changed their terminology to agree with that used by the National Organization.

As this report is written we have not yet received the reports from Posts, Units, Salons and Departments. However, it is safe to assume that money spent in the area of Children and Youth for the past Legion year will surpass $10 million which will bring our total for these activities since the program began to well over $260 million. At this writing, it is not yet possible to analyze and evaluate programs carried out by Posts, Units and Departments.

It has been our observation during the year that world



One of the prime concerns of the National Commission on Children and Youth is the development of educational services for physically and mentally handicapped children.

trouble spots—especially Asia and the Middle East—have continued to polarize our citizens. Disturbances on college campuses seemed to have declined (up to this writing), but many educational institutions are in serious financial crisis. Inflation continues, but at a somewhat slower rate. While the stock market shows signs of stabilization, unemployment has not been reversed. Unemployment now embraces the unskilled, the young, the Veteran and professional personnel alike. Many cities are on the verge of bankruptcy and hunger and suffering show no appreciable change. The desire to control environmental pollution seems to be gaining strength as more and more business and industry becomes socially oriented to the problems facing consumers. Drug abuse continues to kill and injure thousands of our youth, while at the same time there are ever growing signs of a real religious revival among our young people as they seek other means of bringing about the changes in society they feel are long overdue.

All of these observations affect the programs of the National Commission on Children and Youth and while some of them are negative in nature, the positive ones continue to give hope and encouragement for a better world in which to live.

AMERICAN LEGION CHILD WELFARE FOUNDATION, INC.

William F. Christoffersen (Utah), President
Randel Shake (Indiana), Executive Secretary

In July of this year the American Legion Child Welfare Foundation, Inc., was 17 years old. In that time the Foundation has received over $500,000 in contributions, bequests and earnings without any fund-raising drive. In that same period the Foundation has made grants of nearly $425,000 to achieve its two primary purposes. Those purposes are (1) to add to the sum total of man's knowledge of children and youth, through research, and (2) to make the knowledge society already possesses about chidren and youth more effective through wider distribution of that knowledge.

Officers of the Board of Directors and other members are as follows:

William E. Christoffersen, *President*
Walton D. Griffin, *Vice President*
David V. Addy, *Secretary*
U. S. "Udie" Grant, *Treasurer*
Earl D. Franklin, Jr.
Robert A. Gish
L. Eldon James
Leo V. Lanning
Harold P. Redden

Members of the American Legion Auxiliary Liaison Committee for the current year are:

Mrs. Louis J. Lemstra, *Chairman*
Mrs. Alexander H. Gray, *Vice Chairman*
Mrs. William H. Corwith, *Member*

Appointed personnel consist of:

Randel Shake, *Executive Secretary*
W. Francis Polen, *Assistant Treasurer*
Mrs. James D. Hall, *Office Secretary*

At its meeting February 15, in Washington, D. C., the Board of Directors approved four grants totaling $25,300.00. They include:

1. A $3,000 grant to the Delinquency Control Institute, University of Southern California, for ten $300 expense grants for police officers or correctional officers attending the Delinquency Control Institute.

2. A $5,000 grant to the Berkshire Farm for Boys, Canaan, New York, to continue its program of the production and distribution of taped interviews with troubled youths. Recently, the Berkshire Farm has produced a new series of ten tapes dealing exclusively with drug abuse. As in the past, a series of thirteen tapes will be made available, free of charge, to any radio station in your community who is willing to use one tape per week as a public service program. Each tape is 27½ minutes in length.

3. A grant of $12,300 to the Children's Division, American Humane Association, located in Denver, Colorado, for the compilation of "A Nationwide Study and Analysis of Juvenile Court Laws to Assist and Evaluate the Legal Procedures which may be Evoked for the Protection of Neglected, Abused and Dependent Children."

4. A grant of $5,000 to the Woodhaven Learning Center, Columbia, Missouri, for the continuance of a research project to learn how surface muscle energy of physically

Mrs. Darlene Collins, La Chapeau Nationale of the Eight and Forty, presents a check for $1,000 to Mr. William Christofferson, President of The American Legion Child Welfare Foundation, earmarked for use in the area of cystic fibrosis.

handicapped children may be converted into electrical energy that may be utilized in a manner that will permit such children to perform many manual functions.

Under the 1969 Tax Reform Act the American Legion Child Welfare Foundation retains its tax exempt status. Gifts of stock, bonds, land, money and other valuables are deductible for Federal Income Tax purposes to the extent limited by law. For Federal Inheritance Tax purposes bequests to the Foundation are deductible to the extent permitted by the Federal Tax Act.

Many have found the Foundation Memorial Fund a way to remember a friend or fellow member and at the same time put their gift to positive use in helping children. This two-fold purpose is not only fitting and proper, but many times is also a convenience. When a Memorial contribution is made a Memorial Card goes immediately to the next of kin. It is simple, it is dignified, it is appreciated.

MEMBERSHIP AND POST ACTIVITIES

William F. Gormley (Pennsylvania), Chairman
J. Lloyd Wignall (Utah), Director

Membership Strength

Total official membership, 1969	2,667,453
Total official membership, 1970	2,692,127
1970 membership, as of July 1, 1970	2,619,440
1971 membership, as of July 1, 1971	2,665,709

Membership 1971

The American Legion is now assured of achieving a seventh consecutive year of membership gain. The best estimate is that the final 1971 membership will reach 2,717,700 for a net gain of 25,000. While this gain is not great, it does become impressive when it is considered that approximately 70,000 Legionnaires are lost through death and another 404,000 are lost simply because we cannot locate them.

Many factors contributed to another successful year. "Reach Out," as the membership slogan, played a part. This slogan was particularly effective because it achieved a wide use throughout The American Legion and did help to give direction toward keeping The American Legion abreast of current events and current times. It helped to create the type of American Legion Post that does have membership appeal.

"Jobs for Veterans"

"Reach Out" through "Jobs for Veterans" is a good illustration of how this slogan cut across division lines within The American Legion and reached out to cooperative agencies outside The American Legion. "Jobs for Veterans" has shown The American Legion at its best—an organization concerned with the welfare of all veterans but in particular with the young veterans returning to civilian life from a very nasty war.

"Reach Out — It's Action Time" 1972 Membership Plan

"Reach Out" was not used for a second time simply because there were no new ideas for a general slogan. It's a theme that really caught on toward the end of the 1971 membership campaign and should prove even more effective for 1972. That, together with the application of "Reach Out" to such programs as "Jobs for Veterans" and POW-MIA, which can't be closed off by any arbitrary decision or by the election of a new commander, dictated that "Reach Out" again be used.

The American Legion and the Viet-Vet

The past several years have resulted in solid membership gains—primarily because of a "service first, membership second" philosophy being adopted by more and more posts as they contact the veteran of the Vietnam period.

The 1972 membership year will see a continued emphasis on "service first, membership second," but Posts will be urged to follow up with a firm membership contact where the young veteran is asked to become a member.

The Viet-Vet is becoming increasingly important to The American Legion. Just recently a very successful Post that enrolls better than 90% of its potential analyzed its membership, at the moment it passed the 500 mark for 1971 membership, the number of World War II members had decreased from 258 (or 52%) to 249 (or 50%). Korean veterans showed a slight increase from 56 to 58 (or 11%). World War I veterans, surprisingly, held level at 64 (or 13%). Viet-Vets increased from 122 (or 24%) to 129 (or 26%). Realistically we know that not all of our posts are doing that well, but a membership picture has been developing from the computer at National Headquarters which tells a very graphic and somewhat encouraging story.

From January 1 to April 30, 1971, the computer has processed 150,290 completely new members into The American Legion. A sampling indicates that at least 80% of these are either Korean or Vietnam Veterans, with the greater majority veterans who have served during the Vietnam period.

When these figures are coupled with the reports received near the start of the 1971 membership campaign late last summer, it is very evident that the number of Viet-Vets who are Legionnaires can be very conservatively estimated as increasing from 300,000 to 400,000 By the end of the 1971 membership year it is expected the Viet veteran will be the second largest group, numerically within the organization.

Naturally the 150,000 new starts do not represent a net gain, but it is a substantial part of the base from which will come the net gain mentioned earlier in this report.

The continuing growth of The American Legion, despite the loss by death of over 350,000 Legionnaires since the

Vietnam veterans became eligible, does reflect an image of The American Legion that is growing younger every year. In the last two years the average age of a Legionnaire dropped from 51 to 49.

The Viet Vet is coming into the Legion at about the same percentage rate as did his World War II father and at a substantially higher percentage rate than his older brother of Korean War vintage. The American Legion found from hard, and frequently frustrating experience, that this new veteran needed something more than an invitation to join. He needed to see Legionnaires as citizens interested in his welfare and capable of resolving some of his problems. He needed to see The American Legion involved in projects and activities that had some meaning to him. When this combination exists he joins just like his father joined.

National Membership Workshop

The eighth annual National Membership Workshop, scheduled for August 5-6, 1971, at National Headquarters, will have been completed when this report is distributed. Every indication points to another successful workshop that will see the 1972 campaign launched with enthusiasm and confidence that there will be an eighth year of membership growth.

New Posts

For the calendar year, 1970, The American Legion had a net loss of 56 in the total number of Legion posts. The number of new posts chartered was 82, but 138 charters were cancelled. This is an improvement over the net loss of 78 for the previous year, but any net loss is more than The American Legion can afford.

The average post has 165 members. This doesn't mean that each post, when the charter was cancelled, had that many members, but it does mean that between the time these posts started to die and when they were finally buried, The American Legion suffered an average loss of 165 members per post—that's 9,240 members.

The American Legion reached a peak of 17,360 posts in 1950. Despite two subsequent wars and over 8,000,000 additional eligible veterans, the number of posts has steadily dropped to our present 16,140. We've had to enroll 200,000 Legionnaires to replace those lost from cancelled posts when this 200,000 could have represented a gain.

Without an increase in the number of functioning posts, The American Legion is very close to the point where further increases in potential will not provide any further increase in membership. Several departments are already there, and many more have large urban areas where membership is dropping although all of the population growth is concentrated there.

The problem is pretty easy to state: We must replace our dying posts and, in fact, increase our total number of posts by several thousand. Any significant growth demands new posts properly located, properly organized and properly supervised during the formative period. That's what must be done and can be done if we face up to it.

NATIONAL CONTESTS SUPERVISORY COMMITTEE

Deming Smith (South Dakota), Chairman
Robert C. May (Indiana), Coordinator

Portland, Oregon, Contests

The 1970 National Contests, held in Portland, Oregon, showed a decrease in participating units because of the geographical location. However, attendance during the preliminary contests showed an increase of 1,500 to 2,000 over 1969 Convention attendance in Atlanta. Always a convention highlight, the Parade of Champions, showed an increase of 4,000 to 5,000 paid admissions. Most of The American Legion National Champions were present to defend their titles in the Portland Civic Stadium.

The winners of the 1970 National competition were as follows:

Senior Drum & Bugle Corps—YANKEE REBELS, Post 20, Baltimore, Maryland.

Junior Drum & Bugle Corps—SANTA CLARA VANGUARD, Post 564, Santa Clara, California

Senior Color Guard—LITTLE BILLS, Post 118 Chicago, Illinois

Junior Color Guard—SANTA CLARA VANGUARD, Post 564, Santa Clara, California

Firing Squard—LITTLE BILLS, Post 118, Chicago, Ill.

Senior Band—A.R. McALLISTER MEMORIAL BAND, Post 1284, Joliet, Illinois

Junior Band—LOS ANGELES POLICE JUNIOR BAND, Post 381, Los Angeles, California

Chorus—SINGING LEGIONNAIRES, Post 15, Sioux Falls, South Dakota

Quartet—SIOUX FALLS LEGION QUARTET, Post 15, Sioux Falls, South Dakota

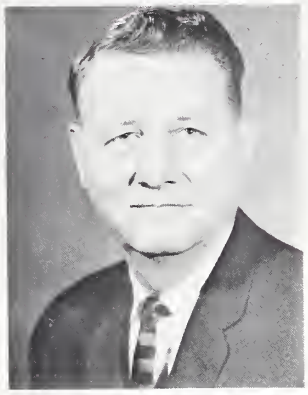
Motorcycle—INDIANAPOLIS POLICE, Post 56, Indianapolis, Indiana

First American Legion Judges Seminar

Because the Uniformed Groups Congress now meets biennially, The American Legion took the initiative to hold the First National Judges Seminar on the alternate year in an effort to bring about standardized judging procedures and techniques in uniformed groups programs throughout the country. By invitation, the Veterans of Foreign Wars, the Catholic Youth Organization and the Canadian Drum Corps Association met with The American Legion, October 17 and 18, 1970, to help in this all-out effort. Over 300 representatives attended from across the country. Since World War I, The American Legion has been a leader in uniformed groups' activity. The Legion's 120-page

publication, "Regulations for Competing Musical and Drill Units," helps to maintain this leadership position. Over 3,000 copies have been distributed, at a minimum cost, to competing units, schools, and judging associations throughout the United States and Canada.

The National Contests Supervisory Committee is contemplating an all-out effort for the year 1971-1972 to include in its program more emphasis on youth activities in the area of high school bands, drill teams and choral units.



C. D. DeLoach
Public Relations

PUBLIC RELATIONS COMMISSION

C. D. DeLoach (District of Columbia), Chairman
James C. Watkins (District of Columbia) Director

The American Legion year now ending began with one of the most auspicious starts of any of the last decade from the standpoint of publicity and public relations. The only National Convention of the past 10 years which attracted greater interest from the news media, was our 50th in New Orleans when the President of the United States and three candidates for the presidency spoke from our platform.

We don't delude ourselves as to why the newsmen were there in such great numbers—they came to cover the "battle of Portland," which, to the everlasting credit of The American Legion, in cooperation with public officials of the State of Oregon and the city of Portland, never materialized. In the process we won the graduging admiration even of normally hostile elements of the nation's press.

In Portland the PR staff issued working press credentials to more than 300 newsmen, representing local, national and international news outlets, including Russia's Izvestia, the British Broadcasting Company and the Swedish Broadcasting Company.

Immediately after the National Convention, a public relations staff member assisted with coverage of the 1970 World Series of American Legion Baseball in Klamath Falls, Ore. Here, in addition to the routine chores of assisting with news coverage, our man helped with the preparation of a documentary film on American Legion Baseball, the first such effort in 18 years.

This was a year for The American Legion to "Reach Out," as proclaimed by National Commander Chamie's theme, and to serve America and her people in three areas which seemed to cry out most for attention and concerted effort of the type which the Legion is so capable of providing—POW's and MIA's, "Jobs for Veterans," and a clean-up campaign.

With the National Commander's primary effort aimed at bringing the plight of the prisoners of war and missing in action to the attention of the American people, public relations efforts also were geared to this objective.

The American Legion's Prayer for Our Prisoners of War was given the widest possible distribution and with some rather dramatic results. On Veterans Day, 1970, the prayer was read on the "Today" show by the well-known clergyman, Dr. Norman Vincent Peale. It was used at several nationally televised professional football games and other sporting events.

The VA Administrator used it in Veterans Day ceremonies at Arlington National Cemetery, and just prior to Christmas a blanket mailing of the prayer was made to all daily newspapers across the nation with the suggestion it could be used as a timely holiday prayer. The useage in this manner, both editorially and as a front page feature, was widespread.

A 35-mm. slide, with an accompanying 20 second narration, was developed in support of the POW program and sent to over 800 television stations. Reports from these stations indicate free TV exposure valued conservatively at $631,800 reaching approximately 44-million viewers.

As a follow-through on the POW project, public relations assisted the National Security-Foreign Relations Division with the development of a 12½ minute color, sound on film production designed to keep building concern for the plight of the prisoners of war. The film is narrated by Major James N. Rowe, U. S. Army, who was a captive of the Viet Cong for about six years before he escaped. It has been well received by all who have seen it, including our own NEC, the Department of Defense,

National Commander Alfred P. Chamie fields questions from Indianapolis newspaper, radio and television newsmen during his first formal news conference in the National Headquarters city.

and the ladies of the National League of Families of Prisoners of War-Missing in Action in Southeast Asia. Further efforts to exploit the film on national television are being made, and it has been made available to our Departments and other interested organizations.

The second phase of the National Commander's "Reach Out" program, the "Jobs for Veterans" project, received similar public relations support by the publicizing of plans as they were developed and the reporting of results as they became available. This is a continuing process and stories of the latter nature still are being prepared and distributed as added material is accumulated.

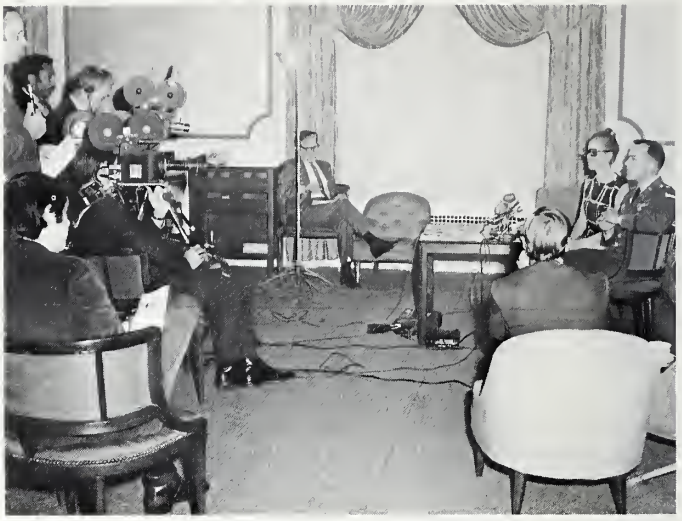
During the Washington Conference the third phase of the "Reach Out" program, a cooperative clean-up project with the Boy Scouts of America was announced by Commander Chamie. A comprehensive kit was developed by public relations to help post and departments build up the big day, June 5, 1971, when the massive clean-up America program was scheduled.

Materials prepared by public relations in support of this project included news releases, suggested editorials, suggested speeches, radio and TV spot announcement material designed for use in public service time, and a continuing flow of news stories designed to help build interest right up to the time of the event.

By late spring and early summer, the major efforts of public relations were directed to the annual preparation for the 1971 National Convention.

The year also marked the retirement of long-time PR staff member Frank X. Kelly, assistant director of PR at the Washington offices.

Brigadier General Daniel (Chappie) James, Deputy Assistant Secretary of Defense for Public Affairs, here receives The American Legion National Commander's Award from Commander Alfred P. Chamie during public relations luncheon in conjunction with the 1971 Washington Conference.



Major James Rowe, USA, who escaped to freedom after more than five years as a prisoner of war of the Viet Cong, draws a full house of newsmen as he conducts a news conference prior to appearance as guest speaker at the National Commander's banquet for the National Executive Committee.

ADMINISTRATIVE SERVICES

James S. Whitfield (Missouri), Executive Director
Hollis C. Hull (Oklahoma), Asst. Executive Director

The Executive Director, whose office is located in the National Headquarters in Indianapolis, has three major responsibilities.

(1) He performs such duties as may be assigned to him by the National Adjutant to assist in meeting the myriad responsibilities of that office and, during temporary absences of the National Adjutant from the Headquarters, acts for him.

(2) He heads the Administrative Services Division and through it supervises and coordinates the many administrative functions of the Indianapolis headquarters.

(3) He functions as the Director of Personnel, recruiting necessary staff, maintaining personnel records, and serving on the Personnel Committee of the Headquarters.

Included in the Administrative Services Division of the Indianapolis Headquarters are the following administrative functions: Cashier; Mail; Printing; Purchasing and General Supply . . . stock, receiving, shipping . . . Library, Archives, E. A. Blackmore Museum; Stenographic Pool and Reproduction Unit; Building Maintenance; Cafeteria; Personnel Records and Recruiting; Finance Section, Insurance Section, and Computer Center.

The Administrative Services Division also provides all secretarial assistance to the executive officers of The American Legion.

The following statistical tables are indicative of the volume of work routinely performed by this Division.

Mail

6/1/70 to 5/31/71

Incoming Letters (Distributed to various divisions for processing)	2,676,779
Incoming Parcels	2,169
Outgoing Letters (Tub Mail used for Departments)	307,207
Outgoing Parcels (Exclusive of National Emblem Sales)	55,946

Duplicating

6/1/70 to 5/31/71

Pages Mimeographed	969,528
Pages Multigraphed and Multilithed	4,220,674
Envelopes and Labels Addressed	450,471
Letters Transcribed	3,907
MC/ST	9,797
Addressograph Plates Cut	10,550
Telegrams	1,222
Xerox Copies	716,918

Supplies

6/1/70 to 5/31/71

Paper Cut and Processed

501 Reams or 10,020 lbs. (5.01 tons)

Freight and Express

6/1/70 to 5/31/71

In	211 Cartons (8,409 lbs.)
Out	2,016 Cartons (86,073 lbs.)

Library and Emil A. Blackmore Museum

6/1/70 to 5/31/71

Materials added to Library	81,385
Informational requests answered by staff	8,377
Items added to Emil A. Blackmore Museum	35

Computer Center

The Computer Center is currently responsible for the following projects:

Maintenance of The American Legion Magazine list, membership status and labels.

The production of membership cards and registers, department accounting reports and statistical information.

The printing of all state paper labels upon request.

The maintenance of inventory controls, purchasing controls and billing applications for The American Legion Emblem Division.

Production of all General Ledger accounting information.

All payroll reports and affiliated tax reports.

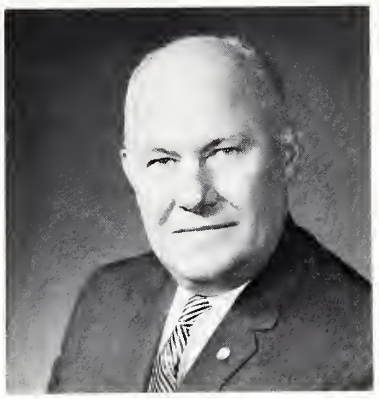
Maintenance of the mailing list and automated grading for the Extension Institute.

Production of all audit control and circulation analysis reports required by the Audit Bureau of Circulation for The American Legion Magazine.

Maintenance of the master file and labels for The American Legion Insurance Program.

Maintenance of the *Firing Line* mailing lists and billing procedures.

Accounts receivable for The American Legion National Headquarters Emblem Division.



James E. Powers
The American Legion Magazine Commission

THE AMERICAN LEGION MAGAZINE COMMISSION

James E. Powers (Georgia), Chairman
James F. O'Neil (New Hampshire), Publisher
The American Legion Magazine

The past year has been one of mounting crises for The American Legion Magazine as the problems relating to the increased costs of producing and distributing same became more acute with each issue. Most of the publications industry is in the same boat, but many magazines are in a better position to "pass on" their rising prices of printing, paper and mailing than is The American Legion.

Fortunately, our magazine appears to be gaining strength from an editorial standpoint. There is much evidence to support the statement that it never has enjoyed as much popularity with the readers as at present. The magazine is attracting much attention in and outside The American Legion.

There is ample evidence that our magazine is extremely popular with Legionnaires and their families, while advertisers (who are the first to challenge the extent of readership) concede that it is extremely well read—and that few other magazines are as completely read, from cover to cover, as others. Other publications seem to agree. There has always been a lively interest in reprinting articles from The American Legion Magazine in other publications—from the Reader's Digest to local newspapers, religious and fraternal magazines, trade journals, etc. In the last year, more such requests have been received than in any previous year of record.

Modest advertising and subscription (membership)

revenue gains have been recorded in the past two years, and that trend is being continued into 1971. These financial returns have not been sufficient, however, to match the sharp rises in costs.

It bears repetition to state that from an economic viewpoint this is one of the most trying periods in the history of The American Legion Magazine. The prospect is overwhelming that it is going to get worse, much worse, before, if ever, it gets better.

In mid-May the United States Postal Service jumped second class postage 20.6 percent, as the first step in making the annual mailing bill for The American Legion, in this decade, approximately one million dollars. Prior to the May 15 boost, it was at a yearly rate of $250,000.

Up and up go the costs and where they will stop nobody knows. Expenditures for mailing, printing and paper will soon consume more than the budget dollar per member, per year, allocated for the total magazine operations.

Unless more funds are made available and soon, the magazine will be operating at a substantial deficit. The only alternative would be to downgrade the quality of the publication, and we don't believe that is the right way to satisfy the issue. We feel confident the membership would prefer that the excellence of the magazine be preserved in their interests as well as those of the organization.

Labor problems at the Fawcett Printing Corporation plant at Louisville, Ky., became serious during the past year. A strike in October, 1970, delayed the delivery of the Convention issue, part of which was completed in Chicago. In the spring of this year it became necessary for the National Executive Committee to adopt a resolution granting emergency powers to the magazine to seek, if the need arose, a temporary or permanent home for printing to preserve continuity of delivery of the publication. The net result, of course, is an increase in costs that will be reflected more sharply in 1972.

A changing parade of cover designs since The American Legion Weekly to a recent issue of the magazine.

The American Legion's Data Processing Center, of which The American Legion Magazine is a customer for its print-out address labels, states that the transfer to the new computerized equipment is on schedule and that it should be functioning by mid-February. Prior to the establishment of the Data Processing Unit, the computers were installed and operated under the aegis of the magazine. More and more programs, not related to the magazine, were introduced into the system and the center was created as the proper approach. Today the print-out labels for the states and Posts exceed the 32 million per year for the magazine.

The Legion Publications Commission, formerly The Legion Publishing and Publicity Commission, was created by authority of a resolution adopted by the National Executive Committee at its meeting in Indianapolis, Indiana, November 20, 1946, and charged with the following duties:

(A) Publishing and distribute The American Legion Magazine

(B) Publishing and distributing the National Legionnaire

The National Legionnaire was merged into the format of The American Legion Magazine in 1949, and now appears in that section of the magazine known as NEWS OF THE LEGION. The name, "The Legion Publications Commission," was changed in 1970 to "The American Legion Magazine Commission."

EMBLEM SALES DIVISION

Julius Levy (Pennsylvania), Chairman
Alfred L. Lankenau, Jr. (Indiana), General Manager

The American Legion emblem is the exclusive property of the National Headquarters. The sale of the emblem, emblem pins, merchandise carrying the emblem, and other items of organization equipment is the responsibility of the National Emblem Committee and the National Emblem Sales office, located at National Headquarters in Indianapolis. The following tables show gross sales, net earnings, etc., for the entire calendar year 1970 and for the first three months of 1971.

January 1 to December 31, 1970
(12 months)

Gross sales	$2,018,554.20
Cost of goods sold	1,262,424.30
Commission to Auxiliary	33,873.33
Overhead	494,805.64
Operating profit, including discounts taken	242,040.47

January 1 to March 31, 1971
(3 months)

Gross sales	$ 490,500.00
Cost of goods sold	278,558.00
Commission to Auxiliary	4,293.00
Overhead	105,640.00
Operating profit including discounts taken	102,009.00

THE AMERICAN LEGION LIFE INSURANCE AND TRUST COMMITTEE

Albert V. LaBiche (Louisiana), Chairman
Paul L. Weber (Nebraska), Director

On April 1, 1971, The American Legion Life Insurance Plan marked is thirteenth anniversary. The Plan was officially adopted by the National Executive Committee in Washington, D.C., on February 22, 1958. In those thirteen years, it has achieved many important goals. The insurance Department is staffed by a National Headquarters employee who serves as Director to the Insurance Office, which is administered by the Youngberg-Carlson Co., in Chicago, Illinois. The Insurance Committee is assigned for jurisdictional purposes to the National Finance Commission and reports through that Commission to the National Executive Committee.

Your Insurance Committee has met two times since the last report and is able to report again that the Plan has continued to grow and make improvements. The 15 per cent "across the board" increase in benefits effective January 1, 1966, has been continued for the year of 1971.

Another item of major importance was the approval of a resolution by the National Executive Committee to raise the limits of The American Legion Life Insurance Plan to four full units. Legionnaires under age 30, who were eligible for $11,500 protection before, can now apply for up to $46,000 in Legion Life Benefits. Of course, the most important news is that the cost per unit is still only $24.00 a year.

This is another benefit of membership in The American Legion for the young veteran. It's an excellent selling point for new members and also serves as a means of retaining members. Inform the members of your post of this big, new development.

Remember, your American Legion Life Insurance Plan always pays in addition to any other life insurance benefits; it is not meant to replace any existing coverage you have. It simply gives you thousands of dollars extra protection at incredibly low cost. That's why there is no finer way to protect and remember those you love . . . whether it's your family, a charity, a foundation or even you Local Legion Post.

In thirteen years, 7,687 claims were paid, amounting to $10,311,407.88 in benefits. During 1970 alone, an average of $38,038.00 was paid each month. These benefits were paid at no cost to the National Organization of The American Legion and at no expense to the membership.

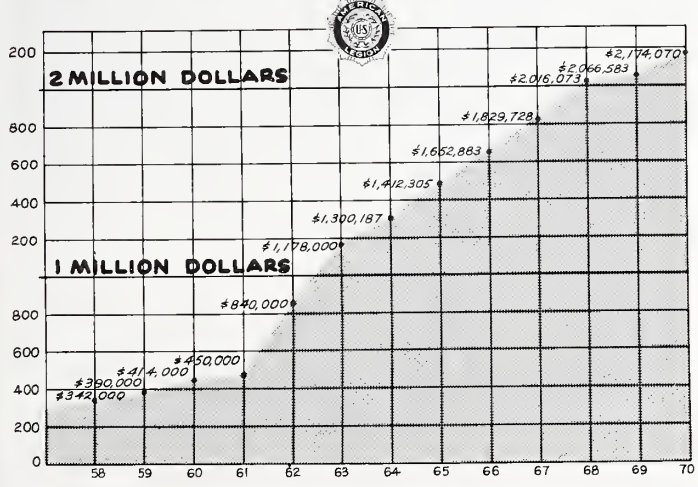
Premiums and/or contributions for 1970 paid for life insurance protection amounted to $2,174,070.04. After the close of each calendar year and after all claims and administration expenses have been paid in the Group States, the unused premiums are placed in The American Legion Life Insurance Trust. There is over one million dollars in the trust fund.

The American Legion Life Insurance Plan is underwritten by two large and reputable companies, Occidental Life Insurance Company of California and the United States Life Insurance Company in the City of New York. Occidental is the ninth largest underwriter of group life insurance in the United States. For members who are permanent residents of New York and Puerto Rico, the insurance is underwritten by one of the largest companies in North America, the United States Life Insurance Company in the City of New York. Permanent residents of North Carolina, Ohio, Texas, Wisconsin, Illinois, and New Jersey are covered separately by the Occidental Life Insurance Company, which provides similar benefits at the same rate.

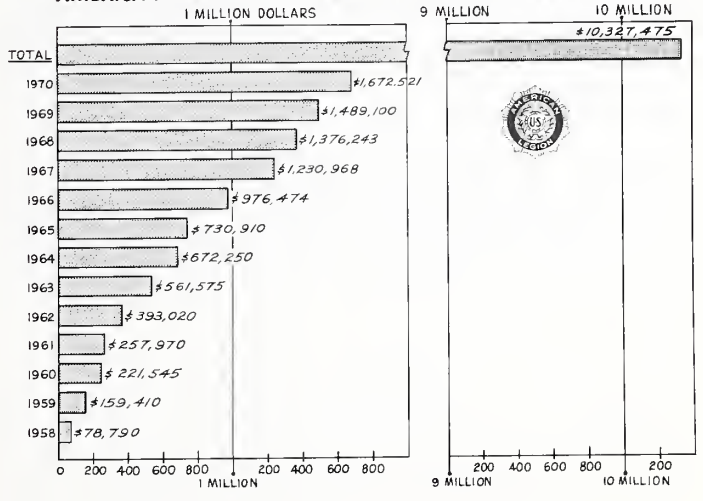
The American Legion Life Insurance is the only official insurance plan in all states for Legionnaires. Two and

(Continued on Page 128)

AMERICAN LEGION LIFE INSURANCE PREMIUM GROWTH 1958-1970



AMERICAN LEGION LIFE INSURANCE PAID CLAIMS 1958-MARCH 31,1971



Clarence S. Campbell
Economic Commission

ECONOMIC COMMISSION

Clarence S. Campbell (Vermont), Chairman
Austin E. Kerby (Maryland), Director

The National Economic Commission continues its efforts to improve and strengthen the economic program through legislative and administrative actions.

As have veterans of all wars, returning Vietnam era veterans have a series of readjustment problems upon their return to civilian life. Because of the high unemployment rate, especially veterans in the 20-29 age group, and the fact that approximately 80,000 veterans are returning to the mainstream of civilian life each month, it has become crystal clear to the Economic Commission during the past year that the most critical problem of this generation of veterans is the need for meaningful jobs and job training opportunities.

In recognizing this problem, the Commission, in cooperation with other program divisions within the organization, launched a "Jobs for Veterans" program early in the 1970-71 American Legion year. This program which started on a pilot basis in 17 states is now operating state-wide in 44 departments. Notable success has been accomplished through job clinics and various types of job information centers as well as a personalized outreach method.

When the Administration became involved in a "Jobs for Veterans" program, and appointed Mr. James F. Oates, Jr., as National Chairman, the Economic Commission promptly established a coordinated joint effort with this group to enhance a mutual goal of widening job and job training opportunities for veterans. National Commander Alfred P. Chamie serves as a member of the Executive Committee of the "Jobs for Veterans" National Advisory Committee. Chairman Oates recently stated in a letter to the National Commander, "I am very gratified by the major role taken by The American Legion through its own 'Jobs for Veterans' program."

In an effort to improve employment opportunities for all war veterans, including the handicapped and the older veteran, "National Employ the Handicapped Week" was observed October 4-10, 1970; "National Employ the Older Work Week" May 2-8, 1971, for the 13th consecutive year; and for the second year the Economic Commission selected the two most outstanding employers of veterans to receive the Legion's national "Employer of the Year Award."

The Manpower Development and Training Act of 1962, has an excellent potential to help returning veterans acquire needed skills to raise their abilities to compete in the job market. However, few veterans are afforded the opportunity to enroll in MDTA training because of complicated criteria associated with the disadvantaged definition and most training slots are reserved for the disadvantaged. The MDTA of 1962 was enacted to train unemployed and under-employed persons and veterans were to have preference. We have requested the Administration to adhere to provisions of the 1962 Act irrespective of economic circumstances.

Unbelievable, yet true, even during the present war in Vietnam there are those who seek elimination of veterans preference in Federal Civil Service. To date the

Booklet outlining plans of The American Legion of Oklahoma for implementing the "Jobs for Veterans" program within that state, is presented to National Commander Alfred P. Chamie by Immediate Past National Commander J. Milton Patrick, of Oklahoma, and Tom C. Smith, Oklahoma Department Commander.

The American Legion's "Jobs for Veterans" program comes in for thorough discussion during 1971 Washington Conference as James F. Gates (third from left), Chairman of the Federal Government's "Jobs for Veterans" Program, and J. M. Henderson (second from left), of Goodyear Tire and Rubber Co., active in hiring programs for veterans, were speakers before the Economic Commission. Pictured with the guest speakers are: (left) Austin Kerby, Economic Director, and Clarence Campbell (right), Chairman, National Economic Commission.

Economic Commission has been successful in blocking all legislative and most administrative attempts to weaken the preference system. The American Legion's most recent legislative accomplishment was the preservation of veterans preference in the Postal Reorganization Act.

The Veterans Housing Act of 1970, as supported by the Economic Commission, has broadened and improved the home loan benefits for many veterans. For the first time the VA is authorized to extend veterans' guaranteed and direct loan benefits beyond conventional housing to include mobile homes and condominiums. Additionally, the new housing law provides refinancing of existing mortgage loans, eliminates the loan fee required of Vietnam veterans and does away with all previous deadlines for GI home loan eligibility.

Other enacted legislation supported by the Economic Commission, 1) designated the first full week in May 1971 as "National Employ the Older Worker Week" (PL 91-593); and 2) grants preference to Vietnam era veterans for Farmers Home Administration loans (PL 91-620).

Due to the many inconsistencies in the present method of providing unemployment compensation payments for Vietnam veterans we are seeking legislation to provide for a system of payments in which the minimum amount, duration and eligibility would be determined on a uniform basis without reference to state unemployment compensation laws.

Outstanding handicapped Federal employees are honored by The American Legion National Economic Commission through Director Austin Kerby. Here he presents a flag that had flown over the Capitol to Miss Alice Chancellor, an electronics engineer with the U. S. Army's Electronic Proving Grounds. Lieut. Gen. Woodrow W. Vaughn, Deputy Commanding General of the Army Material Command, witnesses the presentation.

In accordance with a current mandate the Commission continues its coordinated efforts with Small Business Administration officials with the hope that a more equitable system can be worked out to assist veterans interested in entering a small business venture. The Commission being responsible for various other economic programs continues its active support of the United States Savings Bonds Program.

All administrative and legislative activities are important to the economic program, however, the staff's direct service to individual veterans and their dependents and survivors has traditionally been the prime function of the Economic Commission.

W. F. Lenker
Veterans Affairs and Rehabilitation Commission

VETERANS AFFAIRS AND REHABILITATION COMMISSION

W. F. Lenker (South Dakota), Chairman
E. H. Golembieski (Pennsylvania), Director

The Veterans Affairs and Rehabilitation program is one of service to veterans of our nation's wars, and to their dependents and beneficiaries. We believe it to be public policy for the country to make available to its veterans the highest quality of rehabilitation services, and to grant to those who are disabled, to their widows and their childrden, benefits commensurate with their needs. The members of the Veterans Affairs and Rehabilitation Commission and every member of its staff take pride in the part they are privileged to play in the progress and development of this program.

While the period following adjournment of the 1970 National Convention marked the beginning of a new legislative year for The American Legion in the area of veterans benefits, there still remained several months in which the 91st Congress took further actions on many pieces of veterans legislation. On October 22, 1970, Public Law 91-500 was approved by the President. This law, among other things, provided that veterans who are 72 years of age or older shall be deemed to be unable to

defray the expenses of necessary hospital and domiciliary care. On December 24, 1970, PL 91-584 was approved. Included in this measure was the provision of educational benefits for wives and children of members of the Armed Forces who are missing in action or who have been identified as prisoners of war for more than 90 days. It also extended to wives of such members the provisions of the home loan program. Further, PL 91-584 provided that a serviceman who has served at least 180 days in an active duty status may use his GI Bill entitlement for post-secondary education and training, and for a home loan under the direct or guaranteed home loan programs.

Also on December 24, 1970, Public Law 91-588 was approved. This bill had considerable impact on the veterans pension and the dependency and indemnity compensation programs. Some of its provisions are as follows: it increases the monthly rates and the annual income limitations for the payment of pension to wartime veterans and their widows and for payment of dependency and indemnity compensation to parents of those who die of service-connected causes; increases the monthly allowance to certain widows who are "housebound," and to veterans and widows in need of regular aid and attendance; adds five exclusions in computation of annual income for pension; removes the statutory requirement for annual reports of income from persons who are 72 years of age and who have received pension for two consecutive years; extends to veterans of 90 days of Mexican Border service, beginning May 9, 1916 and ending April 5, 1917, pension and certain other wartime benefits.

On January 11, 1971, Public Law 91-666 was approved. This Act increases the amount allowed for the purchase of specially equipped automobiles for certain disabled veterans. It also requires the Veterans Administration to provide the necessary adaptive equipment for the automobile, in addition to the allowance, and provides for the repair and replacement of such adaptive devices on one car at a time for the eligible veteran.

In the area of veterans legislation it should be noted that another piece of vital legislation was enacted just prior to the convening of the 1970 National Convention. This Act, Public Law 91-376, approved August 12, 1970, made a number of changes in veterans compensation program. It increased the rates of compensation for all disabilities ranging from 10 to 100 percent; it extended the presumption for service-connection for psychosis, and for certain dietary deficiencies, to two years for persons who were held as prisoners of war for six or more months; and it removed the bar to benefits available to a remarried widow upon termination of the remarriage by death or divorce.

Commander and Mrs. Chamie host group of servicemen from Washington area hospitals, where they are recuperating from injuries suffered in Vietnam, during the National Commander's banquet honoring the Congress of the United States and conducted in conjunction with the annual Washington Conference.

The staff of the Veterans Affairs and Rehabilitation Commission is pleased to report that the mandates set forth in those resolutions approved at the 1970 National Convention relating to improvements in the veterans benefits program have, for the most part, already been presented to the 92nd Congress. Since that Congress convened in January there has been a considerable amount of activity in both Houses relating to veterans affairs. Of prime concern, as this report is being written, and for fiscal year 1972. National Commander Chamie appeared before the Subcommittee on Health and Hospitals, Senate Committee on Veterans Affairs, on April 28, 1971, at which time he expressed the concern of The American Legion for the critical situation that has developed in the operation of the Veterans Administration medical care program. At an appearance before the Subcommittee on Housing & Urban Development, Space, and Science, of the House Committee on Appropriations, on May 12, 1971, an American Legion representative expressed Legion concern at what are considered to be deficiencies in the Administration-proposed appropriation requirements for the Veterans Administration for fiscal year 1972. In both of these hearings it was strongly pointed out that the adverse effect stemming from any budget cuts would unfavorably affect the care and treatment of sick and disabled veterans.

In closing, we should point out that this condensed report is being prepared in May, and that most of the Legion's legislative objectives in the field of veterans affairs have yet to be accomplished in the 92nd Congress.

The Veterans Affairs and Rehabilitation Commission and its staff will continue its efforts to achieve improvements in the Veterans Affairs program.

Fred C. Heinle of Milwaukee, Wis. (center), is the 1971 72 president of The American Legion Department Service Officers Association. Other officers serving with Heinle are: (Left to right) Harry W. Stephens, of Portland, Ore., Chaplain; Garland D. Bloodsworth, of Wilmington, Del., Sergeant-at-Arms; Robert C. McFarland, of Togus, Me., Vice President, and Walter T. Hyde, of Providence, R. I., re-elected Secretary-Treasurer.

Clarence C. Horton
National Legislative Commission

NATIONAL LEGISLATIVE COMMISSION

Clarence C. Horton (Alabama), Chairman
Herald E. Stringer (Alaska), Director

The function of the National Legislative Commission, basically unchanged since it was established in 1919, is to represent The American Legion before the Congress of the United States on legislative matters af concern to the veteran, and to assist the National Execuive Committee in developing our legislaive program for each session of the Congress.

At its office in the nation's capital, the staff of the Commission concentrates on carrying out the legislative objectives of The American Legion, as expressed in resolutions adopted at National Conventions and at meetings of the NEC. The staff also publishes a Legislative News Bulletin to keep the Legion and the Auxiliary informed of Congressional action on legislation affecting veterans and their dependents.

Resolutions pertaining to federal legislation adopted at the 1970 National Convention and at subsequent meetings of the NEC form the basis for our program in the 92nd Congress. The legislative portfolio now contains 137 resolutions, encompassing all facets of Legion activity. Resolutions approved at this Convention which are legislative in nature will be added to the portfolio.

Since our report to the 1970 National Convention, great strides have been made in Congress on behalf of our nation's veterans. The 91st Congress adjourned January 2, 1971, after writing one of the finest records on veterans legislation in recent history. Twenty-four Public Laws were enacted dealing directly with one or more of our legislative mandates. These included: establishment of a Senate Committee on Veterans Affairs; improvement in the Dependency and Indemnity Compensation program; extension of educational assistance and home loan benefits to wives of members of the Armed Forces who are missing in action or prisoner of war; elimination of the "paupers oath" at age 65 to permit non-service-connected veterans to be admitted to VA facilities, and those that are housebound to receive medicines and drugs, and extension of home loan benefits to veterans of the Vietnam era, including loans for mobile homes. This legislation also reopened the home loan program for World War II and Korean veterans who have not used all of their entitlement. Although there were procedural tie-ups in the final weeks of the 91st Congress, each House tried to meet its responsibility to the veteran and his dependent.

The 92nd Congress got off to a slow start this year due to problems in organizing its committees, but veterans bills are now beginning to move in both Houses. This report was prepared in May but legislation already enacted includes a supplemental appropriation for payment of unemployment compensation to returning veterans, designation of the week commencing March 21, 1971, as "National Week of Concern for Prisoners of War and Missing in Action," and a 10 percent increase in Social Security Benefits retroactive to January 1. The House Committee on Veterans Affairs was again the first Congressionl Committee in the new Congress to report legislation. Two of its bills, now pending in the Senate, would extend VA hometown nursing care for service-connected veterans from six to nine months and set up a VA mortage insurance program for service-connected paraplegic veterans.

We are concentrating our efforts at the present time on legislation to extend the Selective Service Act, increase the appropriation for the VA medical care program and provide more job opportunities and educational benefits for Vietnam veterans. Most of the bills to implement our legislative mandates have been introduced and are pending before the Committees having Jurisdiction. We expect that by the time of the National Convention in August,

Congressman William Jennings Bryan Dorn greets National Commander Chamie and Legion National Legislative Chairman Clarence Horton as the Commander arrives to deliver his testimony to the House Committee on Veterans Affairs. Congressman Dorn served as acting chairman of the committee on that occasion in the absence of Chairman Olin Taegue.

many of the Legion mandates will have been satisfied.

The Legislative Commission has presented testimony in recent days on the VA budget, the Selective Service Act, Internal Security legislation, maritime funding and the Vietnam veteran unemployment crisis. The National Commander has been the key Legion spokesman before House and Senate Committees on several occasions.

Since the National Convention last Septmber, the Legislative Commission has met once in Washington and subcommittees thereof have been called into session twice to participate in meetings of the National Executive Committee.

The Congress continues to be sympathetic to the veterans' program. The Legislative Commission and its staff have received excellent cooperation again this year from the national officers, commissions and divisions of The American Legion and the American Legion Auxiliary. We are grateful to all of them and to the members of the Legion and the Auxiliary in every Department for their splendid support of our legislative program.

National Commander Chamie, flanked by the Legion's Legislative and Veterans Affairs and Rehabilitation experts, delivers American Legion testimony on current legislative objectives in the field of veterans affairs to the House Committee on Veterans Affairs.

In shirt sleeve session in the National Commander's Washington Office, Legislative Director Herald Stringer and Robert E. Lynch, Deputy Director, National Veterans Affairs and Rehabilitation Division, work with Commander Chamie on a last minute check of testimony to be delivered by the Commander in the Legion's first official appearance before the Senate Veterans Affairs Committee.

Churchill T. Williams
Finance Commission

FINANCE COMMISSION

Churchill T. Williams (Iowa), Chairman
Francis Polen (Indiana), National Treasurer
James E. Smith (Indiana), Fiscal Supervisor

The primary obligation of the Finance Commission, composed of 10 members, is to prepare a yearly budget for submission to the National Executive Committee and to exercise reasonable control procedures to see that the various divisions and/or departments of the National Organization operate wihin he approved appropriations.

Obviously, in the organization of budget recommendations prime consideration must be given to the avoidance of "deficit budgets" and envisioning the financial problems of The American Legion for a period of years beyond that involving the specific proposals of "the year" under consideration.

It was this thinking that motivated the Finance Commission to support the dues increase enacted in 1962 and which became effective the following year. A situation comparable to that of 1962 is confronting us as we prepare to gather in Houston. Deficit spending is with us and the problem will become serious in 1972 and the years to follow unless the necessary corrective steps are taken at the National Convention.

One of the questions properly asked is that relating to alternatives to a dues increase to resolve a financial crisis. Well, of course, programs could be eliminated and personnel reduced. This facet has been carefully explored. The answer is that projects have been pared, and at a time they more properly, for the "good of The Legion," should have been expanded. Since 1962 the number on the payroll has been cut 23% in the interests of sound financial policy. It is our belief that further reductions would impair efficiency and service.

The Rehabilitation Reserve fund, established by an allocation of 25c of the dues structure, has been exhausted and it is now necessary to take additional monies from the general fund to satisfy the demands of this important oper-

ation. With each succeeding year this drain upon the National Treasury will increase.

Costs of magazine operations, a source of revenue in the past, are rising so sharply that its contributions will be minimal. Postal charges will rise 20% this year, and, in this decade, to a possible maximum 258% higher than at present; printing will jump 20% and paper prices about $100,000 on a yearly basis. Accordingly, The American Legion Magazine cannot be expected to provide the type of financial help in the future that we have relied upon in past years.

Your attention is called to the reports of the various committees and trusts which report to the finance commission, which reports are contained elsewhere in this annual report.

A full financial statement is incorporated in the treasurer's report.

Thomas E. Whelan
Foreign Relations

FOREIGN RELATIONS

Thomas E. Whelan (North Dakota), Chairman
James R. Wilson, Jr. (Pennsylvania), Director

The year since our National Convention in Portland has been a critical one for United States foreign policy. America's national security and the interests of its allies and friends have been threatened on several major fronts—most important and dangerous of these has been East Asia and the Middle East. During the past year, our Nation has faced many crucial decisions and has undertaken several far-reaching programs in an effort to meet crises in these two vital areas of the world. The American Legion is proud to say that it has supported our government in these efforts.

The problem posed by the United States decision to Vietnamize the conflict in South Vietnam and thus to withdraw gradually its land forces from that country and that conflict in consonance with the Nixon Doctrine was considered carefully at the 1970 National Convention. The decision was made to support the President of the United States wholeheartedly, Resolution No. 46, adopted at

Secretary of State William P. Rogers greets National Commander Alfred P. Chamie as the Commander pays a courtesy call on one of his earlier visits to the nation's capital following his election to office.

Portland, expressed total Legion support for United States policy and for the right of the South Vietnamese people to remain independent and to choose their own form of government free of outside aggression or influence. The resolution called for the eradication of enemy military sanctuaries wherever situated to aid in achieving these goals. Thus, the Legion approved the President's actions in Cambodia in 1970 and in Laos in 1971 to find and destroy these sanctuaries.

In its spring 1971 meeting, the NEC adopted Resolution No. 26, reaffirming our support for Vietnamization, opposing moves in this country to set a fixed date for complete withdrawal of all American forces, and approved the decision to keep troops in South Vietnam until the enemy negotiates a complete prisoner exchange.

Since the POW issue inextricably linked to the issue of Vietnam, your Foreign Relations Commission has maintained a constant, close interest in the welfare of our POW/MIA servicemen in Southeast Asia. The 1970 National Convention unanimously approved two resolutions (123 and 565) demanding humane treatment for our prisoners, strict adherence to the 1949 Geneva Convention on prisoners of war, and the coupling of further troop withdrawals with a solution of the POW problem. To date, the Communist enemy has failed to live up to its international commitments. However, since late 1969, there has been some noticeable improvement in treatment of our prisoners and in the exchange of mail. We are determined

Commander Chamie chats with U. S. Ambassador Walter P. McConaughy at the Ambassadors' residence at Taipei, Taiwan, during visit to the Far East and Southeast Asia.

National Commander Chamie is greeted at State Department reception by former Astronaut Michael Collins, now Assistant Secretary of the Bureau of Public Affairs, Department of State, with whom he is shaking hands, and Francis Donnelly of the State Department.

to keep up the pressure on North Vietnam and its allies in order to impress them with our deep concern over the plight of our men in captivity.

National Commander Chamie is giving the POW/MIA problem the highest priority during his year in office. He appointed PNC William R. Burke to head an eight-member Special POW Committee in September, 1970, charged with both cooperating with other groups and initiating our own programs to aid our POW/MIA. Since then, the Foreign Relations Commission has acted as the backstop (along with the Public Relations and Legislative divisions) for the Committee. We have encouraged letter-writing and petition gathering campaigns and special POW days and weeks around the country. We have solicited proclamations from governors, majors, and other legislators to remind the American people of the issue. We have encouraged the use of a special American Legion POW Prayer at public gatherings and in churches and other meeting places. We have briefed delegations going to Paris and Vientiane to seek interviews with North Vietnamese officials. And we have collected signatures of elected officials at all levels throughout the nation for submission to our Paris peace talks delegation. Most recently, we assisted our Public Relations Division in the preparation of an American Legion film on POWs, entitled "1,600 Brothers," for use in keeping the American people aware of this problem.

The NEC, at its spring 1971 meeting, adopted three new resolutions on POWs (25, 46, and 56) stressing again the urgency of finding a solution to the problem of getting the enemy to live up to the Geneva Convention. The Commission, in conjunction with the Special Committee, continues to seek new avenues of approach to reach this goal. Yet it appears that Hanoi, the Viet Cong, and the Pathet Lao persist in considering our POWs as political pawns to be used to gain concessions in a final peace agreement on Indochina and, meanwhile, to pressure the American people and their legislators to speed up the withdrawal of our forces from South Vietnam.

The situation in the Middle East, where Arab is arraigned against Jew, and where the Soviet Union has, since 1967, gained enormous new influence among the Arabs, is fraught with danger for the United States. A traditional Russian target—the Bosporus, the Eastern Mediterranean, and the Suez Canal—this area of the world threatens to become a place of direct confrontation between the U.S.S.R. and the United States. It is an area of vital economic importance to the free world because of its virtual monopoly of world oil resources, of military significance because of the Suez Canal, the gateway to the Indian Ocean, and of political importance because of the clashing nationalisms of the Arab and Israeli peoples. Soviet attempts to gain hegemony there must call for a response from the free world.

The United States is the sole supplier of modern weapons to Israel and has informally but concretely committed itself to the preservation of Israel's independence. Secretary of State Rogers' plan to negotiate either a partial or complete settlement between the U.A.R. and Israel is still being considered by both parties. In Resolutions No. 394-70 and R-23-NEC-S-71, the Legion reaffirmed its support for Israeli independence and for American policy in the Middle East. The Commission continues to call for the supply of modern weapons to Israel so long as the Soviet Union provides arms and advisers to the Arab states in order that Israel may maintain the balance of military power in the Middle East and remain secure pending a full-scale peace treaty.

Your Commission has also taken stands on other important international issues which have been critical in the past and may become hot again. Panama is anxious to resume negotiations with the United States to gain full control over the Panama Canal and Canal Zone. Resolution No. 315-70 opposed any agreements with Panama that would diminish present U.S. control over the Canal and Zone. Other resolutions adopted at the National Convention opposed admission of Communist China into the UN; urged that any SALT agreements on arms control with the U.S.S.R. be subject to rigorous inspection for compliance; opposed the Genocide Convention on legal grounds; attacked Cuba's Castro regime; cautioned against the reversion of Okinawa to Japan until the latter takes a more active role in political and security affairs in the

American Legion National Security Chairman Emmett G. Lenihan is greeted by Secretary of Defense Melvin R. Laird and Navy Capt. A. R. Hawkins as the National Security Commission attends DOD briefings at the Pentagon during Washington Conference

Pacific; and took a stand against trade with the U.S.S.R. and its satellites so long as they continue to aid North Vietnam.

Emmett G. Lenihan
National Security

NATIONAL SECURITY

Emmett G. Lenihan (Washington), Chairman
James R. Wilson (Pennsylvania), Director

"We have all witnessed the disastrous results that have followed inadequate preparation for national defense. That those who follow us shall not suffer a like experience, we recommend and strongly urge upon Congress appropriations sufficient to adequately maintain . . . the national defense."

(5th National Convention, 1923)

This statement on defense, adopted nearly five decades ago, has basically remained the consistent policy of The American Legion. Then as now, the maintenance of strong defenses capable of protecting the sovereignty of the United States and of perpetuating our freedoms is imperative.

Today, with the state of international affairs, this policy should have special significance for our Nation as it should remind us of the period after World War I when we permitted our defense to vanish. Now while our national leaders debate the need for new weapon systems, our principal adversary, the Soviet Union, has pressed forward relentlessly in quest of strategic and conventional superiority. While the general public is aware of Soviet progress in the development of huge ICBMs, they are less conscious of their drive to build a modern navy and air force, and the large sums expended for research and development. At the same time, they have continued to modernize their conventional forces.

Only recently the Chairman of the Joint Chiefs of Staff warned that by the mid-1970s, the United States could lose its overall strategic advantage unless we renew our determination to insure the survivability of those Americans who follow us.

During the past year, the National Security Commission and Committees have labored to guarantee that our armed forces and their weapons systems are sufficient to assure the credibility of our policy of realistic deterrence. The President and his cabinet, committees and members of Congress and key government officials have been apprised of The American Legion's views on vital defense issues embodied in resolutions adopted by our National Conventions.

In addition, appearances have been made or testimony presented to the committees of the U.S. Senate and House of Representatives on key defense issues. The principal recommendations, upon which this testimony is based, include: support for the C-5A program; development of an advanced manned strategic aircraft; modernization of U. S. air defense forces; support for the Minuteman III system; retaining unquestioned sufficiency of our strategic forces; revitalizing the American flag fleet; extension of the induction authority contained in the Military Selective Service Act for four years; support for the ROTC program; continuation of the nuclear aircraft carrier program; rebuilding of a modern nuclear navy; support for the continued deployment of the Safeguard ABM system; strong support for our men and women in the Armed Forces. In its testimony, The American Legion has urged that the Congress insure the strategic superiority of our forces both now and in the future.

SELECT COMMITTEE ON MANPOWER: After two years of extensive hearings and in-depth studies, the Select Committee presented its final report to the NEC at the Fall Meeting in 1970. The major recommendations of the Committee were:

1. Four-year extension of the draft;
2. End of undergraduate student deferments;
3. Increased pay and other benefits for members of the Armed Forces;
4. Strengthen ROTC.

Copies of the initial and Supplemental Reports, containing these and other recommendations on manpower were distributed to every member of the U.S. Senate and House of Representatives. The reports also served as the basis for personal testimony to the House and Senate by Legion witnesses.

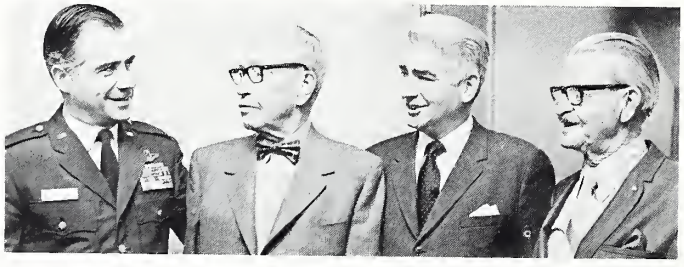
RESERVE OFFICERS TRAINING CORPS: This has been a record year for the awarding of American Legion ROTC medals on high school, college and university campuses throughout the United States. Also, many Departments have been instrumental in the fight to assure the continuation of ROTC on campuses within their respective states and thus insure this vital source of officer procurement. An attractive new brochure describing the medals programs and suggested ways to support and maintain a close relationship with ROTC at the Post level has been printed and distributed to all Departments and to every Army, Navy and Air Force ROTC unit.

BLOOD DONOR: Last year 43 Departments participated in the Blood Donor Program in an effort to assure a plentiful supply of this living gift for military and civilian needs.

Since WW II, The American Legion has conducted an active national blood donor program as a civic responsibility. In addition to the regular Blood Donor programs, the Holiday Blood Donor Drive realized its greatest success in 1970. Originated to meet the increased demands for blood during the Christmas-New Year season, The American Legion and the Auxiliary join with the American Red Cross in supporting this special program annually. For the seventh year, the Department of Rhode Island, with 100 per cent of its Posts participating in the Blood Program, was declared winner of the first of two National Commander Awards. The Department of Delaware was the winner of the second award with 36.18 per cent of its total membership actively participating in the Blood Donor Program.

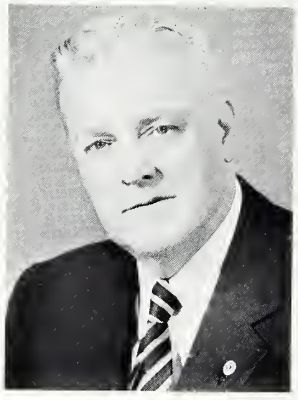
LAW AND ORDER: The threatcned violence at the 52nd National Convention lent personal emphasis to the Law and Order program of The American Legion. Since the renewed emphasis given this program in 1966, over three million of the coloring posters, "Your Friend-the Policeman," have been distributed to school children throughout the nation. In the past year, more han 12,000 Certificates of Appreciation have been distributed for presentation to outstanding law enforcement officials and firefighters. Many Posts of The American Legion have reached out and established meaningful programs of recognition and cooperation with their local police and law enforcement agencies and officials.

AEROSPACE EDUCATION PROGRAM: In cooperation with National Aerospace Education Council and the Civil Air Patrol, The American Legion sponsors a National Aerospace Education Program to enlighten the youth of America as to the importance of and opportunities in the aerospace fields. Over 20,000 copies of an attractive new National Aerospace Education brochure were distributed to school children and CAP cadets throughout the country. The new booklet was prepared with the invaluable support and assistance of the late Colonel Roscoe Turner, former Chairman of The American Legion's Aeronautics and Space Committee.



Col. Norris Overly, a former prisoner of war (left), chats with Thomas E. Whelan, Foreign Relations Commission Chairman; Ambassador William Sullivan of the State Departmnt, and Emmett G. Lenihan, National Security Chairman, during Pentagon briefings. The POW problem was one of Commander Chamie's prime projects for 1970-71.

American Legion ROTC medals are presented to outstanding cadets at the University of Louisville during the 22nd Annual University President's Review on the Louisville campus in the spring of 1971.



James V. Demarest
Convention Commission

CONVENTION

James V. Demarest (New York), Chairman
William H. Miller (Oregon), Director

The National Convention Commission continues to receive bids from various cities to host a future National Convention. The number of interested cities is growing and will continue to grow since there is an increasing awareness of the value and importance of convention business. In years past, only the large metropolitan cities were interested in attracting conventions, however, it is now obvious that even the smaller cities have awakened to the fact that the convention dollar is an extremely important source of funds for development.

Trade publications, daily newspapers and other news channels carry announcements of completely new convention facilities which are being opened or which are in the process of being constructed in cities throughout the

country. Because of this, organizations of every type are going to have a larger selection of convention sites.

During the October 1970 meetings of the Convention Commission, the City of Philadelphia was given a tentative award of the 1975 National Convention. Philadelphia last hosted the convention in 1949. Since it is the aim of the Commission to project convention sites five years in advance, the 1976 site will be selected at the fall 1971 meetings.

In 1958, the registration fee for the National Convention was set at $3.00 for Legionnaires and guests. The American Legion Auxiliary paid a fee of $1.50 to the Corporation and Musical Units, when registering as a group, paid $1.00. Due to the ever increasing cost of National Convention services and materials, the Commission at its May 1970 meeting initiated action to increase the registration fee to $5.00 for Legionnaires and guests and $3.50 for Auxiliary members. The fee for Musical Units was not changed. The increased fee to commence with the Houston 1971 National Convention.

Additionally, the Commission initiated action to allow only registered persons to attend general convention sessions. This requirement took effect with the Portland 1970 Convention.

Convention Schedule

1972—Chicago—Aug. 18-24
1973—Los Angeles—Aug. 24-30
1974—Miami Beach—Aug. 16-22
1975—Philadelphia—Aug. 15-21

One of the many details that must be arranged through the cooperative effort of the National Convention Commission and the National Convention Corporation of the host Department is the planning of the National Convention parade. Here, the Indidanapolis Police Department Post's motorcycle drill team moves toward the reviewing stand during the 1970 Portland National Convention parade.

AMERICAN LEGION ENDOWMENT FUND CORPORATION

Harry W. Colmery (Kansas), President

Foreseeing the necessity for a regular annual income to support its war veterans Rehabilitation and Child Welfare programs, The American Legion, in the year 1925, conducted a national campaign for contributions to support those two programs. The proceeds from the campaign were placed in the custody of the American Legion Endowment Fund Corporation as Trustee, a goal of five million dollars having been set and generous contributions being received.

The Corporation was incorporated in 1925 under the laws of the State of Delaware and a Trust Agreement was entered into between The American Legion and the Corporation under which the funds were administered by the Corporation and the annual net income therefrom was paid to The American Legion for the use of the two programs described.

The financial condition of the Endowment Fund is summarized as shown below for each of the preceding years. The figures shown being taken from the annual external audits of George S. Olive & Company, Indianapolis, Ind.

	December 31, 1970	December 31, 1969	December 31, 1968	December 31, 1967	December 31, 1966
TOTAL ASSETS	$7,203,138.00	$7,203,282.00	$7,215,132.00	$7,230,709.00	$7,237,669.00
Net interest received ..	293,098.00	257,300.00	233,678.00	242,562.00	241,750.00
Expense	9,429.00	9,614.00	8,184.00	6,573.00	8,460.00
Excess of income over expense	283,669.00	247,686.00	225,494.00	235,989.00	233,290.00
Earnings transferred or due to The American Legion	283,669.00	247,686.00	225,494.00	235,989.00	233,290.00
Yield on average book value of securities (per cent)	4.09%	3.58%	3.13%	3.27%	3.23%

GEO. S. OLIVE & CO.
CERTIFIED PUBLIC ACCOUNTANTS
320 NORTH MERIDIAN STREET
INDIANAPOLIS, INDIANA 46204
635-8631

INDIANAPOLIS
EVANSVILLE
RICHMOND
MUNCIE
FORT WAYNE

MEMBER OF THE AMERICAN
GROUP OF C. P. A. FIRMS WITH
OFFICES IN PRINCIPAL CITIES

April 10, 1971

Alfred P. Chamie, National Commander,
The American Legion
National Headquarters,
Indianapolis, Indiana.

Dear Commander Chamie:

We have examined the statement of financial condition of The American Legion National Headquarters as of December 31, 1970, and the related statements of income and changes in fund balances for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying financial statements present fairly the financial position of The American Legion National Headquarters at December 31, 1970, and the results of its operations and fund transactions for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Yours very truly,

Geo. S. Olive & Co.

Certified Public Accountants

PERMISSION TO PUBLISH EXCERPTS FROM THIS REPORT OR REFERENCES THERETO, WITH MENTION OF OUR NAME, IS WITHHELD UNTIL THE FORM AND SUBSTANCE OF SUCH EXCERPTS OR REFERENCES ARE APPROVED BY US.

THE AMERICAN LEGION NATIONAL HEADQUARTERS

STATEMENT OF INCOME

	Year Ended December 31 1970	1969
REVENUES:		
National dues	$ 5,389,591	$ 5,340,470
Less: Dues allocated to:		
Rehabilitation	673,474	667,440
Publications Division	2,693,895	2,669,759
Dues available for current operations	2,022,222	2,003,271
Publications Division (including dues allocation)	3,809,511	3,753,068
Emblem Division	2,033,143	2,109,756
American Legion Baseball	144,699	150,619
Membership Life Insurance program	145,647	61,651
Earnings from investments	248,693	187,410
	8,403,915	8,265,775
EXPENSES:		
Publications Division	3,286,305	3,149,168
Emblem Division (including cost of goods sold)	1,791,103	1,911,303
American Legion Baseball	227,756	207,965
Administration	898,677	853,540
Economic	76,412	67,152
Americanism	190,259	177,694
Legislative	133,065	130,413
Public relations	234,526	211,391
Executive	653,795	603,446
Security and foreign relations	185,001	95,563
Finance	167,875	173,353
National convention	238,284	177,686
Membership Life Insurance program	104,461	75,573
	8,187,519	7,834,247
	216,396	431,528
OTHER INCOME (EXPENSE):		
American Legion 50th Anniversary:		
Income (royalties)	100,008	150,000
Expense	(5,630)	(56,355)
Expenditures in connection with air conditioning—note 4	(314,017)	.....
Sundry	31,831	40,190
	(187,808)	133,835
NET INCOME	$ 28,588	$ 565,363
	(Exhibit C)	

See accompanying notes to financial statements.

THE AMERICAN LEGION NATIONAL HEADQUARTERS

STATEMENT OF FINANCIAL CONDITION

ASSETS

	December 31 1970	1969
CURRENT FUNDS:		
Cash on deposit and on hand	$ 1,087,227	$ 1,232,275
Accounts receivable:		
Emblem and Publications	147,845	137,407
Special	3,503	5,306
Mortgage note receivable	10,564	16,605
Inventories—at cost:		
Publications Division	218,604	214,723
Emblem Division	410,188	300,173
Prepaid expenses, supplies, advances and deposits	115,529	119,631
Investments—at cost (market value $5,966,000; par value $5,882,000 at December 31, 1970)—note 2:		
United States Treasury bills	1,952,292	2,355,572
United States Treasury bonds and notes	3,863,311	3,775,118
Uninvested cash	26,322	22,808
Furniture, fixtures and equipment—at cost	654,236	792,828
Deduct: Accumulated depreciation (straight-line method)	338,429	476,560
	315,807	316,268
Washington, D. C. real estate—building and site—at cost	821,522	821,522
Less: Accumulated depreciation (straight-line method)—note 3	278,112	263,163
	543,410	558,359
Add: Funded depreciation reserve (cash and securities)—note 3	278,112	263,163
	821,522	821,522
Total current funds	8,972,714	9,317,408
NONEXPENDABLE TRUST FUNDS:		
Overseas Graves Decoration Trust Fund:		
Uninvested cash	13,176	5,114
Investments—at cost	300,889	300,910
	314,065	306,024
Employees' Retirement Trust Fund—note 5:		
Uninvested cash	20,584	(13,368)
Accounts receivable from participating units	40,245	32,820
Investments—at cost (market value $5,062,704 at December 31, 1970)	4,928,746	4,713,989
	4,989,575	4,733,441
	$14,276,354	$14,356,873

See accompanying notes to financial statements.

LIABILITIES AND FUNDS

	December 31 1970	1969
CURRENT FUNDS:		
Accounts payable	$ 367,470	$ 398,800
Credit balances in accounts receivable	7,031	10,281
Employees' withholdings	15,650	9,872
Accrued state and federal taxes	1,328	5,799
Emblem merchandise undelivered	61,827	59,603
Membership life insurance premiums payable—note 1	481,816	675,950
Deferred income:		
Dues paid in advance	1,880,273	1,887,883
Subscriptions paid in advance and sundry	1,896,194	1,908,646
Current fund balances—exhibit C:		
Restricted:		
Veterans Affairs and Rehabilitation Fund—note 4	232,516	168,174
Children and Youth Fund	113,275	115,240
Restricted Fund—note 2	1,601,065	1,511,762
Reserve Fund—note 2	904,551	904,553
Other current restricted funds	27,068	111,153
Gift to the Nation Fund	.....	6,170
Gift to the Nation Maintenance Fund—note 2	107,084	99,906
Appropriated surplus reserves	1,227,237	1,411,661
	48,329	31,955
Total current funds	8,972,714	9,317,408
NONEXPENDABLE TRUST FUNDS — exhibit C:		
Overseas Graves Decoration Trust Fund:		
Fund balance	314,065	306,024
	314,065	306,024
Employees' Retirement Trust Fund:		
Fund balance	4,989,575	4,733,441
	4,989,575	4,733,441
	$14,276,354	$14,356,873

THE AMERICAN LEGION NATIONAL HEADQUARTERS

STATEMENT OF CHANGES IN FUND BALANCES
YEAR ENDED DECEMBER 31, 1970

	Restricted Funds
BALANCE, JANUARY 1, 1970	$2,916,958
ADDITIONS:	
Dues allocated for rehabilitation	673,474
American Legion Endowment Fund Corporation income transferred to The American Legion	283,731
Contributions received	50,681
Investment income credited directly to fund	106,438
Oratorical contest prizes charged against current operations	8,000
Net income—exhibit A	
	1,122,324
DEDUCTIONS:	
Expenditures charged directly to funds	1,250,361
INTERFUND TRANSFER — note 4:	
Allocations per National Finance Commission resolutions	196,638
Partial reinstatement of reserves as unrestricted funds—amount equal to 1970 expenditures charged to current operations and furniture, fixtures and equipment additions capitalized	
	196,638
BALANCE, DECEMBER 31, 1970	$2,985,559
	(Exhibit C—sheet 3)

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN FUND BALANCES
YEAR ENDED DECEMBER 31, 1970

		Nonexpendable Trust Funds	
Appropriated Surplus Reserves	Unrestricted Surplus Unallocated	Overseas Grave Decoration Trust	Employees' Retirement Trust
$ 1,411,661	$ 31,955	$306,024	$4,733,441
			399,852
		12,956	213,129
	28,588		
	28,588	12,956	612,981
		4,915	356,847
44,397	(241,035)		
(228,821)	228,821		
(184,424)	(12,214)		
$ 1,227,237	$ 48,329	$314,065	$4,989,575
(Exhibit C—sheet 2) and (Exhibit B)	(Exhibit B)	(Exhibit B)	(Exhibit B)

THE AMERICAN LEGION NATIONAL HEADQUARTERS

STATEMENT OF CHANGES IN FUND BALANCES
YEAR ENDED DECEMBER 31, 1970

APPROPRIATED SURPLUS RESERVES

	Publications Reserve	50th Anniversary Reserve
BALANCE, JANUARY 1, 1970	$ 45,658	$ 159,481
INTERFUND TRANSFERS — note 4:		
Allocations per National Finance Commission resolutions		(253,859)
Partial reinstatement of reserves as unrestricted funds—amount equal to 1970 expenditures charged to current operations and furniture, fixtures and equipment additions capitalized	(9,182)	94,378
	(9,182)	(159,481)
BALANCE, DECEMBER 31, 1970	$ 36,476	$ .....

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN FUND BALANCES
YEAR ENDED DECEMBER 31, 1970

Real Estate Reserve	Convention Reserve	Air Conditioning Reserve	Employee Insurance Premium Stabilization Reserve	Spirit of '76 Reserve	Total
$821,522	$60,000	$ 325,000			$ 1,411,661
		40,000	$8,256	$250,000	44,397
		(314,017)			(228,821)
		(274,017)	8,256	250,000	(184,424)
$821,522	$60,000	$ 50,983	$8,256	$250,000	$ 1,227,237

THE AMERICAN LEGION NATIONAL HEADQUARTERS

STATEMENT OF CHANGES IN FUND BALANCES
YEAR ENDED DECEMBER 31, 1970

RESTRICTED FUNDS

	Veterans Affairs And Rehabilitation Fund	Children And Youth Fund
BALANCE, JANUARY 1, 1970	$168,174	$115,240
ADDITIONS:		
Dues allocated for rehabilitation	673,474	
American Legion Endowment Fund Corporation income transferred to The American Legion	141,865	141,866
Contributions received	20,000	22,500
Investment income credited directly to fund		
Oratorical contest prizes charged against current operations		
	835,339	164,366
DEDUCTIONS:		
Expenditures charged directly to funds	970,997	166,331
INTERFUND TRANSFERS — note 4:		
Allocations per National Finance Commission resolutions	200,000	
BALANCE, DECEMBER 31, 1970 — exhibit B	$232,516	$113,275

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN FUND BALANCES
YEAR ENDED DECEMBER 31, 1970

Restricted Fund	Reserve Fund	Other Restricted Funds	Gift to The Nation Fund	Gift to The Nation Maintenance Fund	Total
$1,511,762	$904,553	$111,153	$ 6,170	$ 99,906	$2,916,958
					673,474
					283,731
		8,105	76		50,681
89,303		7,385		9,750	106,438
		8,000			8,000
89,303		23,490	76	9,750	1,122,324
	2	107,575	2,884	2,572	1,250,361
			(3,362)		196,638
$1,601,065	$904,551	$ 27,068	$	$107,084	$2,985,559

(Exhibit C—sheet 1)

THE AMERICAN LEGION NATIONAL HEADQUARTERS

NOTES TO FINANCIAL STATEMENTS AT DECEMBER 31, 1970

NOTE 1 – MEMBERSHIP LIFE INSURANCE PROGRAM:

In connection with The American Legion's Life Insurance Plan, the Legion has created a Trust Fund to which the First National Bank of Kansas City, Missouri, as Trustee, holds legal title. The accumulated earnings from the trust fund and the experience rating refunds and dividends from the insurors (which combined to a total of approximately $1,469,000 as of December 31, 1970) may be used, as directed by the Legion, for any one or more of the following purposes:

a—to increase the fund

b—to reduce or pay in full premiums thereafter due on the group insurance

c—to provide additional life insurance benefits for the participants

d—to make refunds to the participants

e—to make distributions to The American Legion to be used in the support of its activities and programs serving the interest of the Legion and its members, provided that such distributions are not disapproved in writing by a majority of its insured members.

In accordance with the provisions of item (e) above, the Legion's National Executive Committee has established a scholarship program for eligible family members of participants in the life insurance program. Financing of the scholarships is to be provided from the insurance trust assets (in excess of $1,000,000 minimum reserve balance established in 1965) at the rate of $100,000 per year. As of December 31, 1970, the trust showed a liability of $31,000 for scholarships granted to that date.

NOTE 2 – INVESTMENTS:

At December 31, 1970, The American Legion carried the following investments as a part of its current funds:

	BOOK VALUE				
	Restricted Fund	Reserve Fund	Gift to The Nation Maintenance Fund	Unrestricted	Total
United States Government Obligations:					
U. S. Treasury bills (A) ..				$1,952,292	$1,952,292
U. S. Treasury bonds (B) ..	$ 665,888	$517,599		687,580	1,871,067
U. S. Treasury notes (C) ..	909,006	386,801	$99,906	596,531	1,992,244
Uninvested Cash (D)	26,171	151			26,322
Totals	$1,601,065	$904,551	$99,906	$3,236,403	$5,841,925

(A) Maturity dates range from January 14, 1971 to June 3, 1971.

(B) Maturity dates range from August, 1971 to May, 1985. Coupon rates range from 3¼% to 4¼%.

(C) Maturity dates range from May, 1971 to August, 1977. Coupon rates range from 5% to 8.25%.

(D) Uninvested cash of the Gift to the Nation Maintenance Fund in the amount of $7,178 is included with cash on deposit and on hand.

NOTE 3 — ACCUMULATED DEPRECIATION — WASHINGTON, D. C. REAL ESTATE:

Since 1969 annual depreciation of the Washington, D. C. property has been credited to the accumulated depreciation balance with a corresponding amount of investments and cash added to the funded depreciation reserve. Earnings of the depreciation reserve fund have been credited as investment income available for current operating purposes in the statement of income.

NOTE 4 — INTERFUND TRANSFERS:

During the year ended December 31, 1970, the National Finance Commission authorized certain allocations from and to the Legion's unrestricted current funds (surplus) as follows:

(A) $250,000 to the Spirit of '76 Reserve to provide funds to participate in the 200th Anniversary of our country.

(B) $40,000 to the Air Conditioning Reserve to provide funds for the redecorating and refurbishing of the executive offices of the National Headquarters.

(C) $8,256 to the Employee Insurance Premium Stabilization Reserve to provide funds for future premium contingencies.

(D) $253,859 from the 50th Anniversary Reserve since the project had fulfilled its obligations.

(E) $3,362 from the Gift to the Nation Fund since the costs to complete this project were less than the original estimates and individual contributions were greater than anticipated.

(F) $200,000 to the Veterans Affairs and Rehabilitation Fund to provide additional funds to fulfill the prescribed purposes of the Fund.

The Publications Reserve was reduced $9,182 by a transfer back to unrestricted current funds representing 1970 expenditures for furniture and fixtures for the New York Publications office. The latter items have been treated as additions to depreciable assets in the accompanying statement of financial condition. After prior years' allocations and expenditures for this project and the current year's activity, $36,476 remained in this reserve at December 31, 1970.

The 50th Anniversary Reserve was increased $94,378 by a transfer from unrestricted current funds consisting of 1970 royalty income of $100,008 less expenditures of $5,630 applicable to this program which are shown as other income and expense in the accompanying statement of income. After prior years' allocations and expenditures for this project and the current year's activity, the reserve was closed as explained in (D) above.

The Air Conditioning Reserve was decreased $314,017 by a transfer back to unrestricted current funds. This transfer represents 1970 expenditures for the installation of air conditioning at the National Headquarters and the repair of the Washington Office air conditioning which have been shown as other expense in the accompanying statement of income. The Legion has consistently followed the policy of charging improvements to real estate not owned as an item of expense in its statement of income. After prior years' allocations for this project and the current year's activity, $50,983 remained in this reserve as of December 31, 1970, for the purpose of redecorating and refurbishing the executive offices of the National Headquarters.

NOTE 5 — EMPLOYEES' RETIREMENT PLAN:

Since 1944, The American Legion has maintained a retirement plan for all eligible employees of the national headquarters and the Legion's various subsidiary and subordinate groups. Contributions to the plan are made by the national organization and by the other participating groups on the basis of annual actuarial valuations. Current service is being funded on a level premium basis while past service is being amortized generally over ten years.

The assets of the retirement trust, which are reflected in the accompanying statement of financial condition, are held by the Merchants National Bank & Trust Company, Indianapolis, Indiana, as Trustee of this fund.

The actuary's valuation of the retirement fund as of January 1, 1970, shows liabilities of $6,700,000 accrued and accruing for past and current service and total assets of $4,827,000 (at market), or a funding of liabilities equal to 72%, which, in the opinion of the actuary is a satisfactory funding level.

LIFE INSURANCE

(Continued from Page 105)

one-half million applications were mailed Legionnaires in March, 1971, and by October 1, 1971 approximately $50,000 will be spent in advertising in *The American Legion Magazine.*

Continually since 1958, between five and six per cent of the insurance members fail to renew insurance each year. As a result, each year on or about October 15th, thousands of Legionnaires are requested to report next year's membership card numbers and make insurance remittances before January 1 of the next year. This provides early membership renewals. As the plan grows, so will these many advantages magnify themselves throughout The American Legion.

For further information, Posts are urged to contact The American Legion Life Insurance Plan, 111 West Jackson Blvd., 13th Floor, Chicago, Illinois 60604. Attention: Paul L. Weber, Director.

AFFILIATED ORGANIZATIONS

The American Legion Auxiliary, nearly one million strong, was authorized by action of the first National Convention of The American Legion in November of 1919.

Membership formerly was confined to mothers, wives, sisters and daughters of veterans who had served in time of conflict or to women who had served in these times and were eligible through their own service. Last year at the Portland National Convention, membership eligibility for the Auxiliary was extended to granddaughters. It is resulting in a year of substantial growth for the Auxiliary.

Auxiliary organizational structure and programming always have been patterned largely after that of The American Legion, making the two organizations practically synonomous in terms of purpose and objectives in service to God and country.

Nearly all American Legion programs have their counterpart in the Auxiliary, a striking example being American Legion Boys State and Boys Nation and American Legion Auxiliary Girls State and Girls Nation.

Current programming also runs parallel in the two organizations, the prime 1970-71 example being The American Legion's program on behalf of the prisoners of war and missing in action in Southeast Asia which has had the total support of the American Legion Auxiliary in all phases.

In areas where the support of women would be expected to be excellent, areas such as rehabilitation of the returning veteran and the care of the nation's children and youth, it is and always has been excellent. In areas where such support would not be expected to be quite so outstanding, such as the fields of national security and foreign relations, the support of the Auxiliary to the Legion still is excellent.

Much of the funding of Auxiliary programs and projects, particularly Veterans Affairs and Rehabilitation and Children and Youth, is provided from the annual Poppy sale of the Auxiliary. It is a beneficial program in many respects. It provides occupational therapy for the disabled veterans who make the poppies. It provides some source of income for those men and the proceeds, other than that portion which is used to pay for production of the Memorial Poppy is used as previously mentioned, for the programs of Veterans Affairs and Rehabilitation and Children and Youth.

The National President of the American Legion Auxiliary whose term runs concurrently with that of Legion National Commander Alfred P. Chamie, is Mrs. Charles (Rae) Shaw of Mattoon, Illinois. Both leaders were elected by their respective organizational conventions in Portland, Ore., in September of 1970. Their succesors will be named at their 1971 conventions in Houston, Texas.

The Eight and Forty (La Boutique des Huit Chapeaux et Quarante Femmes) also a women's affiliate of The American Legion, is another most effective force behind Legion programming, especially in the work of the National Commission on Children and Youth. Over a period of 14 years the organization has financed a total of 142 nursing scholarships for registered nurses wishing to expand their skills and knowledge in the field of tuberculosis control. In addition to their work in this area, they also are concerned with the problems of research and dissemination of knowledge in the fight against cystic fibrosis.

Mrs. Charles (Rae) Shaw, of Mattoon, Ill., National President of the American Legion Auxiliary, spreads "rays" of sunshine in the National Executive Committee room at National Headquarters as she presented to National Commander Alfred P. Chamie three checks totaling $50,000 for the continuing work of the Legion's National Veterans Affairs and Rehabilitation and Children and Youth program, and of the Child Welfare Foundation.

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THE WINDSOR GUARDSMAN

From the Canadian Rockies

. . . comes a whisky with a lightness and smoothness you have never before experienced: Windsor Canadian. It is the *only* whisky born high in the Canadian Rockies where nature brings together pure, crisp glacial water . . . rich, robust Canadian grains . . . invigorating mountain air. Taste the difference the Canadian Rockies make. Taste Windsor Canadian . . . tonight.

WINDSOR CANADIAN

Authentic.

FEATHER BONNET
With white hackle (feather). Coloured hackles are used in the British Army to differentiate between regiments.

"WING" EPAULETS
To protect the shoulders from sword cuts.

SCARLET DOUBLET
Known the world over as the Scottish and British soldier's colour.

GOLD SASH
Always worn over the left shoulder

SPORRAN
Originally a leather wallet, worn suspended from the waistbelt to carry the day's ration. There are no pockets in the kilt.

KILT
Formerly in one piece with the shoulder plaid, but now worn separately. Highland regiments of the British Army wear the kilt.

HOSE TOPS
Gaelic name, *caddis*, meaning striped.

SILVER COLLAR BADGES
The Dewar's Highlander wears the Saltire of St. Andrew, Patron Saint of Scotland.

SHOULDER PIN
In cold weather, or at night, a clansman in the field would unfasten the shoulder pin so that his plaid became a warm cloak or a blanket.

DRUM MAJOR'S BATON
The Scots have marched into battle to the skirl of the pipes, from Bannockburn (1314) to Aden (1967).

METAL "BREASTPLATE"
Worn where belt and sash cross, and carrying the drumsticks symbolic of the role of the Drum Major.

SWORD
with basket hilt. Worn at the belt, it is called in Gaelic the *claith veg*, (claybeg), or small sword, to distinguish it from the *claith mhor* (claymore), or great sword.

PLAID
means a garment, the main garment of early times, which was kilt and blanket-wrap all in one piece. Tartan is the characteristic cloth of Scotland, woven in stripes.

DEWAR'S "WHITE LABEL"

Certain fine whiskies from the hills and glens of Scotland are blended into every drop of Dewar's "White Label."

Before blending, every one of these selected whiskies is rested and matured in its own snug vat.

Then, one by one, they're brought together by the skilled hand of the master blender of Perth.

Dewar's never varies.

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